partner WITH US

The Helen Gordon Davis Centre For Women

EMPOWER • EDUCATE • ELEVATE






2023



DEAR COMMUNITY PARTNER,

On behalf of everyone at The Helen Gordon Davis Centre for Women, I personally invite you to make a difference in the lives of women and their families in our community. One thing is certain in these uncertain times: the consistent support of our Community Partners is essential. It makes our work possible. So, as you plan your charitable contributions this year, please support our work. Our mission is simple: We help women succeed personally and professionally.

For 45 years, The Centre for Women has offered unique programs to elevate, educate and empower women and girls.

The world as we know it has changed dramatically over the past four decades. We are continually challenged us to create innovative ways to meet ever-changing needs in our community.

You will be happy to know that 88% of all funds we received last year went directly to program support.

Each year, most nonprofits like ours are faced with a gap in funding. Your support will help us close that gap. We try to make it easy by offering enticing opportunities for partnering with us. In exchange, not only are you contributing to the good of our community, you will benefit from greater visibility and opportunities for your employees to get involved.

Let us know how you would like to partner this year. Feel free to reach out to me with any questions or thoughts. All of us at The Centre for Women are grateful for your support and partnership.

With heartfelt gratitude,

Ann W. Madsen

P.S. If your company has a matching gifts program, please add The Centre for Women to your list of nonprofits to support.

ABOUT US



Founded in 1977, The Helen Gordon Davis Centre for Women is one of Tampa Bay's most venerable nonprofits. Operating continuously for the past 45 years, The Centre for Women is consistently recognized as one of Tampa Bay's best organizations. Each year, our dedicated staff serves thousands of individuals and families through diverse yet interrelated programs all focused on helping women to succeed personally and professionally.

Programs and Services:

- **Entrepreneurial Coaching and Training**
- **Success Strategies for Employment**
- **Accredited Construction Training**
- **Women's Leadership Programs**
- **Emotional Wellness Counseling**
- **Empowerment Programs for Girls**
- **Construction Services**

TheCentre.org

OUR PROGRAMS

THE TAMPA BAY WOMEN'S BUSINESS CENTRE

Our Women's Business Centre (WBC) is part of a network of 144 WBCs nationwide dedicated to helping female entrepreneurs to launch and grow their businesses. Funded in part through the Small Business Administration's Federal Office of Women's Business Ownership, our team of professionals help women with training and coaching in entrepreneurial readiness, business plans, networking, career transitions and access to capital. It is the only SBA-designated women's business centre on the west coast of Florida.

TAMPA BAY WORKS FOR WOMEN

Success Strategies for Employment

One of our core programs, this unique workforce development programs provides employment services to help people to prepare for jobs and overcome barriers for women who need help in preparing for employment or finding better jobs.

Women Building Futures

This is an accredited construction training program for women who would like to explore options in the lucrative construction field. The 15-week course is accredited by the National Center for Education and Research. Participants also graduate with OSHA Certification and have opportunities

The Pat Collier Frank Women's Leadership Institute

This strategic initiative is designed to help women develop power skills and confidence to achieve their career goals. Our virtual certificate series is led by experts with a focus on essential skills and personal traits needed to move women forward into leadership roles. It is named after one of Tampa's iconic champions for women, Pat Collier Frank, who through her public service and efforts for equality opened doors for women in our community.

COUNSELING & WELLNESS

The Centre for Women is one of only a handful of nonprofits that offer low-cost clinical counseling by professional therapists to prevent everyday emotional wellness issues from becoming a crisis. The program serves adults, children, teens, couples and families. Licensed, Master's prepared therapists help people overcome issues such as depression, anxiety, job loss, divorce, grief, relationship issues and the impact of domestic violence.

EMPOWERMENT PROGRAMS FOR GIRLS

We have built a reputation for excellence in programming and numerous community partnerships focused on helping at-risk girls to achieve their potential. We work with various community partners to help middle school girls with social-emotional learning and programs on career preparation.

CONSTRUCTION SERVICES

Our wide range of construction services are funded by Hillsborough County's Affordable Housing Program and Senior Connection Services to enable income-eligible homeowners to maintain their homes and enjoy independent living. The program is directed by a licensed general contractor and construction work is done by experienced crews.

