

# BREAKFAST FROM THE FARM

**Elmira Maple Syrup Festival, Farm Discovery Zone  
April 6, 2024 from 9 a.m. to 3 p.m.**

## THE EXPERIENCE

Join Farm & Food Care Ontario for Breakfast from the Farm at the Elmira Maple Syrup Festival on April 6, 2024, from 9:00 a.m. to 3:00 p.m. in the Farm Discovery Zone.

With an estimated 80,000 visitors annually, this festival provides a unique opportunity for attendees to engage with Ontario farmers through interactive educational displays focused on farming. The Breakfast from the Farm area will showcase a variety of attractions, including a large farm equipment display, Ontario commodity displays, livestock, family photo opportunities, and samples of delicious all-Ontario food. Passionate farmer volunteers will be available to provide information and answer attendees' questions about food and farming practices in Ontario.

As part of the Ontario agricultural community, we invite you to support and partner with us to ensure the success of this community-driven event. Your generosity and partnership will help us to continue building public trust in food and farming in Ontario. Thank you for standing with us.



## HOSTED BY: FARM & FOOD CARE ONTARIO



Farm & Food Care Ontario (FFCO) is a registered Canadian charity and whole-sector coalition made up of representatives from all farming types and associated businesses and positions itself as the helpful expert on Ontario agriculture. Farm & Food Care Ontario brings farmers, agricultural professionals, related businesses, government organizations and other groups together with a mandate to build public trust in food and farming in Ontario and across Canada.



## OPPORTUNITIES TO GET INVOLVED

### SUPPORT THE EVENT!

This event is made possible by sponsors and partners who believe in local community, and the importance of agricultural education for all Ontarians.

	\$5000 GUARDIAN	\$2500 ADVOCATE	\$1000 LEADER	\$500 COLLABORATOR
<b>Recognition on event marketing, day-of signage, and digital post-event communications</b>	Logo	Logo	Name	Name
<b>Opportunity to host an on-site display or booth</b>	X	X	X	
<b>Product/organization information featured at the event</b>	X	X	X	
<b>Acknowledgement through FFCO website and annual report</b>	X	X	X	X
<b>Social media recognition</b>	<b>Three times</b> prior to, during or following the event.	<b>Two times</b> prior to, during or following the event.	<b>One post</b> prior to or during the event.	<b>One post</b> prior to or during the event.

**IN-KIND DONATIONS OF GOODS AND SERVICES TO SUPPORT THE EVENT WILL BE RECOGNIZED AT THEIR EQUIVALENT CASH VALUES.**

For more information or to be part of Breakfast on the Farm contact us at [events@farmfoodcare.org](mailto:events@farmfoodcare.org) or call 519-837-1326

**PARTNERSHIP  
DEADLINE:  
MARCH 26, 2024**