



Generations
FAMILY BUSINESS CONFERENCE
CAPITAL REGION

February 11–12, 2019 | Sacramento Convention Center

BREAKOUT SESSION
Monday, February 11, 2019

Breakout Session	Session Title	Session Participants	Session Description
Breakout Session 1	Are Two Heads Really Better Than One? Co-Leading a family business.	Curt Rocca , Managing Partner, DCA Partners Robert “Bob” Clark , President of Operations/Co-Owner, Clark Pacific Don Clark , President of Business Development/Co-Owner, Clark Pacific	Bob and Don Clark will discuss their efforts to co-lead their family business, Clark Pacific. They will discuss best practices on working closely with a sibling, how to divide responsibilities, and how they approach difficult conversations and major decisions.
Breakout Session 2	Talent Development Strategies for 21st Century Leaders	Shaunna Jones , Talent Advisor - KCoe People	Engaging the next generation of talent is a challenge every business is facing today! In this interactive session, attendees will learn how to create a high-performance culture using progressive talent systems. Participants can expect to have their current mindsets about leadership development and traditional performance management challenged, and walk away with new strategies to increase employee loyalty and engagement.
Breakout Session 3	Managing Family Dynamics When a Family Member Wants to Leave or Sell	Eric Smith , Senior Business Transition Strategist – California and Nevada Region Senior Vice President, Wells Fargo Private Bank Suzanne Mansell , Family Dynamics Consultant, Wells Fargo Private Bank	A family member wants out - now what? Eventually, a family member will want to leave the business or sell their shares. Do you have the right family communication and governance policies in place?