

PRESS RELEASE

Contact: Lacey Filkins
Executive Director, Experience Mount Vernon
director@experiencemv.org
Office: 740-393-1481

FOR IMMEDIATE RELEASE

Sweetheart Shopping Trail presented by the Downtown Mount Vernon Merchants

MOUNT VERNON, Ohio – The Downtown Mount Vernon Merchants, Experience Mount Vernon, and the Knox County Convention & Visitors Bureau are excited to announce the Sweetheart Shopping Trail! Taking place February 9-12 in Downtown Mount Vernon, the Sweetheart Shopping Trail is the perfect opportunity to pick up your last minute Valentine's Day gifts - or shop for yourself - and to have your name added to a drawing for great downtown prize packs!

HOW IT WORKS - Beginning February 9, shoppers can pick up an entry form at one of the participating businesses and receive a stamp with a purchase of any amount. After receiving stamps from four different locations, shoppers can turn in their form at any participating location to be entered into the drawing for a chance to win one of three great prize packs. The drawing will take place on Tuesday, February 14 and the winners will be contacted and announced on the Experience Mount Vernon Facebook page.

PARTICIPATING BUSINESSES -

- The Moonlit Soul, 49 public Square
- Baxter's Wine & Whiskey, 212 S. Main Street
- Dancing Bee Market & Studio, 3 N. Main Street
- Summit Axe Throwing, 14 E. Gambier Street
- Almost Famous Sweets & Sodas, 1 E. High Street
- The Blessed Life Candle Bar, 100 E. Ohio Avenue
- Coleman Gallery, 218 S. Main Street
- Kudos Art Co-Op, 10 S. Main
- Street Crickets on South Main, 120 S. Main Street
- Paragraphs Bookstore, 229 S. Main Street
- Gospel Christian Life Shop, 117 S. Main Street
- Pine Row Studio, 10 E. Gambier Street
- Fat Dog Vinyl, 7 N. Main Street
- Y-Not Cycling, 14 E. Gambier Street (Sat. Only)
- Half Baked Cafe, 1 W. High Street
- Georgetown BBQ, 1 W. High Street
- Cindy's Pierogis, 1 W. High Street
- Nick & Melvin's Collectables, 1 Public Sq. (Lwr. Lvl.)
- Harmony Salt Spa, 116 W. High Street
- Happy Bean Coffee Shop, 221 S. Main Street
- Living on the Edge, 1 N. Main Street

#Experience a weekend of shopping and supporting small businesses in Downtown Mount Vernon. For more information on the Sweetheart Shopping Trail, events coming to downtown, or to learn more about Experience Mount Vernon, head to experiencemv.org.