



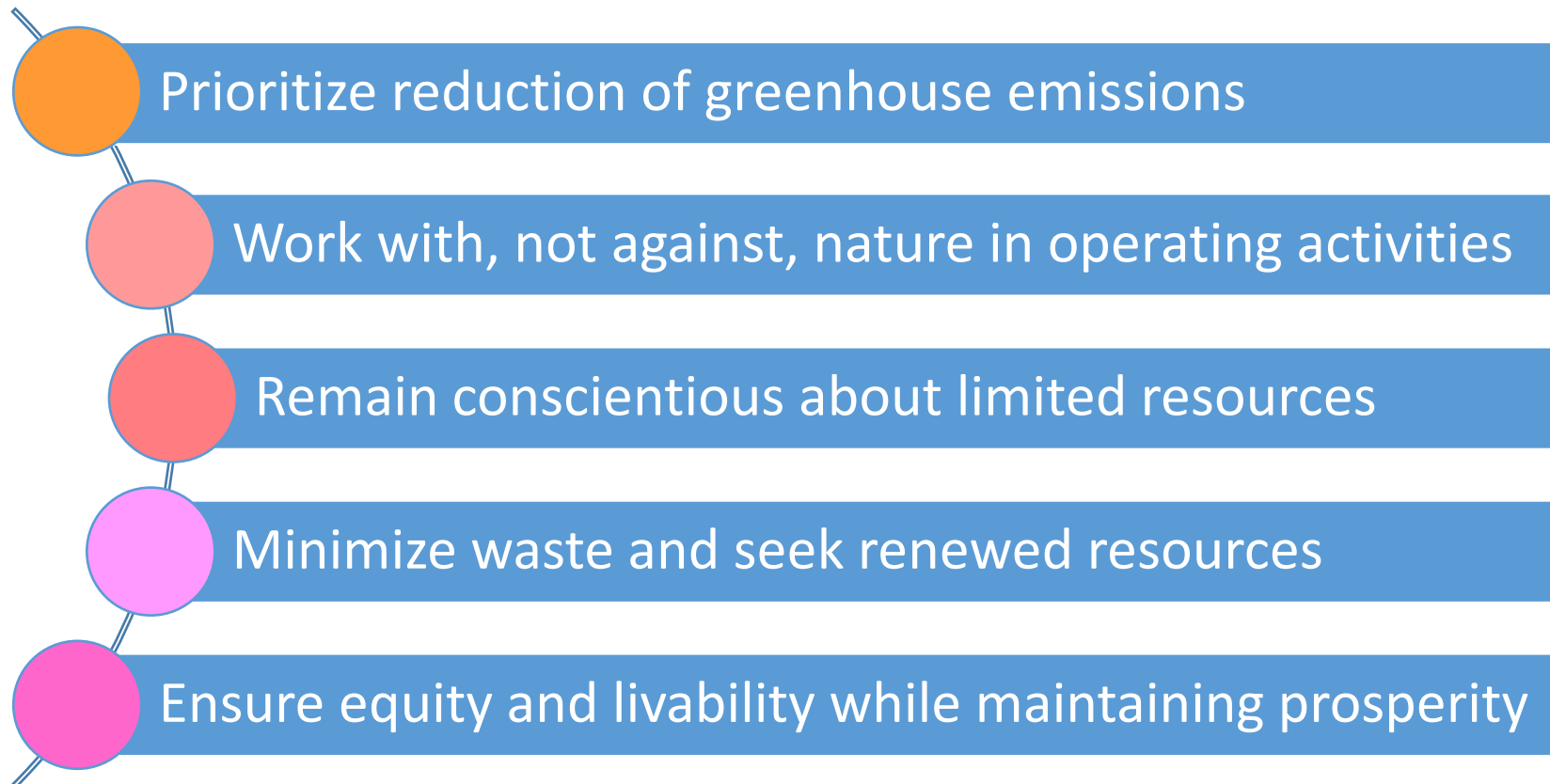
THE SOUND

Sustainability

Sustainability

The ability to meet the needs of the present without compromising the ability of future generations to meet their own needs.

