JOIN US FOR THE 37TH ANNUAL

REGISTER TODAY

NATIONAL UNCF WALK FOR EDUCATION

New Orleans

Save the Date

October 19, 2024

7 am-12 noon at UNO Lakefront Campus

SUPPORTING HBCUs AND STUDENTS IN NEED LEARN MORE

UNCF.org/NewOrleansWalk

GET INVOLVED!

- ✓ Corporate & Small Business Sponsorship
- ✓ Register to Walk, Run, Roll or Cycle
- ✓ Sponsor or Form a Team
- ✓ Donate: Text UNCF33 WALK to 41444
- ✓ Join a Volunteer Committee

Our UNCF Walk For Education will remain focused on supporting our nation's HBCUs and helping students get to and through college.

FOR MORE INFORMATION CONTACT US AT

bridget.fleury@uncf.org 504.308.1350
gia.boyd@uncf.org or 504.208.2586

LOCAL SPONSORS

4WWL WUPL54 · THE UNIVERSITY of NEW ORLEANS · Shell · WELLS FARGO

@UNCF_NOLA #LaceUp4UNCF #UNCFNewOrleans

UNCF 2024 WALK FOR EDUCATION New Orleans

UNCF 80TH ANNIVERSARY 1944-2024
Honoring the Legacy Transforming our Future

www.UNCF.org/neworleanswalk @UNCF_NOLA #LaceUp4UNCF #UNCF

UNCF - Who We Are

Vision

UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation.

Mission

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly qualified college graduates and to ensure that our network of member institutions is a respected model of best practices in moving students to and through college.

Impact

Our UNCF Walk for Education will remain focused on supporting HBCUs and the students they serve.

UNCF Facts

Our Students

Today, 60% of students supported by UNCF are the first in their families to attend college; 62% are from families with an annual income of less than $25,000; and 93% qualify for financial aid.

Scholarship and Fellowship Programs

UNCF administers more than 400 scholarships, fellowships and institutional grants that support students at the undergraduate, graduate and doctoral levels.

Fundraising Efficiency

UNCF has raised more than $6 billion, more than $1.6 billion of which has been raised in the past decade alone, to enable more than 500,000 deserving students to earn the college degrees they want and need but might not otherwise be able to afford.

UNCF maintains a low-cost ratio of 8% of total revenues. BBB Wise Giving Alliance and Charity Navigator, non-profit watchdogs, have given UNCF high ratings for standards of charity accountability.

Your Sponsorship

Sponsorship

Your sponsorship helps support UNCF programs and scholarships.

Louisiana Impact

Last year, over $1.49 million in scholarships awarded to Louisiana students.

New Orleans 2024 Goal

UNCF New Orleans has set a goal of $200,000 for the local UNCF Walk for Education. To help us achieve this ambitious goal, we invite you to support the UNCF Walk for Education by choosing from one of our sponsorship levels. Join us by becoming a local sponsor today.

The UNCF Walk for Education is a nationwide initiative to help raise unrestricted funds for UNCF to enable us to provide necessary support for our students and schools. UNCF has set a goal of $2 million for the UNCF Walk for Education. Join us by becoming a national sponsor today.

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UNCF - The Walk

REGISTER TODAY and make a difference—walking, running, cycling—all in honor of our students and schools. Then, celebrate at the post-race "Day Party" featuring local personalities, influencers, HBCU presidents, Greeks, alumni, health & wellness screenings, fun zone for kids, vendors and much more.

WHEN

October 19, 2024
7:00 am

WHERE

In-Person – UNO Lakefront Athletic Field *(the corner of Allen Toussaint Blvd & Elysian Fields Ave)*

KICK-OFF SOCIAL HOUR

October 16, 2024 – Networking opportunity! Tell a Friend and Bring a Friend!
Pick-up your swag bag, enjoy lite bites, networking & entertainment. On-site Registration available. Contact gia.boyd@uncf.org or 504.208.2586 for location details.













