



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

February 11–12, 2019 | Sacramento Convention Center

GENERAL SESSION

Monday, February 11, 2019

11:00 a.m.	6:00 p.m.	Registration - Lounge		
12:00 p.m.	1:30 p.m.	Lunch Served		
		KEY NOTE Cindi Bigelow, President & CEO, Bigelow Tea <i>A Family's Journey</i>		
1:30 p.m.	2:00 p.m.	Networking Break (30 min)- Lounge		
2:00 p.m.	3:00 p.m.	Breakout 1- Room 306 Are Two Heads Really Better Than One? Co-Leading A Family Business <i>Curt Rocca, Managing Partner, DCA Partners</i> <i>Robert "Bob" Clark, President of Operations/Co-Owner, Clark Pacific</i> <i>Don Clark, President of Business Development/Co-Owner, Clark Pacific</i>	Breakout 2-Room 307 Talent Development Strategies For 21st Century Leaders <i>Shaunna Jones, Talent Advisor - KCoe People</i>	Breakout 3-Room 314 Managing Family Dynamics When A Family Member Wants To Leave or Sell <i>Eric Smith, Senior Business Transition Strategist – California and Nevada Region Senior Vice President, Wells Fargo Private Bank</i> <i>Suzanne Mansell, Family Dynamics Consultant, Wells Fargo Private Bank</i>
3:00 p.m.	3:30 p.m.	Networking Break (30 min) - Lounge		
3:30 p.m.	4:30 p.m.	KEY NOTE Lamberto Frescobaldi, President, Frescobaldi Toscana <i>Values and Principles of Responsible Ownership</i>		
4:30 p.m.	6:00 p.m.	Reception – Lounge		



Capital Region
Family Business Center
Helping Family Businesses Grow and Prosper



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

February 11–12, 2019 | Sacramento Convention Center

Tuesday, February 12, 2019

8:00 a.m. 3:00 p.m. Registration - Lounge

8:30 a.m. 10:00 a.m. Breakfast Served

KEYNOTE

Andy Unanue, Managing Partner, AUA Private Equity Partners
*From Family Business Owner to Family Business Investor:
Insights from Both Sides of the Spectrum*

10:00 a.m. 10:15 a.m. Networking Break (15 min) - Lounge

10:15 a.m. 11:15 a.m. **Breakout 4**
Room 306
When Two Rights Make A Wrong; Balancing Ethics Between Business and Family
Kim Silvers, President, Silvers HR, LLC
Larry Mandelberg, Mandelberg Consulting

Breakout 5
Room 307
Help, Hassle or Hindrance - The Role of the Board of Directors In Family Businesses
Don Yee, Independent Board Director, Blue Diamond Growers, OC Communications, National Association of Board Directors
Dave Lucchetti, CEO, Pacific Coast Building Products, Inc.
Jeffrey Walker, Chairman of the Board and Chief Financial Officer, Larry Walker Associates
Timothy Schultz, VP Research and Development, Lundberg Family Farms, Board Director of The Capital Region Family Business Center

Breakout 6
Room 314
I'm not my Mom or Dad, but I sure as hell can still lead!
Generational Transitions
Steve Bender, CEO, Warren G Bender Co.
Maggie Bender-Johnson, President, Warren G. Bender Co.
Eric Burger, Vice President Administrative Services, Burger Rehabilitation
Michele Amaral, President, CFO, Dick James and Associates

11:15 a.m. 11:30 a.m. Networking Break – Lounge



Capital Region
Family Business Center
Helping Family Businesses Grow and Prosper



Generations

FAMILY BUSINESS CONFERENCE

CAPITAL REGION

February 11–12, 2019 | Sacramento Convention Center

11:30 a.m.	12:45 p.m.	Lunch Served		
		KEYNOTE		
		Allie Taylor, PhD, Orange Kiwi		
		<i>What Lies Beneath: Why and How the Psychology of Business Owner(s) Can Make or Break Business Transitions.</i>		
12:45 p.m.	2:00 p.m.	KEYNOTE		
		Suzanne Mansell, Family Dynamics Consultant, Wells Fargo Private Bank		
		<i>Provocative Peer Discussions: Getting to the Heart of the Matter of Succession & Transitions</i>		
2:00 p.m.	2:15 p.m.	Networking Break (15 min) - Lounge		
2:15 p.m.	3:15 p.m.	Breakout 7 Room 306	Breakout 8 Room 307	Breakout 9 Room 314
		Conflict: The Frenemy of Every Family Business <i>Ken Pense, Principal, Leadership One</i> <i>Marcus Bigelow, Principal, Leadership One</i> <i>Susan Walker, COO, Larry Walker and Assoc.</i> <i>Sharon Love, Co-CEO, Incredible Pets</i>	Trump Tax Law: An Opportunity That May Not Last <i>Kelly Brothers, Financial Advisor, Partner Genovese Burford & Brothers</i> <i>Mark Huffman, Financial Advisor, Genovese Burford & Brothers</i> <i>Bridget Sanders, CFO, WHAL Properties, LP</i> <i>Cathy Aronson, Manager, WHAL Properties, LP</i> <i>Laurel Dein, Attorney, HMS Law Group</i>	Fireside Chat <i>Andy Unanue, Managing Partner AUA Private Equity Partners</i> <i>Jan Rosati, Partner, MGO</i>
3:15 p.m.	3:30 p.m.	Networking Break (15 min) - Lounge		
3:30 p.m.	4:30 p.m.	KEYNOTE		
		Stan Van Vleck, President, Van Vleck Ranch, Partner, Downey Brand		
		Mark Friedman, President, Fulcrum Property		
		<i>Adaptive Planning: Frank Discussions for Tumultuous Times</i>		
4:30 p.m.	4:35 p.m.	Closing Remarks		



Capital Region
Family Business Center
Helping Family Businesses Grow and Prosper