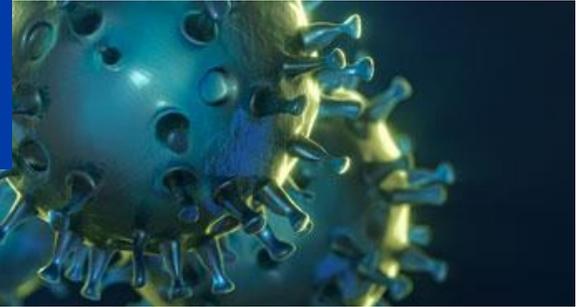


# COALITION COMMUNICATION: PreK-12 EDUCATION



## COVID-19 MESSAGING



**Governor Mike DeWine**   
@GovMikeDeWine

Ohio educators and school staff members continue to demonstrate their commitment to keeping students safe.

They're doing their part in school, but we must all do our part in the community as well.

Our choices make a difference, and our actions can slow the spread of [#COVID19](#).



**Governor Mike DeWine**   
@GovMikeDeWine

The future of our state is linked to the teaching and learning opportunities we provide to Ohio's students.

Let's do our best to slow the spread of [#COVID19](#) so our children do not see further interruptions to their school experience. It's up to all of us. [#MasksOnOhio](#)

## EDUCATION INFORMATION

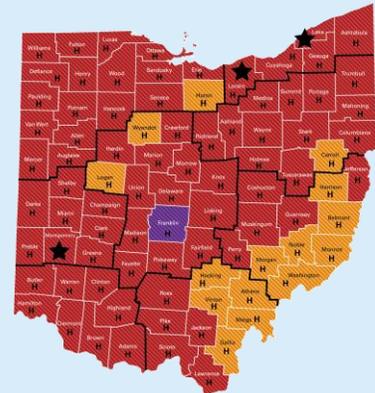
- 310 Ohio school districts are operating with 5-day in-person return to classes.
- 73 Ohio school districts are operating with a fully remote return to learning.
- 226 Ohio school districts are operating with a hybrid of in-person and remote return to learning.
- Many schools are holding in-person classes while offering an online option for those who prefer that route or who require it for health reasons.

*\*Data compiled 11/19/20. Information is subject to frequent change and does not represent an official categorization by the Ohio Department of Education.*

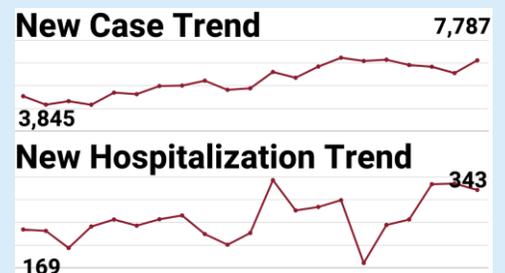
## KEY STATS

Data as of Nov. 19, 2020

### Public Advisory System



### 21-Day Trends





## SUGGESTED SOCIAL MEDIA POSTS

Our school community appreciates everyone's efforts to keep each other safe. Let's continue this commitment to healthy practices as we approach the Thanksgiving holiday and weekend. It's up to all of us to slow the spread of #COVID19. #MasksOnOhio #InThisTogetherOhio

We may not be able to celebrate holiday traditions in the same way this year. Let's find ways to stay connected with family and friends, especially those who are lonely or isolated. The State of Ohio provides these resources to help: <https://coronavirus.ohio.gov/wps/portal/gov/covid-19/families-and-individuals/resources-for-parents-and-families/holiday-celebrations> #InThisTogetherOhio [Link to *Holiday Celebrations Guide* also available in the Resources column]

Our district is dedicated to helping students succeed, but we're also a caring community who supports each other.

Let's demonstrate this in the community by wearing masks in public and making sure we practice safe and healthy habits.  
#StaySafeOhio #InThisTogetherOhio

## TALKING POINTS FOR YOU

- We are proud of the way Ohio's students and educators are working to keep one another safe and healthy.
- As the holiday season approaches remember the best way to protect yourself and our students is to celebrate at home with members of your household.
- If you decide to get together with others, please keep the gathering small (10 people or fewer).
- Everyone should wear a mask who can safely do so.
- Make sure everyone washes their hands frequently and uses hand sanitizer.
- Whenever feasible, stay 6 feet away from one another.
- Regularly disinfect frequently touched surfaces.
- If you are sick, remain home and stay away from others as much as possible
- **We need to work together, practice social distancing, mask wearing and hand washing to keep schools and communities safe. We are all in this together.**

## RESOURCES

### HASHTAGS TO USE

#InThisTogetherOhio  
#ResponsibleRestartOhio  
#MasksOnOhio  
#StaySafeOhio

[Planning Guide for Ohio Schools and Districts](#)

[Ohio Department of Health: COVID-19 Health and Prevention Guidance for Ohio K-12 Schools](#)

[Ohio Department of Education Reset and Restart Website](#)

[Face coverings poster for Ohio Schools](#)

[Social distance poster for Ohio Schools](#)

[Symptoms poster](#)

[ABCs of Mental Health Toolkit](#)

[Holiday Celebrations Guide](#)



## WAYS COMMUNITY LEADERS CAN HELP

- Post on social media to describe how you are working to keep your school communities safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- Submit Letters to the Editor to local news outlets that support the “COVID-19 Key Messages.”
- Participate in local media/radio interviews to support “COVID-19 Key Messages,” and help showcase how you and your colleagues are supporting Ohio’s Responsible Restart.
- Film PSAs from education leaders in your community using the messaging outlined in this document. Ask your associates to post them on websites/social media.
- Develop a COVID-19 resource page for your website and share that page on social media using the suggested hashtags.
- Utilize local speaking opportunities and virtual meetings to reiterate the messaging in this document.
- Send out regular communications to your network and ask members to post personal messages on social media. This could include a regular newsletter or message to your school community.
- Leverage relationships with “local celebrities” and ask them to promote your efforts as well.

## KEY MESSAGES

We can control the spread of COVID-19 through what we do every single day.

### WEAR A MASK



### WASH HANDS OFTEN



### SOCIAL DISTANCE



It is still recommended that you stay home as much as possible. Work from home if you can.

## HELP US HELP YOU!

We want to help you communicate to your members, employees, and others in your circle of influence. If we can help you assemble materials or if you have suggestions for the [Ohio Department of Education](#) team please contact [Dan Minnich](#) at [614-466-0055](#) or by emailing [Dan.Minnich@education.ohio.gov](mailto:Dan.Minnich@education.ohio.gov)