

The Impact of Emerging Technologies on the Behavioral Health Landscape

While attending and presenting at the recent [2018 Open Minds Strategy and Innovation Institute](#) I was particularly interested in the discussion of how emerging technologies are going to disrupt the behavioral health landscape. These discussions had me thinking about the competitive pressures technologies will bring along with the opportunities for us to better serve and communicate with our clients.

Many of us have a strong presence on social media and some of us have active patient portals and are transitioning our communication to text but very few of us are using technology as clinical intervention tools. Telehealth and telepsychiatry are the obvious ones but we need to be evaluating internet based therapies, on-demand digital crisis support, online support groups, digital self-help apps, just to list a few. I certainly understand that we are in a rapidly changing environment with multiple competing priorities but we cannot ignore or deny the fact that technology assisted therapies and supports are here to stay and need to be part of our strategic thinking and planning. If interested you may want to check out [The Center for Technology and Behavioral Health's website](#) for more information on the delivery of evidence-based behavioral health care using technology.



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[David Wawrzynek](#) has joined his clinical training and experience with his business/financial training and experience to bring a unique perspective and set of skills to the efficient and effective management of behavioral health services. He focuses on the development of analytic modeling tools, communication platforms, and knowledge management supports to transform raw data into meaningful information to enable more effective strategic and operational insights and decision-making. To learn about David's 2018 Open Minds presentation click here: [The Return On Investment Of Health Homes and Medical Homes](#). You can connect with David at dwawrzynek@ccsi.org.