



BE A

WAVES of CHANGE

WOMEN'S LEADERSHIP AWARD

SPONSOR



Monday, Oct. 17 | JW Marriott Tampa Water Street


ALI
WENTWORTH

2022 HELEN GORDON DAVIS

WAVES of CHANGE

WOMEN'S LEADERSHIP AWARD



Multi-talented **Ali Wentworth** is a stand-up comedienne, actress, producer, and author. Her just-released book, *Ali's Well That Ends Well*, is a humorous account of how she managed through the pandemic with her husband, chief anchor and ABC News correspondent, **George Stephanopoulos** and their teenage daughters.

She was born as **Alexandra Elliott Wentworth** in Washington, DC, to prominent parents **Muffie Cabot** who was the social secretary for First Lady Nancy Reagan and **Eric Wentworth** who worked at The Washington Post.



Ali debuted as a cast member on the Fox sketch comedy series In Living Color in the nineties. On the show she became famous for her impressions of several characters like Hillary Clinton, Brooke Shields, and many more.

Her most notable film appearances include Jerry Maguire, Office Space, and It's Complicated. She also hosted Daily Shot, a short daily talk show segment on Yahoo! Shine.

As an author, Ali has written five books including: The WASP Cookbook, Ali in Wonderland: And Other Tall Tales. Similarly, her work as a producer include the 2007 Head Case. In 1995, she played Jerry Seinfeld's girlfriend, Sheila in the memorable "Soup Nazi" episode of Seinfeld.



Each year, we honor a nationally recognized woman and local leader at our annual celebration of women's leadership called *Waves of Change*.

Gloria Steinem came to Tampa to accept the inaugural **Helen Gordon Davis** Women's Leadership Award at the first *Waves of Change* luncheon, to the utter delight and inspiration of the hundreds who attended.

Ever since, a who's who of female leaders have been feted. Among them, personal finance guru **Suze Orman,** billionaire entrepreneur **Sheila Johnson,** who co-founded BET; and HSN's inventor and entrepreneur **Joy Mangano** whose amazing life story was profiled in the movie "Joy".

GLORIA STEINEM

SHEILA JOHNSON

JOY MANGANO

SUZE ORMAN

WAVES AWARD

RECIPIENT 2022



JULIE WEINTRAUB

In the Tampa Bay community, Julie Johnson-Weintraub is a commodity. She is both a highly successful businesswoman and a community leader whose passion for helping victims of domestic violence and human trafficking led her to create her own nonprofit: *Hands Across the Bay.*

She is an inventive entrepreneur, always thinking outside-the-box. Julie began her career as a restaurateur and real estate agent before creating an Interior Design Business which she owned for nine years. Her work was featured in numerous publications. Julie then teamed up with her husband, Steve, taking Gold & Diamond Source from a $2.5 Million company to over a $55 million company in one location!

Her success as a leader, advocate, philanthropist and a business owner is outstanding.

Julie volunteers countless hours and has donated millions of dollars to the community. She is a member of the Centre for Women's League of Extraordinary Women and has been a generous supporter for more than a decade.

She has been honored by numerous organizations for her selfless dedication in helping others.

She risks her life fighting for justice for victims of Domestic Violence and Human Trafficking survivors. She has advocated on some of the most notable trials in our area, winning Florida's Victim Advocate of the Year from the Attorney General's Office.

We are delighted to honor her this year as the 2022 WAVES recipient.

MAYOR JANE CASTOR



WAVES AWARD

RECIPIENT 2021

Due to the pandemic, we were unable to have our luncheon last year. This year, we are honored to present **Mayor Jane Castor** with her 2021 Waves Award. It pays tribute to a local woman who has turned the tide for women's leadership in our Tampa Bay community.

Jane Castor is the 59th Mayor of the City of Tampa. Born and raised in Tampa, Jane graduated from Chamberlain High School and attended the University of Tampa on an athletic scholarship.

She went on to join the Tampa Police Department and worked her way from a beat cop to Tampa's first female Chief of Police. She served for six years in that role, helping reduce major crimes 70% citywide. She played a key role in ensuring safety during the 2012 Republican National Convention, the first Bollywood Awards held in America, and she oversaw a multi-jurisdiction security plan for Super Bowl XLIII.

In 2019, Jane was elected as the first openly gay mayor in the City of Tampa. Since then, she has passed the city's largest water/wastewater infrastructure plan (PIPES), launched her Transforming Tampa's Tomorrow Advisory Teams, and passed the first budget starting in the black since the great recession.

