



BREAKOUT SESSION

Tuesday, February 12, 2019

Breakout Session	Session Title	Session Participants	Session Description
Breakout Session 4	When Two Rights Make a Wrong; Balancing Ethics Between Business and Family	Kim Silvers , President, Silvers HR, LLC Larry Mandelberg , Mandelberg Consulting	Using a case study and introducing a little-used decision-making tool, you'll experience a real-world scenario that explores our most difficult decision-making responsibilities; the ones that cross the lines between family and business, the challenging and often painful issues that bring dramatic risks in today's world where ethics, social media, and instant communication intersect; where subjective decision making can cause irreparable harm to business and family.
Breakout Session 5	Help, Hassle or Hindrance - The Role of the Board of Directors In Family Businesses	Don Yee , Independent Board Director, Blue Diamond Growers, OC Communications, National Association of Board Directors Dave Lucchetti , CEO, Pacific Coast Building Products, Inc. Jeffrey Walker , Chairman of the Board and Chief Financial Officer, Larry Walker Associates Timothy Schultz , VP Research and Development, Lundberg Family Farms, Board Director of The Capital Region Family Business Center	This session will explore how the best family business boards function and how they add the most benefit to the success of the family business. It will include the latest key research findings about family boards and feature a panel discussion and interchange with current family business board directors on what works and what doesn't in the real world.
Breakout Session 6	I'm not my Mom or Dad, but I sure as hell can still lead! Generational Transitions.	Steve Bender , CEO, Warren G Bender Co. Maggie Bender-Johnson , President, Warren G. Bender Co. Eric Burger , Vice President Administrative Services, Burger Rehabilitation Michele Amaral , President, CFO, Dick James and Associates	What is it like to take over the helm of your business from your parent? What are the best ways to prepare for this epic transition? This three person panel of next generation leaders will tell stories of transitioning from working for their parents to leading their organizations. You will hear how they develop and apply their own leadership styles as well and the challenges that come with becoming the next leader. If you are preparing to hand over leadership of your business to the next generation, or if you are getting ready to take over your business from your parents, this breakout will give you insight into the process and leave you with the right questions to ask.