



2023 BAKER COUNTY MINERS' JUBILEE July 14, 15, & 16, 2023

On behalf of the Chamber Board of Directors, we are excited to present you with the opportunity to become a Sponsor for Miners Jubilee, a summer event organized by the Chamber of Commerce in Baker County, celebrating our rich mining history along the Oregon Trail. We understand the importance of reasonable budgets for small businesses, and we have designed a sponsorship package that provides significant benefits at an affordable investment.

By partnering with the Baker County Chamber of Commerce to sponsor the Miner's Jubilee event, local businesses can benefit from increased foot traffic, higher sales, and greater exposure to potential customers, leading to a boost in revenue and economic activity. The influx of visitors to our town during the event presents an excellent opportunity for local businesses to showcase their products and services, attract new customers, and foster long-term relationships with repeat visitors, contributing to the growth and sustainability of our local economy.

We appreciate your support as a chamber member, and sponsoring Miner's Jubilee can provide your business with valuable exposure, networking opportunities, and community involvement, while celebrating our mining history. We anticipate this event will continue attracting thousands of additional visitors to our town, stimulating local tourism and economic growth, and boosting the visibility and reputation of our community as a vibrant and welcoming destination for visitors and businesses alike.

If you are interested in any of these sponsorship tiers or have any questions, please contact us at director@visitbaker.com. Thank you for considering this opportunity, and we look forward to partnering with your business to make Miner's Jubilee a successful and memorable event!

Devon Colton

Executive Director



\$300.00 Bronze Prospector Sponsorship (No Limit)

- **Brand Exposure:** Your business logo will be featured on event banners, posters, and promotional materials, giving your brand visibility to event attendees and the local community.
- **Recognition and Appreciation:** Your sponsorship will be recognized in event announcements, press releases, and social media posts, showcasing your support for the community and generating positive exposure for your business.
- **Social Media Promotion:** Your business will be featured on our chamber's social media platforms, reaching a wider audience and increasing your online presence.
- **Customized Benefits:** We are open to discussing additional customized benefits that align with your specific marketing goals and budget, to ensure you get the most value from your sponsorship.



\$500.00 Silver Pickaxe Sponsorship (Limit 10)

- **Increased Brand Exposure:** Your business logo will be prominently displayed on event banners, posters, and promotional materials, giving your brand increased visibility to event attendees and the local community.
- **Recognition and Appreciation:** Your sponsorship will be acknowledged during the event in opening speeches, press releases, and social media posts, showcasing your support for the community and generating positive exposure for your business.
- **Booth Space at the Event:** You will receive a designated booth space at the event where you can showcase your products or services, interact with attendees, and promote your business directly to the audience.
- **Social Media Promotion:** Your business will be featured on our chamber's social media platforms, including pre-event and post-event promotions, reaching a wider audience and increasing your online presence.
- **Customized Benefits:** We are open to discussing additional customized benefits that align with your specific marketing goals and budget, to ensure you get the most value from your sponsorship.



\$1,000.00 Gold Miner Sponsorship (Limit 5)

- **Premier Brand Exposure:** Your business logo will be prominently featured on event banners, posters, flyers, and all promotional materials, providing premium brand exposure to event attendees and the local community.
- **Enhanced Recognition and Appreciation:** Your sponsorship will be acknowledged in opening speeches, press releases, and social media posts, giving your business heightened recognition as a key supporter of the event and the community.
- **Exclusive Booth Space at the Event:** You will receive a prime booth space at the event where you can showcase your products or services, interact with attendees, and promote your business directly to the audience. This exclusive booth space will allow you to stand out among other exhibitors.
- **Social Media and Website Promotion:** Your business will be featured on our chamber's social media platforms and website, including pre-event and post-event promotions, maximizing your online presence and reaching a wider audience.
- **Customized Benefits:** We are open to discussing additional customized benefits that align with your specific marketing goals and budget, to ensure you get the most value from your sponsorship.