(United Nations, 1987)



SOUND

Supporting Greenprint 2.0



EDUCATION & AWARENESS



Promote

- Include sustainability information and initiatives in venue promotions, collateral, patron communications and public tours.



Collaborate

- Seek opportunities to work with other community partners (i.e. the city, PCS, Girl Scouts, etc.) to supplement their environmental education programs for both youths and adults.



Staff Education

- Create sustainability ambassadors by including sustainability initiatives in training and continuing education for all venue staff.

GREEN ENERGY & BUILDINGS

Energy Efficiency

- Select equipment, appliances, fixtures, and supplies that are energy efficient .

Proper Maintenance

- Adhere to a preventative maintenance schedule and perform regular inspections, immediately addressing air and water leaks, and other deficiencies in cooperation with the City.

Behavioral Awareness

- Include sustainability practices in onboarding, training and continuing education for all venue staff.

Sustainability

TRANSPORTATION



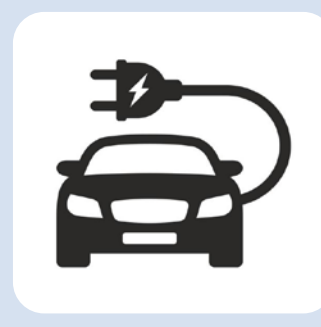
Multi-Modal Options

- Plan for, promote, and encourage options like walking, biking, rideshare, carpooling and public transit.



Telecommunications

- Reduce fuel consumption by meeting virtually whenever possible.



Alternative-Fueled Vehicles

- Encourage the use of electric and alternative-fueled vehicles on-site.

LIVEABILITY

Wildlife & Ecosystem

- Prohibit distribution of items or practices that are harmful to wildlife and the ecosystem such as balloons, confetti, and plastic straws and monitor compliance.

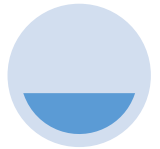
Biodegradable Products

- Prioritize use of biodegradable products in operations and prohibit distribution of single-use plasticware and Styrofoam packaging and monitor compliance.

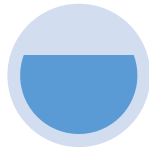
Environmental Justice

- Partner to offer disadvantaged groups venue tours and free opportunities for the community to participate and enjoy the recreational space.

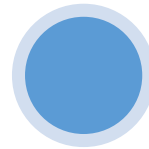
WATER CONSERVATION



Inform



Encourage



Remind

The venue operations team can help to inform visitors of individual water conservation habits. One tangible to increase awareness of water use and promote behavioral change is placing stickers in restrooms, kitchens, shower units, laundry rooms or wherever appropriate.

WASTE REDUCTION

Reduce

Go digital and paperless whenever possible with mobile tickets and digital marketing.

Reduce food waste with distribution partners.

Reuse

Distribute reusable containers and encourage multiple use.

Explore partnering for a “Trash to Treasure” community event.

Recycle

Implement proper separation and collection of trash, providing visible cues for guests.

Explore opportunities to transport food wastes for off-site composting.

LOCAL FOOD



Source Locally

- Partner with local growers for vending and artist hospitality.
- Explore an innovative non-soil on-site garden.



Offer Healthy Options

- Include vegan and vegetarian options.
- Highlight fresh from the farm and climate friendly offerings.



Build a Food Court Community

- Offer a variety of ethnic menus.
- Create opportunities to highlight and connect local interests, diverse brands and minority-owned businesses.

GREEN ECONOMY

Fostering Green Business

Green Guide

Partner in creating sustainable guides for guests.

Share

Create multi-channel promotions to showcase sustainable initiatives and events.

Lead

Encourage green jobs as opportunities arise and serve as an industry model for sustainable venues.

Sustainability

OVERSIGHT & ACCOUNTABILITY



Metrics

- Cooperate with city efforts to measure and track carbon imprint in Coachman Park by collecting and reporting related data from venue operations.



Execution & Communication

- Sustainability Coordinator serves as point person for communicating expectations and opportunities.
- Key staff are assigned to implement plan.



Oversight & Accountability

- Sustainability Coordinator provides periodic progress reports to CEO.
- Semi annual reports to be submitted to the city.
- Independent evaluation via Ocean Allies and UF/IAFS Green Business certifications.



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