

SPONSORSHIP AND MARKETING OPPORTUNITIES
NEW ORLEANS 2026



UNCF MAYOR'S
MASKED
BALL

[UNCF.ORG/NOLAMaskedBall](https://www.uncf.org/NOLAMaskedBall)

@UNCF #UNCFNewOrleans





ABOUT THE NEW ORLEANS UNCF MAYOR'S MASKED BALL

HOST COMMITTEE

The Honorable Helena Moreno
Mayor-Elect, City of New Orleans

Michael L. Lomax, Ph.D.
President and CEO, UNCF

Therese M. Badon
National Vice President of Development
and Special Events, Southern Division, UNCF

Bridget Fleury
Area Development Director,
Louisiana & Arkansas, UNCF

FOUNDING CO-CHAIRS

Alden J. and Rhesa McDonald
Liberty Bank and Trust Company

PAST UNCF MASKED AWARD RECIPIENTS

Alden J. and Rhesa McDonald - 2014

Ellis L. Marsalis Jr. - 2014

Dr. Norman C. Francis - 2015

William Goldring - 2016

Leah Chase - 2017

The Honorable Mitchell J. Landrieu - 2018

Gayle Benson - 2019

PJ Morton - 2019

Michael O. Smith - 2021

Dr. Trivia Frazier Wiltz - 2021

Joel Vilmenay - 2022

Henry Coaxum - 2023

Paul Flowers - 2023

Caroline Wanga - 2024

Stephanie & Ryan Burks - 2024

Dottie Belletto - 2025

The UNCF Mayor's Masked Ball is a premier fundraising gala and a major social event focusing on raising public awareness and large corporate and individual donations to support deserving students through UNCF. Hosted by a diverse group of corporate sponsors and local businesses, it involves celebrities, dignitaries, civic leaders, volunteers, public officials, alumni and others who support UNCF's mission of investing in better futures for us all by getting students to and through college.

HOW

Corporations and community groups are invited to support the fundraising event with the purchase of sponsor packages ranging from \$6,000-\$100,000. Individual tickets are available at \$600.

WHEN

Saturday, March 7, 2026

WHERE

Hyatt Regency New Orleans
601 Loyola Avenue

FEATURING

6 p.m.

VIP UNCF Masked Award Gathering (*by invitation only*)

7 p.m.

Auction
Elegant Dining
Live Entertainment

STRICTLY FORMAL ATTIRE

Ladies Long Gown and Mask

Gentlemen Black Tie and Mask

For more information, call UNCF at 504-581-3794.



During the 2023-24 school year,
UNCF New Orleans awarded over

\$1.5 Million

in scholarships to students
from Louisiana.



2026 UNCF MASKED BALL

SPONSORSHIP LEVELS

PRESENTING SPONSOR \$100,000

- ☐ Serve as presenting sponsor of the 2026 UNCF Mayor's Masked Ball
- ☐ Two-minute video presentation during event
- ☐ Deliver program welcome
- ☐ Brand recognition in select print and electronic media
- ☐ Logo on program card and all event advertisements
- ☐ Prominent logo placement during event and on video scroll
- ☐ Corporate table signage
- ☐ 24 gala dinner and concert tickets
- ☐ 24 VIP UNCF Masked Award gathering tickets
- ☐ VIP premium seating at one King's table and one VIP Mayor's Royal Court table
- ☐ Premium location full-page color ad in program book
- ☐ Listing on signage and press release
- ☐ Acknowledgement at gala dinner
- ☐ White-glove table service

MARQUIS SPONSOR \$50,000

- ☐ Serve as co-chair for the 2026 UNCF Mayor's Masked Ball
- ☐ 30-second sponsor video presentation during event
- ☐ Logo on program card and all event advertisements
- ☐ Prominent logo placement during event and on video scroll
- ☐ Corporate table signage
- ☐ 10 gala dinner and concert tickets
- ☐ 10 VIP UNCF Masked Award gathering tickets
- ☐ VIP premium seating at Mayor's Royal Court table
- ☐ Premium location full-page color ad in program book
- ☐ Listing on signage and press release
- ☐ Acknowledgement at gala dinner
- ☐ White-glove table service

ROYAL COURT \$25,000

- ☐ Serve as co-chair for the 2026 UNCF Mayor's Masked Ball
- ☐ Name listed on program card
- ☐ Corporate table signage
- ☐ 10 gala dinner and concert tickets
- ☐ Four VIP UNCF Masked Award gathering tickets
- ☐ VIP premium seating
- ☐ Half-page color ad in program book
- ☐ Acknowledgement at gala dinner
- ☐ White-glove table service

MASKED COURT \$10,000

- ☐ Corporate table signage
- ☐ 10 gala dinner and concert tickets
- ☐ Four VIP UNCF Masked Award gathering tickets
- ☐ Reserved table seating
- ☐ Quarter-page ad in program book

HONOR COURT \$6,000

- ☐ Corporate table signage
- ☐ 10 gala dinner and concert tickets
- ☐ Reserved table seating
- ☐ Corporate listing in program book

SCHOLAR'S TICKET \$600

- ☐ One gala dinner and concert ticket
- ☐ One reserved seat



SPONSORSHIP RESERVATION FORM



UNCF EVENT DIRECTOR

Bridget Fleury

T 504 581 3794 | D 504 308 1350

Bridget.Fleury@uncf.org

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2026 UNCF Mayor's Masked Ball at the following level:

- ☐ **\$100,000**
PRESENTING SPONSOR
- ☐ **\$50,000**
MARQUIS SPONSOR
- ☐ **\$25,000**
ROYAL COURT SPONSOR
- ☐ **\$10,000**
MASKED COURT SPONSOR
- ☐ **\$6,000**
HONOR COURT SPONSOR
- ☐ **\$600**
INDIVIDUAL TICKET(S) _____

\$ _____

I am unable to attend, but
please accept my donation.

