

# Street Report

CLEAN, SAFE AND FRIENDLY | JULY 2020



**Downtown  
Worcester**

Business Improvement District

The following data and information is provided to the Downtown Worcester Business Improvement District for tracking purposes. The information contained in this report is for activities reported in July 2020. The data and information are obtained from Ambassadors conducting patrols and entered in Statview.



**STREETPLUS**

Clean + Safe + Friendly



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DOWNTOWN WORCESTER BUSINESS IMPROVEMENT DISTRICT

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Our Ambassadors ramped up watering operations throughout July tending to the gorgeous hanging baskets and other greenery throughout the district in order to keep up with the scorching heat we all experienced.



Our Ambassadors have been happy to be able to continue supporting the Theatre Cafe and Hanover Theatre with their events and logistics throughout the summer.





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Our Ambassadors continue to keep up with trimming and weed removal throughout the district.





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## BEFORE/AFTER





#### BEFORE/AFTER



Downtown Worcester Ambassadors know just the right solvents and techniques to use for ongoing graffiti removal operations.



The Downtown Worcester Ambassadors are always hard at work with business wipe downs, trash removal and disinfection to ensure that the district is safe and clean for everyone.



**PLEASE WELCOME OUR NEW OPERATIONS MANAGER:  
Operation Manager Miguel Fernandez**

email: Mfernandez@streetplus.net  
phone: 508-414-9953

Miguel Fernandez was born and raised in Worcester, MA. He graduated from Burncoat High School and attended Quinsigamond Community College.

Miguel originally joined Streetplus in June 2019 as a Cleaning Ambassador and is honored to be the newly appointed Operations Manager for the Downtown Worcester Business Improvement District. Prior to his employment with Streetplus, Miguel worked as an Account Manager at Verizon, a business development manager at Allstar Auto Sales and at Westborough Buick GMC.

His zeal for enlightening others and educating them on the benefits of his specific lifestyle has manifested into a desire to give back the community.

Miguel is passionate about holistic health and has transformed his life to reflect his values of mind, body, and spirit balance. He enjoys traveling and relaxes by reading, exercising, cooking, and mixing fresh pressed juices. Miguel channels his zeal for enlightening others about his health-focused lifestyle to giving back to and protecting the health and safety of the Worcester community.

During the month of July 2020, the Ambassadors have provided the following services:

