

Disability and the Media: A Free ADA Anniversary Discussion



ADA National Network ADATA.ORG

**Wednesday, July 22
12:00-1:30 pm**

Event will be live captioned

With Imani Barbarin, Emily Ladau, and Andrew Pulrang

Moderated by filmmaker Dan Habib

Welcome! The webinar will begin at 12:00 PM ET and end at approximately 1:30 PM ET.

Please use this moment to test your audio system. This slide includes music.

**If you do not hear music, click on the "^" symbol next to your
Audio Settings to select or test your preferred audio system.**

**Happy ADA Anniversary
week!**

**We hope everyone is
staying healthy and safe,
and that the next 90
minutes can be an
engaging and affirming
gathering for the
hundreds of people that
are joining us today on
Zoom and Facebook**

Into The Zoom
 **ation is closed, but
you can invite others to
watch on FB Live:**



ADA30



Today's event is
co-hosted by:



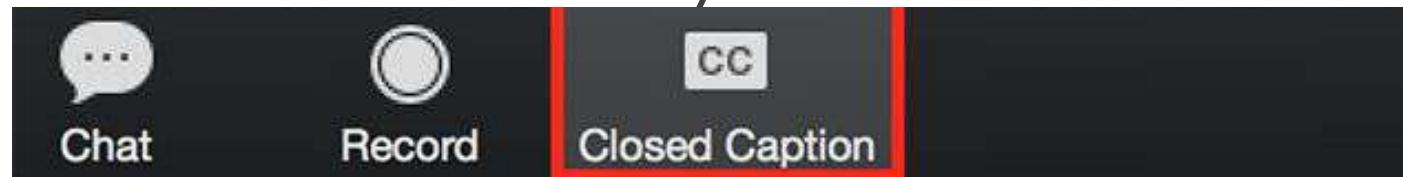
Institute
on Disability

UNH



We will provide captions during the entire webinar.

To turn on captions, click "**Closed Caption**" in your meeting controls, and choose either "**Show Subtitles**" or "**View Full Transcript**" to select the view that works best for you.



Download the PowerPoint featured in today's webinar, which contains alt text for images

<https://tinyurl.com/DisabilityAndMedia>

Live captioning and ASL interpreting supported by the

NH Bar Foundation Advancement of Justice Fund

Dan Habib, moderator

Director and producer of:

- *Including Samuel* (2008)
- *Who Cares About Kelsey?* (2013)
- *Mr. Connolly Has ALS* (2018)
- *Intelligent Lives* (2019)

Filmmaker at the Institute on Disability at the University of New Hampshire and “Inclusive Communities” Project Director. 20 years as a journalist before joining the IOD.

Lives in Concord, NH, with wife Betsy McNamara and their son Samuel, 20, a college student, and his service dog, Proton. Their older son Isaiah, 23, lives in Flagstaff, AZ, and is a direct support worker for youth with emotional/behavioral disabilities.



Be social!

We encourage you to tweet/share the content of this webinar.

Use hashtags: #ADA30 #disabilitymedia

Tags:

@DRCNH @UNHIOD

@Imani_Barbarin FB: CrutchesandSpicebyImaniBarbarin

@Emily_ladau FB: WordsIWheelBy

@AndrewPulrang FB: Apulrang

@_danhabib FB: intelligentlives



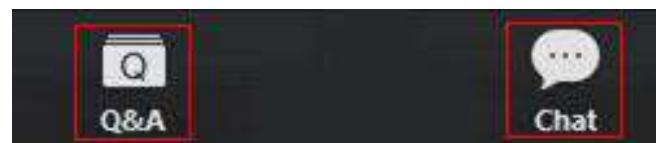
Housekeeping

As an attendee of this webinar, you are a viewer. Webcams and microphones have been disabled for all participants.

If you have a question for our panel, please send it through the "Q&A" or "Chat" boxes at the bottom of your Zoom player during the webinar. We'll answer as many as we can.

Be sure to select "All Panelists and Attendees" if you want everyone attending the webinar to see your message.

Please remember that this is a family-friendly event.



The Panelists



Imani Barbarin

Imani Barbarin is a disability rights and inclusion activist and speaker who uses her voice and social media platforms to create conversations engaging the disability community.



The Panelists



Emily Ladau is a disability rights activist, writer, speaker, and communications consultant.

Emily Ladau



The Panelists



**Andrew
Pulrang**

Andrew Pulrang is a freelance writer on disability, an online activist, and a former Center for Independent Living director.



“Disabled people in film, on television, and in other forms of media should reflect the reality of our lives. Our joys, sorrows, struggles, victories, and the everyday issues we all face. Only then will we be able to effectively counteract the themes of our being invisible or seen only as incapable, a drain, a tragedy.”

- Judith Heumann, from the Ford Foundation’s 2019 white paper
“Road Map for Inclusion: Changing the Face of Disability in Media”

To get the conversation rolling...



