

PUBLIC ART REQUEST FOR PROPOSAL

DOWNTOWN MOUNT VERNON

2022



BRIEF DESCRIPTION

OBJECTIVES

PROJECT GOALS

DATE ISSUED:
December 15, 2021

DUE DATE:
February 14, 2022

1. Project Description

Call for Entries

Heritage Centre Association dba Experience Mount Vernon and the City of Mount Vernon invites all interested artists to submit qualifications for several new public art projects located in downtown Mount Vernon. Proposed projects consist of up to ten (10) unique utility box vinyl covers and up to two (small to medium size) intriguing painted murals that would double as social media backdrops that are Instagramable worthy.

Introduction

Downtown Mount Vernon serves as the energetic and thriving heart of the City of Mount Vernon. The Central Business and General Business Districts of downtown have seen significant investment by property owners, business owners, stakeholders and the City of Mount Vernon of more than \$30 million in the last few years. The South Main Street corridor has seen a new fountain, refurbished residential lofts as well as renovated retail space all in the last year.

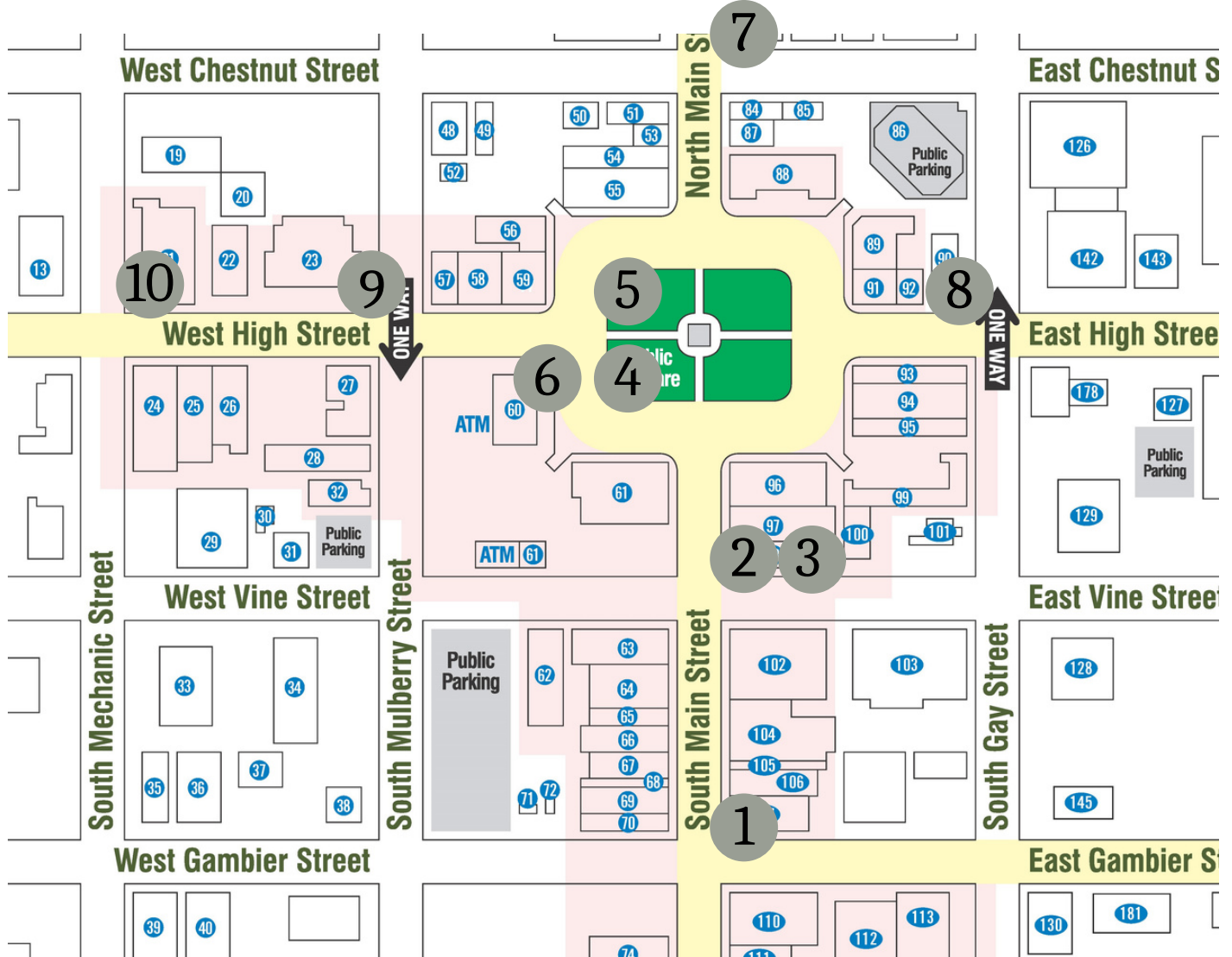
It is anticipated that more improvements and investments will be made as downtown develops more residential units. In correlation with the continued development, Experience Mount Vernon wishes to promote a more pedestrian-friendly, walkable environment. As part of the Downtown Mount Vernon master plan, walkability is a key component to the next phase of revitalization. While continuing the tradition of events, and building upon the beautification efforts, a central theme of walkability and a comprehensive collection of easily accessible and highly visible destinations creates the desire for public art.