**DEPLOYED HOURS TOTAL: 1084.25**

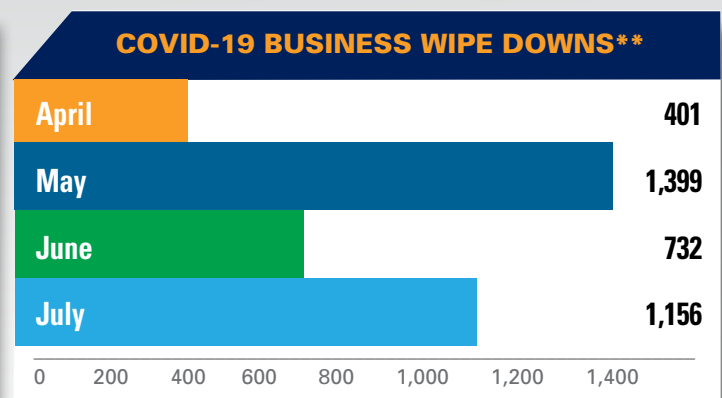
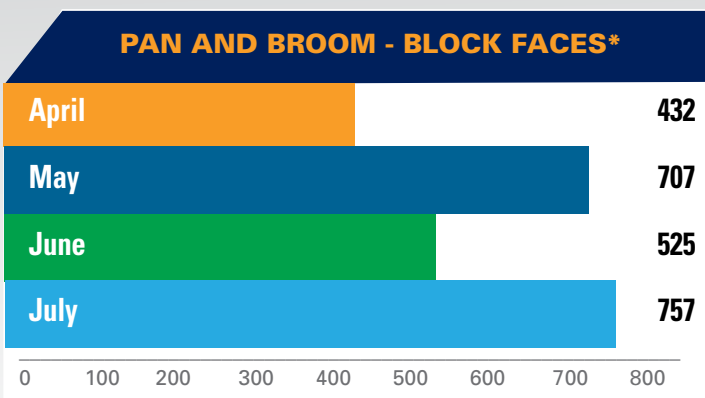
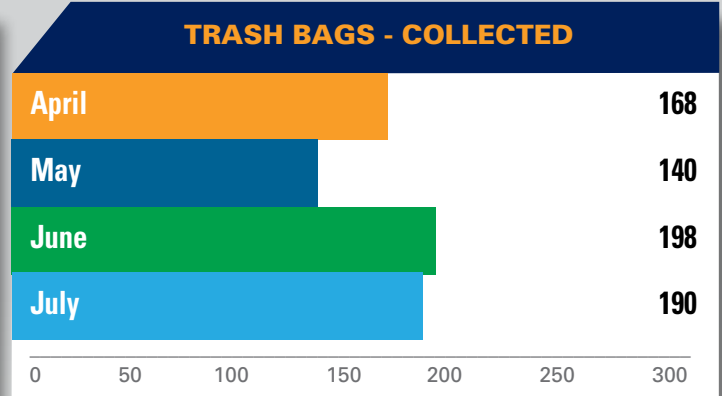
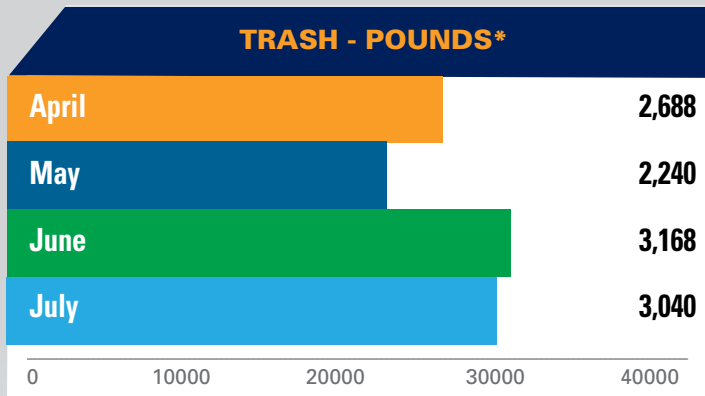
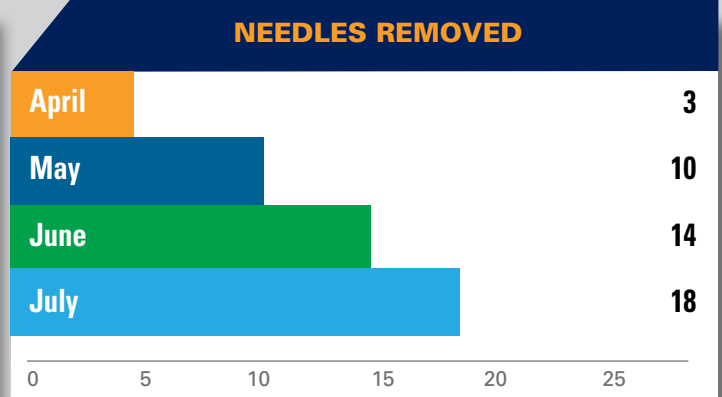
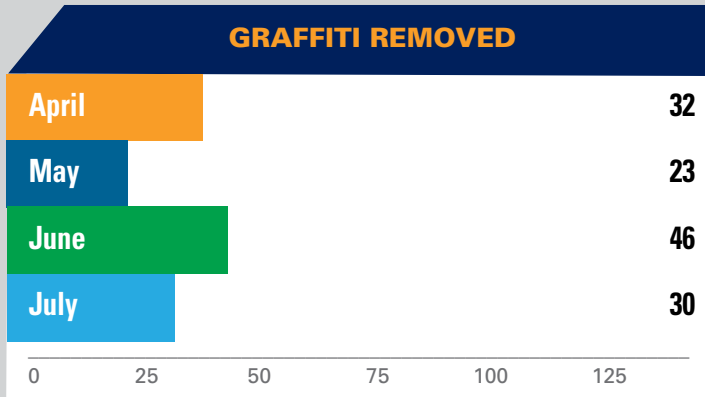
**CLEAN TEAM**

