



Meet Your New President: Gary Smothermon

1. How did you get into the dental laboratory industry?

- a. I got into the industry 26 years ago when my father decided to open a dental lab. Dad needed a delivery driver and a model room technician and I'm still here in 2021.

2. What do you love about the dental industry?

- a. I'm still here because I love working with doctors to help change everyday life for some patients. Creating a smile that has been missing for years is a wonderful skill that we as a part of the WSDLA all have. We need to not give up on it and hold on strong to our industry that is shrinking.

3. As the President of the WSDLA, what do you want our association to achieve this year?

- a. What I would like to see happen for us in 2021 is show our DDS there is a higher value in working with a knowledgeable lab that provides a high quality and communication. The cheapest option is not the best option for a dental office.