Jane currently resides in Seminole Heights with her longtime partner, Ana Cruz, and her two sons Sergei and Seely.

The WAVES Award was designed and created by

GOLD & DIAMOND® SOURCE

WHAT IS THE WAVES OF CHANGE EVENT?

The Centre for Women established the **Helen Gordon Davis Women's Leadership Award**, to honor women who have demonstrated the attributes Helen embodied: vision, tenacity, courage, dignity, humility, and desire to improve the world for others, especially those lacking the power to do so. We are proud to be able to pay tribute to women who have a willingness to step up, to speak out, and to serve.



IN HONOR OF HELEN GORDON DAVIS

We present the award at an annual luncheon called ***Waves of Change*** which is a celebration of women's leadership. This has become one of Tampa's signature events and it is a tribute to our founder as well as a major fundraiser for our nonprofit.



- **Monday, Oct. 17, 2022**
- JW Marriott
  Tampa Water Street
  505 Water Street, Tampa
- VIP Meet & Greet
- Registration & Networking
  11:00 a.m.
- Luncheon 12 noon - 1:30 p.m.
- Goal: 600-800 people
  to attend


I'm Building
the Future.







THE TAMPA BAY WOMEN'S BUSINESS CENTRE

Female entrepreneurs face unique hurdles in launching and growing their businesses. Our Women's Business Centre, which opened in 2014, is designed to help aspiring and nascent entrepreneurs. It is the only SBA-designated Women's Business Centre on the west coast of Florida which provides us with the unique ability to offer the full array of SBA resources for women in business. The Women's Business Centre serves women in six counties. In 2021, The Women's Business Centre launched a program especially for women who would like to start a business in the fashion industry.

THE PAT FRANK WOMEN'S LEADERSHIP INSTITUTE

The Centre for Women offers an array of leadership training and networking events to inspire and empower women. Programs include an feature a diverse array of topics and featured speakers. In 2022, we are launching the Pat Frank Women's Leadership Institute which will feature a diverse array of topics and featured speakers.



TAMPA BAY WORKS FOR WOMEN

For women who lack skills and training, work can be a treadmill of low-wage, low-satisfaction experiences that only reinforce barriers to success. For more than four decades, The Centre for Women has helped hundreds of women to secure jobs with supportive local employers.

Tampa Bay Works for Women offers a holistic continuum of innovative training and education programs to engage women and girls in thinking about their future. Programs provide real-world, hands-on experiences and robust encouragement through coaching, mentoring, and training.

CENTERING ON GIRLS

The Centre also has a longstanding commitment to connecting girls and women to experiences that will put them on a path to economic independence. Our girls program philosophy and curricula are responsive to the needs and experiences of adolescent girls. We do not expect that all girls in our programs will go on to become carpenters or bike mechanics—but we hope to expose them to tools, role models, and transferable problem-solving skills that preserve an expansive array of career options as they enter high school and beyond.

COUNSELING AND WELLNESS

Our Counseling and Wellness program is a behavioral health program which provides low-cost clinical counseling for adults, children, teens, couples and families, with extensive public outreach for services at multiple sites, group education classes, and year-round workshops. Licensed, Master's prepared counselors help individuals negotiate everyday challenges such as job loss, divorce, death, parental and child issues; domestic violence and depression. Additionally, The Florida Blue

CONSTRUCTION SERVICES

For more than 30 years, dedicated crews at The Centre for Women have provided no/low-cost home repairs and retrofits to low- income senior citizen homeowners in Hillsborough County. Its flagship program is known as the Senior Home Improvement Program (SHIP) has helped thousands of seniors to stay in their homes. Led by a licensed General Contractor, this program also is contracted with Hillsborough County to manage its owner-occupied rehab program for low-income seniors.

Sponsor OUR EVENT

PLATINUM SPONSOR *(One Available)* $20,000

- Two Seats at VIP table
- Two reserved corporate tables of 10 at event
- VIP private meet and greet with the 2022 honoree for 20 guests
- Speaking opportunity at the luncheon
- Valet Parking for up to 20 guests
- Company logo on digital invitation
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page
- Company logo in print, digital, boosted Facebook/Instagram posts, event signage
- Premium Full-Page ad in event program

BOOK SPONSOR *(One Available)* $12,000

- One corporate table of 10 in a premier location
- VIP Private meet and greet with the 2022 honoree for 10 guests
- Valet Parking for up to 10 guests
- 600 Customized bookmarks
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page
- Company logo in print, digital, boosted Facebook/Instagram posts, and event signage
- Full-Page ad in event program

