

## **You're a Marketing Genius and we bet you didn't even know it!**

If you're a part of almost any group on Facebook, or if you follow anyone on Twitter, Instagram or other social media, then you've probably seen posts about how to help with "algorithms." Algorithms help bring prominence to our social media content, and help more viewers find us and our posts about all the activities, donations, scholarships, and other great work that the Foundation does during the year.

When you see an Aubrey Foundation post, you probably glance through it, click the "Like" and move along to something else. You can help our Marketing Committee by doing just three little things instead:

- Choose "Love" instead of "Like"
- Comment on the post - even one word like "Awesome! makes a difference!"
- Share the post

That's all it takes to help share all of our TAF Goodness, and it makes you an honorary member of our Marketing Committee! Here are our social media sites - like us on all of them!

- [www.facebook.com/TheAubreyFoundation](http://www.facebook.com/TheAubreyFoundation)
- Instagram: @TheAubrey Foundation
- Twitter: @LiveLikeAubrey