

College “Fit” Project Brief Summary and Overall Goals

The College “Fit” Project is a pilot campaign effort to support students/families in learning the valuable insight in determining the school that is the best fit for them. While the college match tool takes into account the academic alignment for match, reach and safety in alignment with African American graduation rates, it does not take into account the social emotional disparagement that students endure while transitioning and embarking on their journeys post graduation.

The campaign will not only educate and elevate these important factors that affect enrollment but will create a space of critical thinking and knowledge application to college research.

Timeline

October 26, 2021- College “Fit” Project Registration Opens

December 3, 2021- Registration Closes

December 3, 2021 - April 1, 2022- Challenge Commences

April 30th, 2022- School Winners Announced

Project Steps

1. Register Your School
 - a. Students can only participate in the challenge if you register. Register using this [link](#) by 12/3/21.
2. Encourage Student Participation
 - a. Share College Fit Materials and [Submission Form](#)
3. Monitor and Support Student Submissions
 - a. Providing the [submission link](#) for students who want to upload electronically.
 - b. Collecting paper submissions and submitting to DCAN.
4. Encourage video and post-survey submissions.
5. Check Leaderboard Weekly.

Project Incentives

Each participating school will be added to our leaderboard. By 4/30, we will announce the winners of the challenge. The prize breakdown is listed below.

First Place: \$800

Second Place: \$600

Third Place: \$400

Forth Place: \$200

Highest Ratio of Post Surveys Completed: \$100