SCHOOL BUS PREVENTION MEDIA CONTEST

12th Annual School Bus Drug Prevention Contest

"ADVENTURE WITH ME ALCOHOL FREE. ADVENTURE WITH ME VAPE FREE"

POSTER CONTEST THE BASICS

- **Create a positive prevention poster (8" wide x 5" high landscape) with a CLEAR message promoting an alcohol free or vape free lifestyle for youth.**
- **Use either digital art media or freestyle media like markers, ink, pencils, pastels, watercolor, crayons, or mixed media.**
- **Earn 2 hours of community service for each entry.**

WHO ENTERS

All students of Palm Beach County K-12 may enter, including those in home school, charter and private schools.

PRIZES

- **$1,000 Scholarship by the Hanley Foundation**
- **$1,000 Scholarship by the Judith Carreras Scholarship**
- **Six $100 gift cards (2 for Elementary, 2 for Middle and 2 for High School)**
- **All entries eligible for one of two $50 gift cards in random raffle**
- **Winners posters placed in nearly 1,000 Palm Beach County school busses.**

ENTRY DETAILS

Scan poster and submit entry form and form 1941* to bit.ly/busposter22

***Form 1941 https://www2.palmbeachschools.org/formssearch/pdf/1941.pdf**
(Note: Form 1941 to be completed only by students of the School District of Palm Beach County)

DEADLINE

11:59 p.m. Sunday, January 16, 2022

QUESTIONS

Contact Marie Charleus or Alexa Lee
Email us at pbcbusposter@pbcbhc.org
www.pbcbusposter.org | 561-374-7627

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Sponsored by

Hanley Foundation
Michael Joseph Brink Foundation
R Factor
Rotary Club of Wellington
South Florida Fair
Judith Carreras Scholarship

In partnership with

The School District of Palm Beach County
MADD
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art SYNERGY We Aspire to Inspire

SCHOOL BUS PREVENTION MEDIA CONTEST

POSTER CONTEST

THE DO'S

- Use the theme (Adventure With Me Alcohol Free or Adventure With Me Vape Free)
  OR write a positive, short, catchy vaping or alcohol prevention message.
- Design MUST be LANDSCAPE (8 inches wide x 5 inches high)
- Leave a small border around your artwork.
- Keep the images and messages positive.
- Include one FACT about how vaping or alcohol affects youth.
- Cite your fact.
- Use original or copyright-free artwork.
- Write your message in English, Spanish or Haitian Creole.
- For Hanley Foundation Scholarship, MUST use one of these facts: More than four out of five Palm Beach County middle and high school students are alcohol free. (2020 FYSAS) or 86% of Palm Beach County teens are alcohol free. (2020 FYSAS)

POSTER CONTEST

THE DO NOT'S

- DO NOT USE scary pictures or messages
  (ie. car crashes, grim reapers, tombstones, etc.)
- DO NOT USE copyright protected material
  (ie. Sponge Bob, Batman or copy someone's ideas).
- DO NOT USE brand name products, trademarks,s or logos
  (ie. Snickers, Doritos, Coke, etc.).
- Avoid using pictures of vaping products or alcohol in your art work.
- Avoid beginning your message with "Don't".



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SAMPLE ALCOHOL FACTS



- 86% of Palm Beach County middle and high school students are alcohol-free (2020 FYSAS).
- More than 7 out of 10 students aged 12-17 nationwide aged are alcohol free (youth.gov).
- 9 out of 10 American teens report that drinking is not worth the consequences it can cause (dosomething.org).
- For youth between 12 to 17 years old, 84.1%, or more than four out of five students, did not use alcohol (US Surgeon General, 2017).
- Underage drinking affects all areas of an athlete's life including social, physical, mental, academic, and legal (americanathleticinstitute.org).
- Your brain develops until your mid-20s. Alcohol affects your brain's memory, decision making and its ability to control coordination and impulses (stopalcoholabuse.gov).
- Drinking alcohol can cause learning and memory problems (abovetheinfluence.com).
- Alcohol is the #1 misused drug in the U.S. (brad21.org/facts.html).
- Kids who start drinking by 15 have a 6 times greater chance of becoming addicted to alcohol when compared to those who waited till they were 21 (cdc.gov).
- Alcohol blocks some messages to your brain. This changes your perceptions, emotions, movement, vision, and hearing (abovetheinfluence.com).
- Alcohol is a depressant. That means it's a drug that slows down or depresses the brain (kidshealth.org/kid).

SAMPLE VAPING FACTS



- 88% of Palm Beach County middle and high school students did not vape nicotine in the last month (FYSAS 2020).
- 83% of Palm Beach County middle and high school teens did not vape in the last month (YRBS 2019).
- Smoking increases stress instead of relieving it (realfactsnow.org)
- One vape pod equals an entire pack of cigarettes (quitlying.org).
- E-cigarettes harm youths' lungs. Youth are at risk for chronic bronchitis which causes cough, chest congestion, shortness of breath and extra mucus (changetochill.org).
- Vaping delivers nicotine to the brain in as little as 10 seconds. Vaping before 25 rewires your brain to intensify your addiction (hhs.gov).
- A teen's brain is still developing, making it more vulnerable to nicotine use disorder (scholastic.com).
- E-cigarette aerosols contain acrolein, a herbicide primarily used to kill weeds (realfactsnow.org).
- Vaping could expose your lungs to toxic metals like nickel, lead, chromium, tin and aluminum (therealcost.betobaccofree.hhs.gov).
- As of 2014, the e-cigarette industry spent $125 million a year to advertise their products and used the same techniques that made traditional cigarettes such a popular (e-cigarettes.surgeongeneral.gov).

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