

Coordinated Landlord Education and Outreach Program (CLEO)

Coordinated Care Services, Inc. is pleased to be a partner with The Housing Council at Pathstone in a new Emergency Solutions Grant Program awarded by the City of Rochester for the ***Coordinated Landlord Education and Outreach Program (CLEO)***. CLEO will expand landlord outreach efforts for the City of Rochester, combining current data and information from CCSI, The Housing Council at Pathstone, the City of Rochester and other community organizations to create a comprehensive database of available housing options and landlords offering rental properties in our community. Along with the creation of a database, comprehensive outreach and education will be conducted for local and out-of-area landlords/property owners and property management companies to assist our community in locating safe, quality, affordable housing for those who are homeless or at risk of homelessness.

One of the most significant challenges in our community is the ability to quickly locate appropriate housing options for individuals and families to allow them to move out of homelessness into sustainable permanent housing. Due to a variety of reasons, it has become more and more challenging to identify landlords with available units that are affordable, as well as flexible in terms of security deposit requirements. This challenge has an impact on length of shelter stays, returns to homelessness, doubling-up situations and the overall stability of an individual's or family's life.

The intent of the CLEO project is to address this challenge from a community-wide perspective, using a multi-faceted approach, with CCSI and The Housing Council working together to implement this project:

- Development and launching of a web-based repository of community landlords/property owners, property managers and real-time availability of housing units, to be made available to Continuum of Care and Emergency Solutions Grants programs in Rochester/Monroe County. CCSI is leading the development of this tool.
- Provision of in-person and video conferencing options for community education for landlords/property owners, property managers and potential landlords through a series of workshops, conducted by experts in the topic presented, including staff of The Housing Council, Monroe County Department of Human Services, CCSI and guest speakers, including landlords.
- Conference calls, video-conferencing and electronic distribution of information and materials to local and out-of-area property owners.
- Enhanced communication mechanisms to support on-going communication between service providers and landlords to help identify and resolve and tenant issues early on.

CCSI is very excited to be a part of the roll-out of this initiative. It is anticipated that the web-based system will be launched by the end of June. Education Workshops have begun and Rochester area homeless services providers and community landlords and property managers will be contacted soon regarding the information and logistics of the system.

COORDINATED LANDLORD EDUCATION & OUTREACH

LANDLORD WORKSHOP SCHEDULE

CCSI

The Housing Council at PathStone

JANUARY 26TH 2-3PM
75 College ave Rochester NY 14607
Eastman Conference Room
Facilitator: Rebecca Miglioratti

Choosing The Best Tenant/ Reducing Maint. Calls

FEBRUARY 10 2018 9am-11am
75 College ave Rochester NY 14607
Eastman Conference room
Facilitator: Pat Gallagher

Housing is a Matter of Health

MARCH 10th 2018 10am-11am
75 College ave, Rochester NY 14607
Eastman Conference Room
Facilitator: Tracy L. Williams

Reducing Evictions/ Retaining Tenants DATE & LOCATION TBA
Facilitator: Pat Gallagher

Success in Communication

APRIL 21st 2018 2pm-3pm
75 College ave, Rochester, NY 14607
Eastman Conference Room
Facilitator: Javier Betancourt

HRES: City Grants for Landlords

JUNE 2018
DATE & LOCATION TBA
Facilitator: Courtney Klee

Law: Updates and Changes

To register please email cleo@pathstone.org or search for The Housing Council on Eventbrite