88%

of all The Centre's donations go to programming

2023 PARTNERSHIP OPPORTUNITIES

- **WAVES OF CHANGE LEADERSHIP CELEBRATION**
  A signature event in Tampa Bay, this annual celebration of women's leadership honors a national leader and local leaders at a fun-filled luncheon that attracts hundreds each year.

- **2023 GOURMET FEASTIVAL**
  Some of the area's best restaurant and beverage purveyors attract hundreds to this annual tasting event.

- **THE TAMPA BAY WOMEN'S BUSINESS CENTRE**

- **THE PAT COLLIER FRANK WOMEN'S LEADERSHIP INSTITUTE**

- **COUNSELING & WELLNESS**

- **WOMEN BUILDING FUTURES**



BE A

WAVES of CHANGE

WOMEN'S LEADERSHIP

AWARD

SPONSOR

Each year, we honor a nationally recognized woman and local leader at our annual celebration of women's leadership called Waves of Change.

Gloria Steinem came to Tampa to accept the inaugural Helen Gordon Davis Women's Leadership Award at the first Waves of Change luncheon, to the utter delight and inspiration of the hundreds who attended.

Ever since, a who's who of female leaders have been feted. Among them, personal finance guru **Suze Orman**, billionaire entrepreneur **Sheila Johnson,** who co-founded BET; HSN's inventor and entrepreneur **Joy Mangano** whose amazing life story was profiled in the movie "Joy"; and **Ali WentWorth,** last year's recipient who is a stand-up comedienne, actress, producer, and author.

WAVES OF CHANGE **SPONSORSHIP OPPORTUNITIES**

■ PRESENTING SPONSOR

Exclusive Sponsor. Two reserved corporate tables of 10 at event; VIP private meet and greet with the 2023 honoree for 20 guests; Speaking opportunity at the luncheon; Company logo on digital invitation; Company logo displayed on large screen during the event; Company logo with link displayed on event web page; Company logo in print, digital, boosted Facebook/Instagram posts, and, if available, TV advertising; Company logo on event signage; Full-Page ad in event program

■ MATCHING GIFTS SPONSOR | $20,000

Exclusive Sponsor. Two reserved corporate tables of 10 at event; VIP private meet and greet with the 2023 honoree for 20 guests; Speaking opportunity at the luncheon; Company logo on digital invitation; Company logo displayed on large screen during the event; Company logo with link displayed on event web page; Company logo in print, digital, boosted Facebook/Instagram posts, and, if available, TV advertising; Company logo on event signage; Full-Page ad in event program

■ TRAILBLAZERS | $10,000

One corporate table of 10 in a premier location; VIP Private meet and greet with the 2023 honoree for 10 guests; Opportunity to provide items for drawing at event and products for attendees; Company logo on digital invitation; Company logo displayed on large screen during the event; Company logo with link displayed on event web page; Company logo in print, digital, boosted Facebook/Instagram posts, and, if available, tv advertising; Company logo on event signage; Full-Page ad in event program

■ CHAMPIONS | $5,000

One corporate table of 10 in a premier location; Opportunity to provide items for drawing at event and products for attendees; Company logo on digital invitation; Company logo displayed on large screen during the event; Company logo with link displayed on event web page; Half-Page ad in event program; Company logo in print, online advertising.

■ PHOTO BOOTH SPONSOR | $3,500

One corporate table of 10; Company name displayed on large screen during event; Company name with link displayed on event web page; Half-Page ad in event program

■ LEGENDS SPONSOR | $2,500

One corporate table of 10; Company name displayed on large screen during event; Company name with link displayed on event web page; Quarter-Page ad in event program

■ TABLE SPONSORS | $1,500

One corporate table of 10 with table signage; Company name in event program

■ VISIONARY SPONSOR | $500

Four seats to event; Company name in event program

■ PROGRAM ADVERTISING

Want to reach the audience attending the event and make an impact? Inquire about ad sizes and pricing.



2023 **GOURMET** FEASTIVAL

THURSDAY, SEPT. 21, 2023 | HIGGINS HALL | 5225 N. HIMES AVE., TAMPA

This year's theme is Barbecue, Blues and Elvis. This fabulous food fest is the ideal place to promote your business and attract new customers. It draws more than 1,000 people each year who enjoy signature dishes from Tampa Bay's finest restaurants and beverage purveyors.

