



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

February 11–12, 2019 | Sacramento Convention Center

GENERAL SESSION

Monday, February 11, 2019

11:00 a.m.	6:00 p.m.	Registration - Lounge		
12:00 p.m.	1:30 p.m.	Lunch Served		
		KEY NOTE Cindi Bigelow, President & CEO, Bigelow Tea <i>A Family's Journey</i>		
1:30 p.m.	2:00 p.m.	Networking Break (30 min)- Lounge		
2:00 p.m.	3:00 p.m.	Breakout 1- Room 306 Are Two Heads Really Better Than One? Co-Leading A Family Business <i>Curt Rocca, Managing Partner, DCA Partners</i> <i>Robert "Bob" Clark, President of Operations/Co-Owner, Clark Pacific</i> <i>Don Clark, President of Business Development/Co-Owner, Clark Pacific</i>	Breakout 2-Room 307 Talent Development Strategies For 21st Century Leaders <i>Shaunna Jones, Talent Advisor - KCoe People</i>	Breakout 3-Room 314 Managing Family Dynamics When A Family Member Wants To Leave or Sell <i>Eric Smith, Senior Business Transition Strategist – California and Nevada Region Senior Vice President, Wells Fargo Private Bank</i> <i>Suzanne Mansell, Family Dynamics Consultant, Wells Fargo Private Bank</i>
3:00 p.m.	3:30 p.m.	Networking Break (30 min) - Lounge		
3:30 p.m.	4:30 p.m.	KEY NOTE Lamberto Frescobaldi, President, Frescobaldi Toscana <i>Values and Principles of Responsible Ownership</i>		
4:30 p.m.	6:00 p.m.	Reception – Lounge		



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Helping Family Businesses Grow and Prosper



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Tuesday, February 12, 2019

8:00 a.m.	3:00 p.m.	Registration - Lounge		
8:30 a.m.	10:00 a.m.	Breakfast Served KEYNOTE Allie Taylor, PhD, Orange Kiwi <i>What Lies Beneath: Why and How the Psychology of Business Owner(s) Can Make or Break Business Transitions.</i>		
10:00 a.m.	10:30 a.m.	Networking Break (30 min) - Lounge		
10:30 a.m.	11:30 a.m.	Breakout 4 Room 306 When Two Rights Make A Wrong; Balancing Ethics Between Business and Family <i>Kim Silvers, President, Silvers HR, LLC</i> <i>Larry Mandelberg, Mandelberg Consulting</i>	Breakout 5 Room 307 Help, Hassle or Hindrance - The Role of the Board of Directors In Family Businesses <i>Don Yee, Independent Board Director, Blue Diamond Growers, OC Communications, National Association of Board Directors</i> <i>Dave Lucchetti, CEO, Pacific Coast Building Products, Inc.</i> <i>Jeffrey Walker, Chairman of the Board and Chief Financial Officer, Larry Walker Associates</i> <i>Timothy Schultz, VP Research and Development, Lundberg Family Farms, Board Director of The Capital Region Family Business Center</i>	Breakout 6 Room 314 I'm not my Mom or Dad, but I sure as hell can still lead! Generational Transitions <i>Steve Bender, CEO, Warren G Bender Co.</i> <i>Maggie Bender-Johnson, President, Warren G. Bender Co.</i> <i>Eric Burger, Vice President Administrative Services, Burger Rehabilitation</i> <i>Michele Amaral, President, CFO, Dick James and Associates</i>
11:30 a.m.	12:00 p.m.	Networking Break – Lounge		
12:00 p.m.	2:00 p.m.	Lunch		



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KEYNOTE

Suzanne Mansell, Family Dynamics Consultant, Wells Fargo Private Bank

Provocative Peer Discussions: Getting to the Heart of the Matter of Succession & Transitions

2:00 p.m.	2:15 p.m.	Networking Break (15 min) - Lounge		
2:15 p.m.	3:15 p.m.	Breakout 7 Room 306 Conflict: The Frenemy of Every Family Business Ken Pense , Principal, Leadership One Marcus Bigelow , Principal, Leadership One Susan Walker , COO, Larry Walker and Assoc. Sharon Love , Co-CEO, Incredible Pets	Breakout 8 Room 307 Trump Tax Law: An Opportunity That May Not Last Kelly Brothers , Financial Advisor, Partner Genovese Burford & Brothers Mark Huffman , Financial Advisor, Genovese Burford & Brothers Bridget Sanders , CFO, WHAL Properties, LP Cathy Aronson , Manager, WHAL Properties, LP Laurel Dein , Attorney, HMS Law Group	Breakout 9 Room 314 Fireside Chat Andy Unanue , Managing Partner AUA Private Equity Partners Jan Rosati , Partner, MGO
3:15 p.m.	3:30 p.m.	Networking Break (15 min) - Lounge		
3:30 p.m.	4:30 p.m.	KEYNOTE Stan Van Vleck, President, Van Vleck Ranch, Partner, Downey Brand Mark Friedman, President, Fulcrum Property <i>Adaptive Planning: Frank Discussions for Tumultuous Times</i>		
4:30 p.m.	4:35 p.m.	Closing Remarks		



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