

## The Impact of Emerging Technologies on the Behavioral Health Landscape

While attending and presenting at the recent [2018 Open Minds Strategy and Innovation Institute](#) I was particularly interested in the discussion of how emerging technologies are going to disrupt the behavioral health landscape. These discussions had me thinking about the competitive pressures technologies will bring along with the opportunities for us to better serve and communicate with our clients.

Many of us have a strong presence on social media and some of us have active patient portals and are transitioning our communication to text but very few of us are using technology as clinical intervention tools. Telehealth and telepsychiatry are the obvious ones but we need to be evaluating internet based therapies, on-demand digital crisis support, online support groups, digital self-help apps, just to list a few. I certainly understand that we are in a rapidly changing environment with multiple competing priorities but we cannot ignore or deny the fact that technology assisted therapies and supports are here to stay and need to be part of our strategic thinking and planning. If interested you may want to check out [The Center for Technology and Behavioral Health's website](#) for more information on the delivery of evidence-based behavioral health care using technology.



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