A La Carte Sponsorship



\$200.00 Music Sponsorship (Limit 4)

- Your business name and logo featured in the event program as a sponsor of the music component of Miner's Jubilee.
- Recognition in event announcements and social media promotions as a music program sponsor.
- Logo placement in the event program, which will be distributed to all attendees, showcasing your support for the event.
- Opportunity to provide business cards or flyers at the event program distribution area.
- Gratitude acknowledgment on Miner's Jubilee website and social media platforms.
- Supporting local arts and culture by contributing to the music component of Miner's Jubilee, a beloved community event celebrating our mining history and heritage.



\$200.00 Electricity Sponsorship (Limit 4)

- Your business name and logo prominently displayed as the official electricity sponsor of the Miner's Jubilee, a summer event in Baker County celebrating our mining history along the Oregon Trail.
- Exclusive recognition during the event as the electricity sponsor in event announcements, social media promotions, and on event signage.
- Logo placement on event stages, power stations, or other designated electricity-related areas, showcasing your support for the event.
- Opportunity to provide branded promotional materials or samples at the electricity sponsor area.
- Gratitude acknowledgment on Miner's Jubilee website and social media platforms.
- Supporting the event by providing essential electricity infrastructure, ensuring smooth operations and a memorable experience for all attendees.



\$100.00 Parade Sponsorship (Limit 6)

- Your business name and logo featured in the event program as a sponsor of the Miner's Jubilee parade, a highlight of the event.
- Recognition in event announcements and social media promotions as a parade sponsor.
- Logo placement on event signage along the parade route, showcasing your support for the event.
- Opportunity to provide business cards or flyers at the parade start or finish line.
- Gratitude acknowledgment on Miner's Jubilee website and social media platforms.
- Supporting community engagement and celebration of our mining history by contributing to the parade component of Miner's Jubilee.

Varies Miner's Jubilee Button Raffle Item Sponsor

- Your business name and logo featured in the event program as a sponsor of the Miner's Jubilee button raffle.
- Recognition in event announcements and social media promotions as a raffle item sponsor.
- Gratitude acknowledgment on Miner's Jubilee website and social media platforms.

FREE Miner's Jubilee Button Sale Sponsor (Some Paperwork Required)

- Your business name and logo featured as a designated button location for the Miner's Jubilee, a highly anticipated summer event in Baker County celebrating our mining history along the Oregon Trail.
- Exclusive rights to distribute event buttons at your business location, driving foot traffic and potential customers to your establishment.
- Recognition in event announcements and social media promotions as a designated button location sponsor.
- Logo placement on event signage at your business location, showcasing your support for the event.
- Opportunity to provide special offers or promotions to customers who visit your business to pick up buttons.
- Gratitude acknowledgment on Miner's Jubilee website and social media platforms.
- Supporting community engagement and celebration of our mining heritage by serving as a key location for event buttons.

Application for Sponsorship

Name: _____

Organization: _____

Phone: _____

Email: _____

Please Choose Your Sponsorship Level:

(Send your payment to the Baker County Chamber of Commerce at 490 Campbell Street Baker City, OR 97814 by the deadline of **Jul 1, 2023**. Your donation is tax deductible at the end of this year so please keep a copy for your records, or request a sponsorship total before the end of 2023).

- ☐ **\$1,000.00 Gold Miner Sponsorship (Limit 5)**
- ☐ **\$500.00 Silver Pickaxe Sponsorship (Limit 10)**
- ☐ **\$300.00 Bronze Prospector Sponsorship (No Limit)**
- ☐ **\$200.00 Music Sponsorship (Limit 4)**
- ☐ **\$200.00 Electricity Sponsorship (Limit 4)**
- ☐ **\$100.00 Parade Sponsorship (Limit 6)**
- ☐ **Miner's Jubilee Button Raffle Item Sponsor (Varies)**
- ☐ **FREE Miner's Jubilee Button Sale Sponsor (Some Paperwork Required)**

Signature: _____ Print: _____