TRAILBLAZER SPONSORS $10,000

- One corporate table of 10 in a premier location
- VIP Private meet and greet with the 2022 honoree for 10 guests
- Valet Parking for up to 10 guests
- Opportunity to provide items for drawing at event and products for attendees
- Company logo on digital invitation
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page
- Company logo in print, digital, boosted Facebook/Instagram posts, event signage
- Full-Page ad in event program

CHAMPION SPONSORS $5,000

- One corporate table of 10 in a premier location
- Valet Parking for up to 10 guests
- Opportunity to provide items for drawing at event and products for attendees
- Company logo on digital invitation
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page
- Half-Page ad in event program
- Company logo in print, online advertising

VALET PARKING SPONSOR *(One Available)* — $5,000

- One corporate table of 10
- Logo recognition on signage displayed at valet
- Valet Parking for up to 10 guests
- Opportunity to provide company-branded item in guest vehicle
- Company name displayed on large screen during event
- Company name with link displayed on event web page
- Half-Page ad in event program

PHOTO BOOTH SPONSOR *(One Available)* — $3,500

- One corporate table of 10
- Valet Parking for up to 10 guests
- Company name displayed on large screen during event
- Company name with link displayed on event web page
- Half-Page ad in event program

PROGRAM PRINTING SPONSOR *(One Available)* — $2,500

- One corporate table of 10
- Valet Parking for up to 10 guests
- Company name displayed on large screen during event
- Company name with link displayed on event web page
- Quarter-Page ad in event program

LEGEND SPONSORS — $2,500

- One corporate table of 10
- Valet Parking for up to 10 guests
- Company name displayed on large screen during event
- Company name with link displayed on event web page
- Quarter-Page ad in event program

TABLE SPONSORS — $1,500

- One corporate table of 10 with table signage
- Valet Parking for up to 10 guests
- Company name in event program

VISIONARY SPONSORS — $500

- Four seats to event
- Valet Parking for up to 4 guests
- Company name in event program

EXHIBITORS — $500

- Exhibit table outside of event
- Company name in event program
- **No tickets to the event**

PROGRAM ADVERTISING

- Full Page - $1,000
- Half Page - $500
- Quarter Page - $250

FOR MORE INFORMATION, PLEASE CALL OR EMAIL:

Executive Director **Ann W. Madsen** at 813-251-8437, or email amadsen@thecentre.org
or Development Consultant **Kathleen Pravlik** at 813-728-3574,or email kpravlik@thecentre.org

Sign Us Up!

SPONSOR COMMITMENT AND PAYMENT FORM

NAME: _____

BUSINESS: _____

ADDRESS: _____

_____

WORK PHONE: _____

CELL PHONE: _____

EMAIL: _____

WEBSITE: _____

FACEBOOK: _____

TWITTER: _____

INSTAGRAM: _____

SIGNATURE: _____

DATE: _____

Make check payable to The Centre for Women

Please fax, mail or email this form to:
Zoey Butler - The Helen Gordon Davis Centre for Women
305 S. Hyde Park Ave., Tampa, FL 33606; zbutler@thecentre.org
fax: 813-251-0697 | (o) 813-251-8437
Federal Tax ID: 59-1787902

OR Pay by Credit Card:

CARD NUMBER: _____

EXPIRATION DATE: _____ CVV SECURITY CODE: _____

BILLING ZIP CODE: _____

NAME AS IT APPEARS ON CARD: _____

For more information, please call:
Executive Director Ann W. Madsen at 813-251-8437
or Development Consultant Kathleen Pravlik, 813-728-3574

OR Register Online: www.thecentre.org



SPONSORSHIP:
Please choose:

- ❑ Platinum - *$20,000*
- ❑ Book - *$12,000*
- ❑ Trailblazer - *$10,000*
- ❑ Champion - *$5,000*
- ❑ Valet Parking - *$5,000*
- ❑ Photo Booth - *$3,500*
- ❑ Program Printing - *$2,500*
- ❑ Legend - *$2,500*
- ❑ Table - *$1,500*
- ❑ Visionary - *$500*
- ❑ Exhibitor - *$500*
- ❑ Program Advertising
  - ❑ Full-page - *$1,000*
  - ❑ Half-page - *$500*
  - ❑ Qtr-page - *$250*

SINGLE TICKETS:

❑ $150 QTY_____

Includes Valet Parking, Gratuity not included