

Dear Members of the Tourism Industry,

Yesterday, the Florida Senate unanimously passed an eight-year reauthorization of VISIT FLORIDA (**SB 362 sponsored by Senator Ed Hooper**). This is great news for our industry and we sincerely thank the Florida Senate for supporting Governor Ron DeSantis' budget recommendation of an eight-year reauthorization with consistent funding for our organization. While this is positive news, our work is far from finished.

As the Legislature approaches the final stages of their budget crafting process, VISIT FLORIDA must be reauthorized and funded by **BOTH CHAMBERS** or we cease to exist in July.

We have been meeting with members of the Legislature nonstop this session, and we remain hopeful that our organization will continue to have the ability to provide great services to you and your business well into the future.

If you haven't already, please reach out to your Florida Senator to thank them for their support. Also reach out to your Florida House Representative member and respectfully urge them to properly fund and support VISIT FLORIDA.

To find out how you can help, visit TourismWorksForFlorida.org.

Sincerely,

Dana Young
President and CEO, VISIT FLORIDA