AD SPECIFICATIONS

FULL-PAGE COLOR (with bleed)	7.25"W x 11.25"H
FULL-PAGE COLOR (no bleed)	6.5"W x 10.5"H
HALF-PAGE COLOR	6.5"W x 5.125"H
QUARTER-PAGE COLOR	3.125"W x 5.125"H
COLOR SPACE	Process CMYK
TRIM SIZE	7" x 11"
FILE FORMAT	Press-quality PDF

DUE DATES

LOGO	01/09/26
AD FOR PROGRAM BOOK	01/15/26
PAYMENT	02/04/26
GUEST LIST NAMES	02/04/26

We now prefer to be referred to simply as "UNCF" or "the UNCF." Please use correctly if included in your ad.

All logos must be EPS vector format. Email ads as press-quality PDFs to Gia.Boyd@uncf.org

SPONSOR CONTACT INFORMATION

SPONSOR NAME (Business, Organization or Individual)

NAME

EMAIL

PHONE NUMBER

ADDRESS

SUITE

CITY

STATE

ZIP

SPONSORSHIP PAYMENT METHODS

☐ **PAYMENT BY CHECK** Please make checks payable to UNCF and send along with your signed agreement and this form to UNCF.

☐ **INVOICE REQUESTED** Please provide company/organization purchase order number (if necessary):

☐ **PAYMENT BY CREDIT CARD** ☐  ☐ **VISA** ☐ **AMEX** ☐ **DISCOVER**

Please complete the credit card payment information below, and fax or scan/email your signed agreement and this form to UNCF.

CREDIT CARD NUMBER

CVC#

EXP

NAME ON CARD

SIGNATURE

ALL SPONSORSHIP PAYMENTS DUE BY FEBRUARY 4, 2026

Please email this completed form to Bridget.Fleury@uncf.org or Gia.Boyd@uncf.org or return by mail with your credit card information or your check payable to UNCF.

UNCF

Bridget Fleury

Area Development Director

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Suite 1075

New Orleans, LA 70163

T 504 581 3794 | D 504 308 1350

@UNCF_nola #UNCFNewOrleans   



UNCF

WHO WE ARE

50,000 students

attending more than 1,100 colleges and universities and receiving UNCF scholarships

14,000+

Scholarships and internships awarded annually through more than 400 programs

37 HBCUs

serving more than 50,000 students

100,000+

annual donors including major companies, foundations and individuals

ADVOCACY

for minority colleges and minority students



@UNCF_nola
#UNCFNewOrleans

Thank you for your support of the New Orleans UNCF Mayor's Masked Ball.

UNCF's mission is to build a robust and nationally recognized pipeline of underrepresented students who, because of UNCF support, become highly-qualified college graduates and to ensure that our network of 37 member HBCUs is a respected model of best practices in moving students to and through college. UNCF administers more than 400 programs, including scholarship, internship and fellowship, mentoring, summer enrichment and curriculum, and faculty development programs. UNCF envisions a nation where all Americans have equal access to a college education that prepares them for rich intellectual lives, competitive and fulfilling careers, engaged citizenship and service to our nation. Today, UNCF supports more than 50,000 students at more than 1,100 colleges and universities across the country. For more information, go to **UNCF.org**.

UNCF-MEMBER INSTITUTIONS

Allen University Columbia, SC
Benedict College Columbia, SC
Bennett College Greensboro, NC
Bethune-Cookman University Daytona Beach, FL
Claflin University Orangeburg, SC
Clark Atlanta University Atlanta, GA
Dillard University New Orleans, LA
Edward Waters University Jacksonville, FL
Fisk University Nashville, TN
Florida Memorial University Miami, FL
Huston-Tillotson University Austin, TX
Interdenominational Theological Center Atlanta, GA
Jarvis Christian University Hawkins, TX
Johnson C. Smith University Charlotte, NC
Lane College Jackson, TN
LeMoyne-Owen College Memphis, TN
Livingstone College Salisbury, NC
Miles College Birmingham, AL
Morehouse College Atlanta, GA

Morris College Sumter, SC
Oakwood University Huntsville, AL
Paine College Augusta, GA
Philander Smith College Little Rock, AR
Rust College Holly Springs, MS
Saint Augustine's University Raleigh, NC
Shaw University Raleigh, NC
Spelman College Atlanta, GA
Stillman College Tuscaloosa, AL
Talladega College Talladega, AL
Texas College Tyler, TX
Tougaloo College Tougaloo, MS
Tuskegee University Tuskegee, AL
Virginia Union University Richmond, VA
Voorhees University Denmark, SC
Wilberforce University Wilberforce, OH
Wiley University Marshall, TX
Xavier University New Orleans, LA

United Negro College Fund, Inc.
1100 Poydras Street
Suite 1075
New Orleans, LA 70163-1405
504.581.3794



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