



EXHIBITOR PROSPECTUS

*“CULTURE HEALS.
CULTURE KNOWS.
CULTURE LEADS.”*

Invitation to Exhibit

The NIHB invites you to participate in the 2023 National Tribal Health Conference in Anchorage, Alaska, May 1-5, 2023. This premier conference will feature recognized Tribal leaders, policy makers and dynamic health care experts from across Indian Country and the nation to discuss American Indian and Alaska Native health policy, public health practice, advocacy, behavioral health, environmental health and climate change. The conference also has a special focus on Native youth, veterans, and Tribal elders. Approximately 1000 Tribal leaders, Tribal health directors and administrators, Tribal public health staff, Tribal members, federal employees, funders, advocacy partners, industry partners and more attend NIHB's National Tribal Health Conference. This event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

General Exhibit Information

EXHIBITOR AND VENDOR SET-UP

Monday, May 1, 2023..... 1:00 pm to 6:00 pm

EXHIBIT HALL AND MARKETPLACE OPEN

Tuesday, May 2, 2023..... 7:30 am to 6:00 pm

Wednesday, May 3, 2023..... 7:30 am to 6:00 pm

Thursday, May 4, 2023.... 7:30 am to 6:00 pm

EXHIBITOR AND VENDOR BREAKDOWN

Friday, May 5, 2023..... 7:30 am to 12:00pm

Visit Our Website:
www.nihb.org

Conference Location:
Dena'ina Civic and Convention Center
600 W 7th Avenue
Anchorage, AK, 99501

- Exhibit Booth Rental Package:**
- One 6' x 30" Skirted Table
 - Two Chairs & Waste Bin
 - Booth Identification Sign
 - One Conference Packet

Booth Rental Fees:

Corporate/For Profit	
Organizations.....	\$2,250
Tribal Businesses/Enterprises...	\$1,500
Tribe/Government.....	\$850
Non-Profit Entities/Educational	
Institutional.....	\$850
Artists/Crafts Vendors.....	\$500
Additional Booth Staff.....	\$300

**Reserve Your
Booth Today!**

Exhibitor Prospectus

General Exhibit Information Cont.

The Exhibit Hall is an informative and popular part of the conference experience! Exhibitors and American Indian and Alaska Native (AI/AN) craft vendors can interact with attendees and visitors from across Indian Country. NIHB welcomes exhibitors from Tribes, Tribal organizations, for-profit, non-profit, academic institutions, federal agencies and AI/AN arts and crafts vendors. Exhibitors will have the opportunity to showcase their organization, products, and information to generate leads. Communication will also be sent to all conference attendees to encourage visits to the virtual exhibit hall. Exhibitors will be able to set up an organization profile in the conference mobile application. Coffee breaks and an exhibitor bingo game will encourage attendees to visit the exhibit hall.

* Please Note: All booths must remain up throughout the entire conference and opening reception. Exhibitors and vendors are welcome, but not required, to staff their booths during other special activities.

Networking and Lead Generation

Exhibitors are encouraged to make their booth interactive to draw traffic. Attendee lists and contact information will not be provided to exhibitors per policy of the NIHB Board of Directors. This year, lead generation software will be available for purchase through Cvent – more information coming soon! Following the conference, demographic information including geographic area, employment setting, and job title (similar to what is provided in this packet) can be provided.

Registration

Booths will be available on a first come, first served basis. Booth space cannot be guaranteed until online registration is completed and payment is received. Payment is due by March 21, 2023 or the booth will be

forfeited. Each booth fee includes 2 spots for your organization to staff the booth – those staff will have access to the conference mobile application. It is encouraged that each exhibitor and vendor designate a single point of contact to maintain smooth communication with NIHB staff to have the best experience at our conference.

Exhibitors and vendors wishing to attend the full Conference sessions and activities (including workshops, receptions and plenary sessions) must purchase registration in addition to the exhibitor fees. This upgrade can be purchased online for \$500.00.

Tradeshow Management

NIHB will be contracting with a tradeshow management firm to handle freight, show set-up, equipment, signage and breakdown. The information on the show management is still forthcoming.

Booth Assignment

NIHB will attempt to meet the size and location needs of each exhibitor and vendor, but reserves the right to assign space that is most appropriate for the overall exhibition. NIHB will make space assignments on a first-come, first-served basis.

Booth Relocation

If it becomes necessary to relocate an exhibitor after a booth assignment has been made, NIHB will contact the involved party and every effort will be made to reassign the exhibitor to a similar booth space.

Security

All exhibits will be open to the public. Exhibitors and vendors are free to leave their exhibition materials overnight, but NIHB is not responsible for exhibit security or any materials left in the exhibit hall. Valuables should not be left unattended in the exhibit space.



No Shows & Cancellations

There are no cancellations and no refunds for no shows. Booth staff substitutions are permitted and participant registrations are transferrable to another participant at the request of the original registrant. Please contact Kristen Bitsuie at kbitsuie@nihb.org with all cancellation, refund and substitution requests and inquiries. Please have contact information for the substitute participants available when contacting NIHB. NIHB reserves the right to make final decisions regarding cancellations.

General questions? Contact Kristen Bitsuie at kbitsuie@nihb.org