Golden Buzzer: Kodi Lee Wows You With A Historical Music Moment! - America's Got Talent 2019

56,848,273 views • May 28, 2019

1.4M 17K SHARE SAVE ...

How does this AGT segment influence perceptions about people with disabilities?





terry crews

@terrycrews

This child of God is a prodigy. Autism and blindness can't erase the smile from the face of [@KodiLeeRocks](#). Kodi has given HOPE, POWER, and HAPPINESS to those who feel marginalized because of who they are. Erase the DIS, highlight the ABILITY! [@gabunion](#)

10:03 PM · May 28, 2019 · Twitter for iPhone

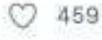
12.4K Retweets and comments 24.6K Likes



Emily Ladau @emily_ladau · May 30, 2019

Replying to [@terrycrews](#) [@Kodileerocks](#) and [@gabunion](#)

I recognize you're trying to push back against society's marginalization of disability but your sentiment contributes to it. You can have a disability & be talented. Disability is an identity, not something that must be overlooked to acknowledge talent. No need to erase anything.



Nicole G. Cowie @belovedbless · May 30, 2019

Replying to [@terrycrews](#) [@Kodileerocks](#) and [@gabunion](#)

All those people who are crying. Stop for a minute. Are you crying for the sheer beauty of his performance or are you crying just because he has a disability and it gives you warm fuzzies. If it is the latter, then you are cheating the young man of being admired on his sheer merits.



← Tweet



Crutches&Spice : Rude For A Disabled Person

@Imani_Barbarin

Yeah, this ain't it. He is talented WITH A DISABILITY.

If you were in more inclusive spaces you would know that peddling inspiration porn only further stigmatizes disabled people.

We are marginalized not because of a diagnosis, but in the ways we're treated because of it.



terry crews @terrycrews · May 28, 2019

This child of God is a prodigy. Autism and blindness can't erase the smile from the face of [@KodiLeeRocks](#). Kodi has given HOPE, POWER, and HAPPINESS to those who feel marginalized because of who they are. Erase the DIS, highlight the ABILITY! [@gabunion](#)

6:55 AM · May 30, 2019 · Twitter for iPhone

1.1K Retweets and comments 3.6K Likes

“Inspiration porn”

Fast-food employee feeds man with disability in moving video



Teen couple with Down's syndrome voted prom king and queen

16 July 2019

     Share



Framing media language around disability

Special
needs
Able-bodied

Crip

Person with a
disability

Suffers from...

Differently-Abled

Wheelchair bound
Uses a wheelchair

Disabled
person

OUR LIVES ARE NOT A TRAGEDY

#LIVEBOLDLY?

me before
you

NOT DEAD YET
#CRIPARMY

WE LIVE BOLDLY BY STAYING ALIVE!

Disability portrayals

A recent Annenberg Inclusion Initiative study found that only 2.5 percent of film characters were depicted with a disability over the past 10 years, even though people with disabilities make up 25% of the U.S. population. And of those small numbers of characters, 95% were played by non-disabled actors.

Center for Disease Control. (2018, August 16). *1 in 4 US adults live with a disability* [Press release].
<https://www.cdc.gov/media/releases/2018/p0816-disability.html>

Pieper, K. (2016, March 3). Disability. *USC Annenberg School for Communication and Journalism*. Retrieved from
<https://annenberg.usc.edu/research/annenberg-inclusion-initiative/research/disability>



COME AS YOU ARE

EVERYONE HAS NEEDS



Non-disabled actors playing “super-crips,” “heroes,” and “villains”



