



2026-2027

PSA Project Student Application

Student Submission Form - Requirements: All entries must be submitted electronically as a **30-60 second video** and should be uploaded in the following computer format: MP4 or MOV. Include a "title slide" in the video that identifies the title of the PSA. Please visit our website, www.mpyinc.org, for more details and upload instructions.

Student Contact

Student Name: _____

Home Address: _____

City: _____ State: _____

Zip: _____

School: _____

City: _____ Grade: _____

Teacher Contact

Teacher's Name: _____

Cell Phone: _____

Work Phone: _____

E-mail: _____

Video Information — *Note: Video length must be 30-60 seconds. Sound and visuals must be clear. Projects with spelling or grammatical errors will be disqualified. To ensure a fair judging process, projects cannot identify the school district through clothing signage or logos.*

Title (required): _____

Participants: _____

Student Signature/Date _____

Parent/Guardian Signature/Date _____

A signed form by student and parent/guardian must be made available upon request consenting to their involvement in the project, and reproduction/distribution of the PSA video.

DEADLINE FOR SUBMISSION: Friday, April 9, 2027

Winners will have their PSA video submitted for broadcast on television.

Official Rules

The PSA Project is open to all high school and middle school students from Massachusetts Partnerships for Youth (MPY) member districts, and includes individuals and groups of students, as well as student organizations, classes, clubs or athletic teams.

A panel consisting of educators, law enforcement, and MPY staff will review the entries.

Content Requirements

- ◆ Cannot include copyrighted music (original music is accepted)
- ◆ Cannot include clips from movies, television shows or music videos
- ◆ Cannot include profane language, nudity, sex, weapons, or depict excessive violence
- ◆ Cannot reference any commercial product or advertiser
- ◆ Cannot have actors wearing clothing with logos or any other commercial reference
- ◆ Cannot depict scenes of substance abuse or sexual activity
- ◆ **Cannot identify the school district or town through clothing, signage or logos**

PSAs must be original and directed toward other teenagers. Videos should communicate a positive message and reflect diversity in race, gender, and sexual orientation. MPY reserves the right to determine the eligibility of any project.

To Enter

Electronic: Please label file name: Title_Last Name_grade. Upload the video file (Windows Media Video, MOV or MP4 format) to www.mpyinc.org. A signed application (signature of student and parent/guardian) is required and must be made available upon request. Please upload the PSA video under one student name and include a list of participants.

Deadline is Friday, April 9, 2027

All submitted materials become the property of the MPY and will not be returned. In addition, MPY reserves the right to use these materials for educational purposes. By signing this application, and if the student is under the age of 18, the parent/guardian agrees to the use of any such images submitted. Such educational purposes include, but are not limited, to programs sponsored by the above-mentioned agency, print, radio and television media, and posting on the agency's website.

For more information or questions, please contact Wendy Leone at wendy@mpyinc.org.