Yes, it's a foodie heaven, with fabulous entertainment, and an impressive silent auction filled with unique items

Now in our 32nd year, the Feastival has become part of the social season for restaurant-lovers, and chef groupies across Tampa Bay.

GOURMET FEASTIVAL **SPONSORSHIP** OPPORTUNITIES

■ PRESENTING SPONSOR | $25,000

■ VIP ROOM SPONSOR | $15,000

Sponsorship of the VIP room and its giveaways; Premium full-page recognition in event program; Featured in media and social media promotions and print materials; Visual and verbal recognition at the event; Company representative may speak at the event; Company link on our web site and social media; 10 VIP event tickets*; Booth available to promote your business; Special recognition in The Centre for Women's newsletter distributed to 12,000 supporters via e-mail blasts and social media.

■ TRAILBLAZERS | $10,000

Premium full-page recognition in the event program. Featured in media and social media promotions and print materials. Your logo printed on event giveaways. Visual and verbal recognition at the event. Company representative may speak from the main stage. Company link on our website and social media. 10 VIP event tickets* to the event. Booth available to promote your business. Special recognition in The Centre for Women's newsletter distributed to 12,000 supporters via e-mail blasts and social media.

■ CHAMPION | $5,000

Full-page recognition in the event program. Featured in print materials. Listing on our web site and social media. Visual recognition at the event. 4 VIP event tickets* and 6 general admission tickets to the Feastival.

■ SILENT AUCTION SPONSOR | $3,500

Half-page recognition in event program. Company logo featured on every silent auction bidder mobile device. Featured in print materials and social media. Visual recognition at the event. 4 VIP event tickets* and 4 general admission tickets to the Event.

■ PHOTO BOOTH SPONSOR | $3,500

Half-page recognition in electronic event program. Company logo on every photo booth attendee photo. Featured in print materials and social media. Visual recognition at the event. 4 VIP event tickets and 4 general admission tickets to the Event.

■ LEGENDARY SPONSOR | $2,500

Half-page recognition in event program. Featured in print materials and social media. Visual recognition at the event. 2 VIP event tickets* and 4 general admission tickets to the Event.

■ ENTERTAINMENT SPONSOR | $1,500

Half-page recognition in event program. Featured in print materials and social media. Visual recognition at the event. 2 VIP event tickets* and 2 general admission tickets to the Event.

■ PIONEER SPONSORS | $1,000

Priority listing and quarter-page recognition in event program. Visual recognition at the event. 2 VIP event tickets*

■ VISIONARY SPONSOR | $500

Preferred listing in event program. Visual recognition at the event. 4 general admission tickets to the event.



Women Building Futures is a great, simple idea: recruit and train Tampa Bay women in pre-professional construction trade skills and give them the support services they need to find and sustain jobs. With local construction revving up, employers are clamoring for trained workers – they have the contracts but lack employees with good professional work habits as well as useful skills.

BLUEPRINT SPONSOR | $40,000 *(SOLD FOR 2023)*

- Exclusive presenting partner of our 15-week Women Building Futures program.
- Name and logo recognition on all educational, marketing and presentation materials
- Opportunity for company representative to speak/present during class workshops
- Logo on all promotional materias. on Centre for Women website
- Opportunity to participate in course graduation ceremony and co-branded graduation certificates

GROUNDBREAKING SPONSOR | $10,000

- Company name and logo attached to all print and marketing materials -including website and social media
- Logo recognition throughout the 15-week course
- Company name and logo on all signage
- Opportunity to participate in course graduation ceremony

TOOLS SPONSOR | $5,000 *(SOLD FOR 2023)*

- Company name and logo on all print materials
- Company name and logo on webpage and all signage

WEBINAR SPONSOR | $1,500

Sponsor a webinar. You will have the opportunity to speak at the beginning of the webinar to share information about your construction-related business. We will promote the webinar and your company to our database of clients through email, social media, Eventbrite and on our website. Your logo and link will be placed on our monthly e-newsletter, sponsorship page on our website and social media.

EMPOWERING WOMEN SPONSOR | $1,500

- Help a woman get the training she needs to enter the construction field and start on a path to economic prosperity.



WHERE SUCCESS BEGINS

The Tampa Bay Women's Business Centre is partially funded by the SBA. In order to continue to provide outstanding services to female entrepreneurs in the Tampa Bay region, we rely on generous support from donors like yourself. Every gift helps a female entrepreneur to launch and grow her business in order to realize her dreams and become financially independent.