To meet the desire, Experience Mount Vernon has identified several locations as target areas for new public art pieces. Located in the downtown, these locations will serve as accents to the aesthetic of downtown Mount Vernon.

Invitation to Participate

Artists are hereby invited to submit qualifications for consideration by Experience Mount Vernon and the City of Mount Vernon for the following:

- The South-facing facade of **Williams Flowers & Wine at Main & Vine** at the Northeast intersection of Main-Vine Streets to be in conjunction with the utility box along the South wall of 16 South Main Street.
- Up to (10) utility boxes. Dimensions vary and will be shared with artist upon application approval. Locations are on the map on the next page.



| | Label | Size |
|--------------------------|-------|-------------|
| | 1 | 24"x50"x17" |
| Potential Mural Location | 2 | 24"x50"x17" |
| | 3 | 60"x68"x17" |
| | 4 | 36"x60"x13" |
| | 5 | 36"x22"x36" |
| | 6 | 25"x72"x20" |
| | 7 | 62"x66"x27" |
| | 8 | 36"x50"x17" |
| | 9 | 36"x50"x17" |
| | 10 | 24"x50"x17" |

The overall theme of all of the art pieces will be determined by Experience Mount Vernon, but the interpretation of that theme will be at the discretion of the Artist. Mural concepts for 16 South Main Street and the adjoining utility box must relate to flowers.

The concept proposed for the building mural shall be painted on the building.

Eligibility

This project is open to all local artists within a 50 mile radius of Mount Vernon City Limits. Collaborations and teams are welcome, contingent upon demonstration of previous experience in the RFP submission. Anyone under the age of 18, must include a parent or guardian's name and phone number with their application.

Additional Requirements

- Artist must live within a 50 miles radius of Mount Vernon, OH.
- 3-5 samples must be included with application.

Life Expectancy

The life expectancy of the vinyl wrap placed on utility boxes is 5-7 years. Experience Mount Vernon would be responsible to replace the vinyl wrap pieces once they are determined to be in a condition not fit for display.

Murals have a longer life expectancy, but will be reviewed by Experience Mount Vernon at the same time as the vinyl wraps.

Recognition

All artwork will be marked on the Downtown Mount Vernon Art Brochure. Links to pictures of the artwork will be shared via the Experience Mount Vernon website. Artists are able to tag their piece with a **one-line tag. Tag must be approved by the Experience Mount Vernon Public Arts Committee.**

Experience Mount Vernon REQUEST FOR PROPOSALS (RFP)

Public Art Installations Downtown Area

Proposals Due by 5PM, February 14, 2022.

Notice is hereby given that Experience Mount Vernon is requesting proposals for Public Art installations in the Downtown Mount Vernon Area. It is the intent of Experience Mount Vernon to request proposals from artists for a public art project with the following scope of services:

- Location for the art installation(s) is the downtown area of Mount Vernon, near/leading to Public Square.
- Art installation should be in harmony with the natural, cultural and built environments of Mount Vernon.
- Materials and form of the proposed installation are to be anti-graffiti stick wrap. Art will be scanned and placed on proposed locations.

An Optional Pre-Proposal Meeting will be held _____TIME TBD_____

The RFP can be downloaded from the Experience Mount Vernon website at (mainstreetmountvernon.com), or a printed copy can be obtained from the Experience office (501 South Main Street, Mount Vernon, OH). There is a \$5 charge for printing this informational packet including the application.

Proposals shall be submitted in sealed envelopes and must be received by Experience Mount Vernon, no later than 5:00 p.m. (local time), February 14. Address all envelopes to the attention of Anthony McNeal, Downtown Manager, Experience Mount Vernon, 501 South Main Street, Mount Vernon, OH 43050. On the outside of the envelope, please reference "Public Art Installation Downtown Area", the date and time of submission, and the name and address of the Artist. Electronic proposals will be accepted. Proposals received after the designated time and date are late and will not be opened. Experience Mount Vernon, the City of Mount Vernon, sponsors, grantors, and property owners of identified targeted areas for public art, may not accept any proposal deemed to not be in compliance with prescribed submission requirements and procedures, and may reject proposal submissions deemed to not comply with applicable law or to not be in the best interest of the organization or the City of Mount Vernon.

Application

NAME: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Email: _____

Which project(s) would you like to be considered for? (Please check all that apply)

☐ **Utility Box** ☐ **Murals** ☐ **May we keep your info for future use?**

If you wish to be considered for a mural, providing 2-3 references is recommended. Please include contact information for reference in the space provided below.

Contact 1 Name: _____

Phone: _____

Contact 2 Name: _____

Phone: _____

In the lines below, please provide a statement(s) of interest.

Why do you want to be considered for participation in this project?

Please provide 3-5 examples of your artwork for review by the organization.

If a digital portfolio is available, you can send a link to director@mainstreetmountvernon.com.

**Send or deliver physical examples to:
501 South Main Street, Mount Vernon, OH 43050**