





# PLAN AHEAD for Small Business Saturday Saturday, November 27

SMALL BUSINESS  
SATURDAY®

-  Post your Events and Specials on your chamber portal
-  Go to [shopsmall.com](https://shopsmall.com) for offers and resources
-  Remind your customers, current & potential: social media, radio, newspaper, postcards, etc
-  Add the fun, the deals, and get ready!

The Chamber is infusing \$3500 into gift cards  
Chamber elves will be out giving away cards randomly  
You may also donate gift cards  
10am Ping Pong Ball Drop  
Hutchinson Jaycees will host a Hot Chocolate Booth

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