April	422.50
May	414.90
June	783.00
July	900.24

**OPERATIONS MANAGER**

April	136.00
May	168.00
June	172.00
July	184.00

#### CLEAN TEAM STATS

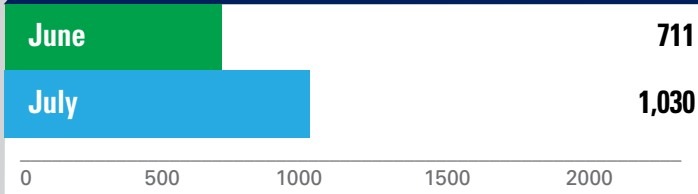


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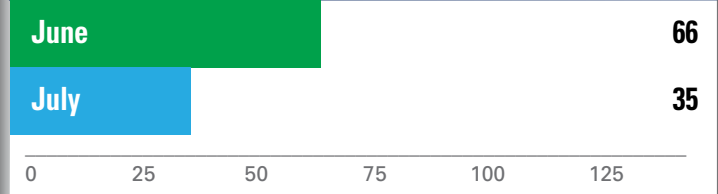
## DOWNTOWN WORCESTER BUSINESS IMPROVEMENT DISTRICT

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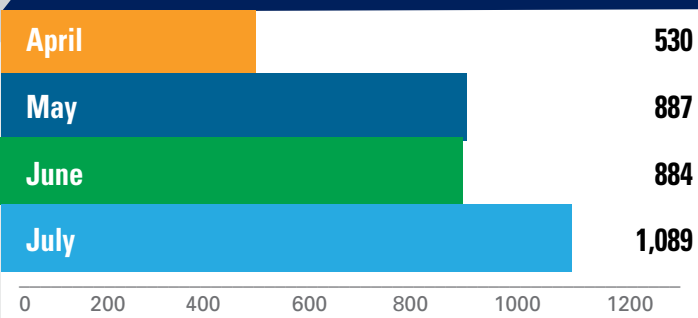
### FLOWER WATERING (BASKETS)



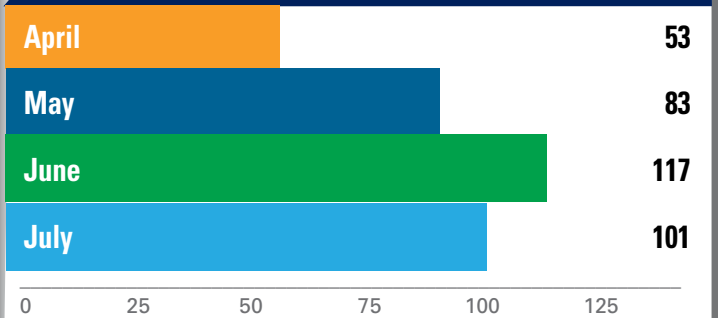
### PRESSURE WASHING (HOURS)



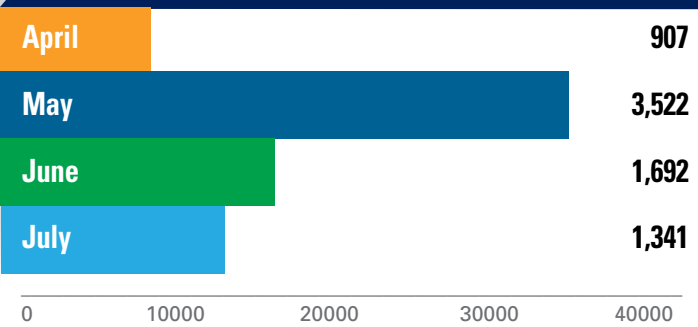
### TRASH REMOVAL



### ANIMAL WASTE REMOVED



### CIGARETTE BUTTS REMOVED



\* Pan and Broom statistics include trash collected from Mercantile Plaza trash bags, garbage bags filled and pulled from our mobile rolling garbage cans from debris throughout the district, trash collected by our Windsor sweeper throughout the district, and any illegal dumping of trash that we collect. All garbage is collected and placed into garbage bags which we calculated to weigh on average 20lbs. each.

\*\* The Covid-19 business wipe down is a daily effort to disinfect store front door handles while also ensuring that the surrounding area is clean and safe.