

MASS SENIOR CARE'S 2020 VIRTUAL ANNUAL MEETING

Thursday, November 19, 2020

Exhibitor Benefits

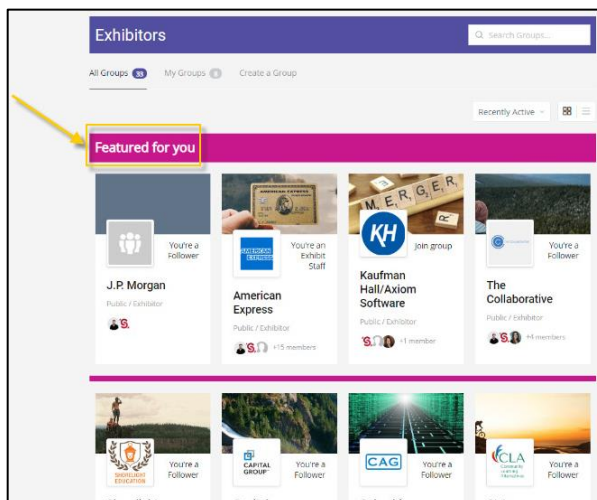
Mass Senior Care's 2020 Virtual Annual Meeting will feature **eConnection**, a unique opportunity for your company to connect online in real time with long term care professionals.

The **eConnection** platform is designed to match attendees looking for your services during this unprecedented time. This platform is not intended to replace our traditional in-person Trade Show during our annual conference. It does, however, provide a virtual marketplace allowing your company to engage directly with attendees and showcase your latest products and services.

- Share the latest information on your programs, products, services directly with attendees
- Show a brief video introduction, company ad, or product demonstration
- Communicate directly with attendees through chat and video conferencing features
- Offer handouts, materials, and more via download to attendees
- Provide contact information for key individuals in your company or organization
- Receive attendee list with contact information
- Participate in roundtable discussions
- Registration for up to 2 staff to attend education sessions at MSCA's Virtual Annual Meeting

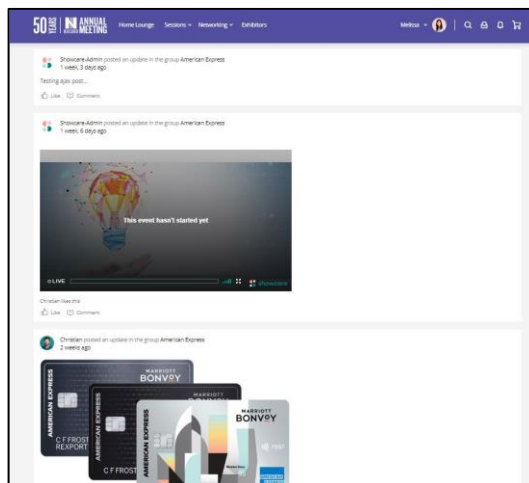
eConnection

Engage with attendees looking for your services



Exhibitor Profile

Easily connect with attendees on a news feed or direct messages





MASSACHUSETTS
SENIOR CARE
ASSOCIATION

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Exhibitor Reservation Form

Company Name: _____

Contact Person/Attendee: _____

Email Address: _____

Second Attendee: _____

Email Address: _____

Which service(s) do you provide? (Check all that apply.)

- | | |
|--|--|
| <input type="checkbox"/> Construction/Facility Redesign | <input type="checkbox"/> Quality Improvement |
| <input type="checkbox"/> COVID-19 (Infection Control, PPE, Testing and other related topics) | <input type="checkbox"/> Regulatory Compliance |
| <input type="checkbox"/> Education/Training | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Energy Efficiency/Cost-savings | <input type="checkbox"/> Therapy |
| <input type="checkbox"/> Finance/Accounting | <input type="checkbox"/> Workforce Innovation |
| <input type="checkbox"/> Medical Supplies | <input type="checkbox"/> Other: _____ |

FEE: \$650 EXHIBITOR FEE

AMOUNT DUE \$ _____

CHARGE TO: MC: **AMEX:** **VISA:**

CARD NUMBER: _____

EXPIRATION DATE: _____ **3 or 4 digit CID security code #** _____

NAME ON CARD: _____

(PLEASE PRINT)

SIGNATURE: _____

SEND COMPLETED FORM TO:

LOAN NGUYEN

LNGUYEN@MASENIORCARE.ORG

TELEPHONE: (617) 558-0202

All exhibitor attendees will receive an email from Showcare with login information one week prior.