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Walk LOCAL Sponsorship Levels

	$25,000	$15,000	$10,000	$5,000	$3,500	$1,000	$500
BENEFITS an opportunity to market, advertise, giveaway branded products, services, gift certificates, samples	Local Presenting	Local Doctorate	Local Masters	Local Bachelors, Kidz Zone, OR Happy Photo Camper	Water Station (3 available), Mile Marker (3 available), Photo Bike (kick-off only)	Student UnMet Need (10 available)	Friend of UNCF (20 available)
BRANDING - PLACEMENT - SPEAKING OPPORTUNITIES							
Category Exclusivity & Co-Chair	✓						
Sponsor naming "Presented by"	✓						
Senior Executive to give brief remarks at kick-off	✓	✓	✓				
Senior Executive to give brief remarks day-of event	✓	✓	✓				
Recognition at kick-off party	✓	✓	✓	✓	✓	✓	✓
Recognition day-of event	✓	✓	✓	✓			
Sponsor may provide branded inserts / giveaways in race swag bags	✓	✓					
Sponsor may provide branded giveaways day-of event	✓	✓	✓	✓	✓		
Sponsor logo / name displayed on:							
*banner displayed at start/finish line	✓						
*step-n-repeat	✓	✓	✓				
*day-of event "Thank You" signage	✓	✓	✓	✓	✓	NAME	NAME
*website link on UNCF website through day of event	✓	✓	✓	✓			
*Dillard / Xavier race shirts (800+)	✓	✓	✓	✓			
*printed on PR marketing materials	✓	✓	✓	✓			
*press releases, social media, print interviews	✓	✓	✓				
Commerative race shirts	10	5	3				
Promotional tent with signage supplied by sponsor placed in premier location on day-of event	✓	✓	✓	✓			
Sponsor provided yard sign placed along race route	✓						
Complimentary table (1) and charis (2) at race event	✓	✓	✓				
Complimentary registration for Team Captain	1	1	1	1	1		
Complimentary registration for participants	9	4	2				

The UNCF unmet needs funding addresses any amount a scholar has remaining to be paid after all financial aid is awarded.

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Walk Sponsorship Commitment Form

Please send your Commitment Form to Gia.Boyd@uncf.org by August 15, 2024.

I would like more information for the NATIONAL SPONSORSHIP LEVEL as indicated below:

☐ National Presenting Sponsor $250,000 ☐ National Doctorate Sponsor $100,000 ☐ National Master's Sponsor $50,000

WALK LOCAL SPONSORSHIP

(please indicate ✓ below):

LEVEL I

☐ $25,000 Local Presenting
☐ $15,000 Local Doctorate
☐ $10,000 Local Masters

LEVEL II

☐ $5000 Local Bachelors
☐ $5000 Kids Zone / S.T.E.M.
☐ $5000 Happy Photo Camper

LEVEL III

☐ $3500 Water Station (3 available)
☐ $3500 Mile Marker (3 available)
☐ $3500 Photo Bike (Kick-off only)

LEVEL IV

☐ $1000 Student UnMet Needs (10 available)
☐ $500 Friend of UNCF

☐ We cannot sponsor the Walk, but please accept this donation to support the event
$_____

YES, in addition to company's sponsorship, we will (please indicate ✓ below):

☐ Form a Walk Team of 50+ participants
☐ Sponsor a Middle or High School Team
☐ Offer Matching Gift per Employee Gift

SPONSOR CONTACT INFORMATION: (as it should appear in print)

COMPANY NAME/ORGANIZATION

CONTACT PERSON

MAILING ADDRESS SUITE

CITY ST ZIP

EMAIL

PHONE NUMBER

PAYMENT METHODS: (All payments due by September 30, 2024)

☐ **INVOICE REQUESTED** (please list email above)

☐ **CHECK payable to UNCF with sponsor form-**

mail to: UNCF, Inc. * 1100 Poydras St, Suite 1075 * New Orleans, LA 70163

☐ **CREDIT CARD** return form via mail, email or Pay by Phone (504) 581-3794

CREDIT CARD NUMBER

CVC

EXPIRATION DATE

SIGNATURE

Send a Gift Today: TEXT "UNCF33 WALK" TO 41444

Thank you for your support of the 37th Annual UNCF Walk for Education.

UNCF is a 501(c)3 organization. All contributions are tax-deductible to the fullest extent of the law. UNCF TAX ID: 13-1624241