The Tampa Bay Women's Business Centre

POWERED BY SBA

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

■ DIAMOND SPONSOR | $20,000

Speaker series with executives hand-picked by you or coordinated by us. Your logo and link will be placed on our monthly e-newsletter, sponsorship page on our website and social media.

■ PLATINUM SPONSOR | $15,000

Business Plan courses sponsorship. 4-6 weeks courses how to create a business plan. Your logo and link will be placed on our monthly e-newsletter, sponsorship page on our website and social media.

■ GOLD SPONSOR | $10,000

Provide free business coaching for female entrepreneurs. Your gift will empower over 50 women the opportunity to become successful business owners. In addition, we will add your name to our Wall of Honor at the Centre for Women. Your logo and link will be placed on our monthly e-newsletter, sponsorship page on our website and social media.

■ SILVER SPONSOR | $5,000

Sponsor Mastermind group. A 6-8 week mentorship program that encourages entrepreneurs to reach their goals with expert coaching. Your logo and link will be placed on our monthly e-newsletter, sponsorship page on our website and social media.

■ BRONZE SPONSOR | $1,500

Sponsor a webinar. You will have the opportunity to speak at the beginning of the webinar to share information about your company and introduce the speaker. We will promote the webinar and your company to our database of clients through email, social media, Eventbrite and on our website. Your logo and link will be placed on our monthly e-newsletter, sponsorship page on our website and social media.



PAT COLLIER FRANK

WOMEN'S LEADERSHIP INSTITUTE

MOVING WOMEN FORWARD INTO LEADERSHIP ROLES

The Helen Gordon Davis Centre For Women

EMPOWER • EDUCATE • ELEVATE

This strategic initiative is designed to help women develop power skills and confidence to achieve their career goals. Our virtual certificate series is led by experts with a focus on essential skills and personal traits needed to move women forward into leadership roles. It is named after one of Tampa's iconic champions for women, Pat Collier Frank, who through her public service and efforts for equality opened doors for women in our community.

LEADERSHIP INSTITUTE **SPONSORSHIP OPPORTUNITIES**

- **TRAILBLAZERS SPONSOR | $20,000**

Opportunity to have representatives from your organization to present in a series of leadership classes/ webinars. Recognition as a sponsor and opportunity to introduce keynote speaker at one of three Women's Leadership Luncheons. Logo placement and recognition on all promotional materials. Table at one quarterly leadership luncheon. One VIP table at annual Waves of Change Women's Leadership Celebration.

- **CHAMPIONS SPONSOR | $15,000**

Opportunity to have representatives from your organization to present in a series of leadership classes/ webinars. Recognition as a sponsor and opportunity to introduce keynote speaker at one of three Women's Leadership Luncheons. Logo placement and recognition on all promotional materials. Table at one quarterly leadership luncheon. One VIP table at annual Waves of Change Women's Leadership Celebration.

- **EMPOWER SPONSOR | $10,000**

One corporate table of 10; Company name displayed on large screen during event; Company name with link displayed on event web page; Half-Page ad in event program.

- **LEGENDS SPONSOR | $5,000**

Logo on Pat Frank women's Leadership Page on the website. Table of 10 at one quarterly women's leadership luncheon. One table at Waves of Change Women's Leadership Celebration



Counseling and WELLNESS

The Centre for Women is one of only a handful of nonprofits that offer low-cost clinical counseling by professional therapists to prevent everyday emotional wellness issues from becoming a crisis. The program serves adults, children, teens, couples and families. Licensed, Master's prepared clinicians help people overcome issues such as depression, anxiety, job loss, divorce, grief, relationship issues and the impact of domestic violence.

Did you know?

It costs $1,089 a person to receive 12 sessions of counseling?

Most of those we serve make less than $14,000. We offer preventative counseling so that everyday problems don't develop into a crisis.

That's why we started the **Silent Samaritans Fund.**

Silent Samaritans

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NOTES: _____

PARTNER WITH US 2023

CONTACT US

We look forward to meeting you and having you as a partner.

To inquire about the
Partnership Opportunities, please contact:
ANN W. MADSEN Executive Director
813-251-8437 | amadsen@thecentre.org

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