I Am Sam, 2001



The Theory of Everything, 2014



The Soloist, 2009



The Joker, 2019



Rainman, 1988

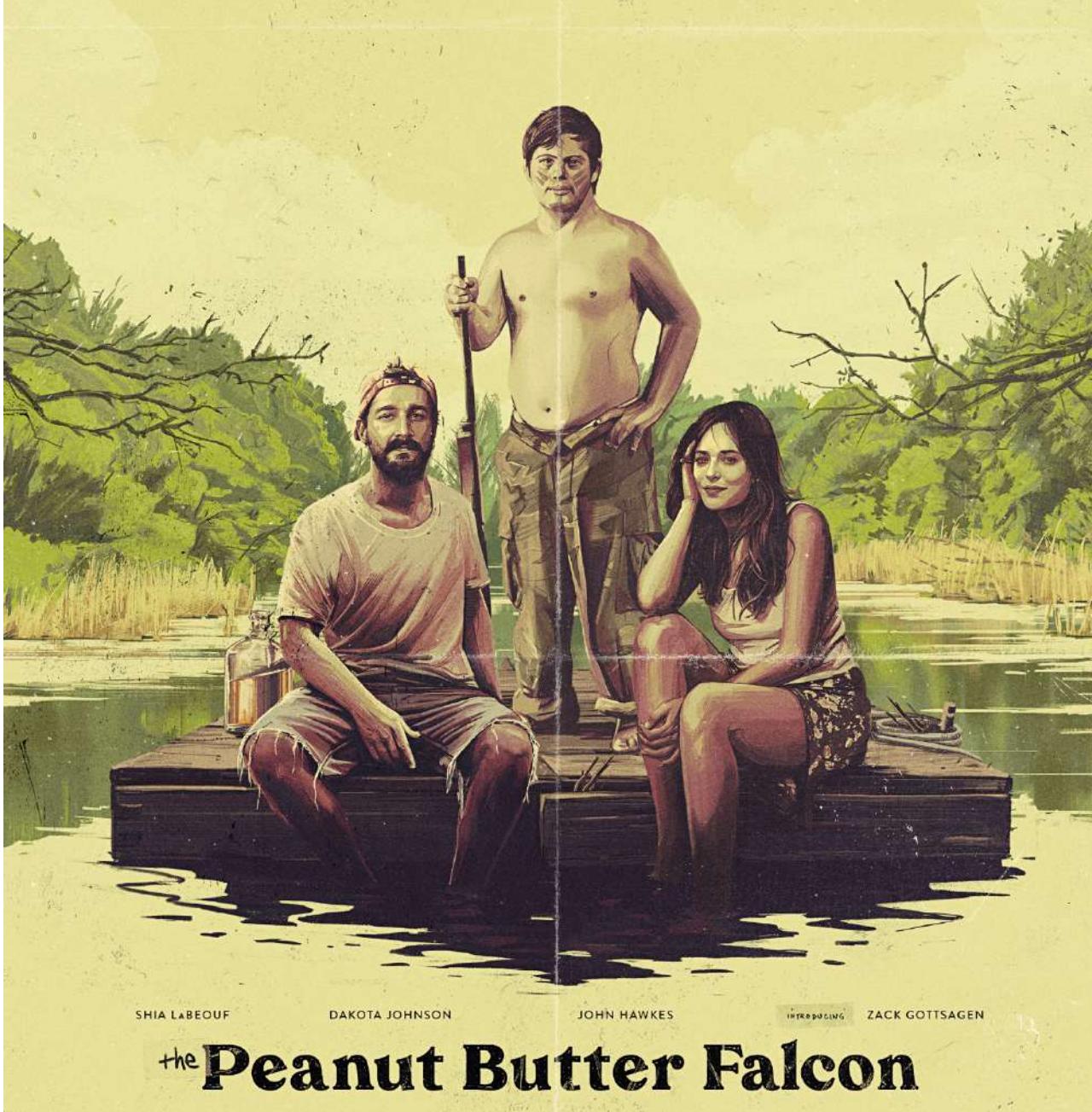


My Left Foot, 1989

Authentic portrayals of disability – yes, there are some!



Game of Thrones





A NETFLIX ORIGINAL SERIES

Special

NETFLIX | APRIL 12

LIVING. LAUGHING. LIMPING.



Speechless

Marvel casts Lauren Ridloff as Makkari, the first deaf super hero in “The Eternals”

IN DISNEY, ENTERTAINMENT, MARVEL, MOVIES, MOVIES & TV

Posted on July 23, 2019 by [Bailee Abell](#)

Why is disability in media so white?



“Erasing” disability



Appropriating disability

Kylie Jenner in *Interview Magazine*



Ali Stroker reclaims the image

“We are not putting people in black face anymore,” she said. “When we put them in a wheelchair, what is this saying?”

—Stroker, in Seventeen Magazine



How do you work to frame the disability discourse through social media?



WORDS
I WHEEL BY

ABOUT PUBLISHED WRITING SPEAKING PRESS MEDIA BLOG TERMS OF USE GET IN TOUCH



hello!

i'm emily ladau, an activist, writer, and public speaker.

Forbes Billionaires Innovation Leadership Money Business Small Business

How To Avoid “Inspiration Porn”



Andrew Pulrang Contributor 

Diversity & Inclusion

Exploring disability practices, policy, politics, and culture.



CRUTCHES
AND
SPiCE
.COM



What are your go-to resources?



Resources

Imani Barbarin:

CrutchesandSpice.com

Twitter: @Imani_Barbarin

Facebook: Facebook.com/CrutchesandSpice

Instagram: @Crutches_and_Spice

Emily Ladau:

Wordsiwheelby.com

Twitter: @emily_ladau

Instagram: @Emlad729

Andrew Pulrang:

Disabilitythinking.com

Twitter: @AndrewPulrang

Instagram: @Apulrang

ADA 30

Resources, cont'd.



Disability Rights Center – NH
drcnh.org



Institute on Disability – UNH
iod.unh.edu



Road Map for Inclusion

Changing the Face of
Disability in Media

Judith E. Heumann
Senior Fellow, Ford Foundation

with
Katherine Salinas and Michellie Hess

Fordfoundation.org