

From the Service Line – September-October 2025

Growing tennis to inspire healthier people and communities everywhere

play tennis

Growing tennis, bringing new people into the game, is Southern New Mexico's number one goal. Two programs that were introduced in 2024, Tennis 123 and USTA Flex League continue to be popular. Tennis 123 continues to sell out. This year, Coach Emily Wang at NMSU introduced Cardio Tennis and Tennis 123+ which have also proven to be hugely successful. In addition to these on-going programs, Southern New Mexico's first Tennis Fest, chaired by Art Fierro, will be held October 18 at the NMSU Tennis Center. Sixty-seven people have already signed up!

It is my hope that these programs will be adopted by other Southern New Mexico Community Tennis Associations. Tennis 123 and the Tennis Fest are funded by the USTA SWS section. Trevor Rivera, Tennis Service Representative for SNM and GEPTA would be happy to work with your local tennis associations to get these programs started in your communities.

"If you want to go fast, go alone, if you want to go far go together." We'd love to have your activities posted on the Southern New Mexico Facebook page. Please share your stories and pictures with me at Jamie.borsodi@gmail.com or Bruce Begor at Brucebegor@gmail.com.

Play tennis!

Jamie Borsodi

Southern New Mexico Region Chair

Our 2025 initiatives include:

- **Regional Scramble** - May 10, Alamogordo
- **Family Tennis Festivals** – October 18
- **Tennis 123 – Free beginning tennis clinics** – On-going at NMSU
- **USTA Flex Leagues** – On-going
- **Community Events**

Southern New Mexico Region's goal is to promote and grow tennis through communication, partnering with existing Community Tennis Organizations and seeking out new partners, e.g., park & recreation departments, schools, tennis facilities and other organizations.

Our six focus areas are:

- Advocacy
- Communication
- Adult Recreational Play / Tournaments
- Adult League Tennis
- Junior Tournaments, Junior Team Tennis and Junior Development
- Community Outreach: schools, parks & rec departments, tennis facilities and other organizations