BEHIND THE

Who's Vaping?





18-24 year olds are the highest age group of adult nonsmokers to vape



Vaping 1 JUUL pod is equal to smoking 20 cigarettes worth of nicotine.

63% of youth did not know ALL JUUL products have nicotine.

Vaping Nicotine May Lead To:

What's in the vape you're breathing? FORMALDEHYDE TIN





It's not water vapor! Vape products are not fully regulated, so who knows what else you're inhaling!

Youth vaping are being rushed to the hospital for seizures, fainting, trouble breathing, and other lung conditions, which can impact daily activities.



Thousands of vape products have exploded and caused erious skin burns, fires and even death

Created by youth for youth