

From the Service Line – June - July 2025

Growing tennis to inspire healthier people and communities everywhere

play tennis

Our region is fortunate to have so many individuals dedicated to sharing their love of tennis with their communities. The SNM Regional Awards are a perfect opportunity to recognize those individuals who go the extra mile to provide playing opportunities for both new and existing players. This is also an opportunity to recognize our junior players for their accomplishments on and off the court.

Kerry Gallagher is chair of the Region Awards Committee along with Committee members Lorena Ancira (Las Cruces), Adan Rodriguez (Carlsbad), Sandra Weikel (Roswell), Art Fierro (Las Cruces), and Mike Holguin (Silver City). Look for the nomination announcement in your email and take the opportunity to recognize our players and volunteers.

May was National Tennis Month, and it was a great month for tennis. June and July are proving to be equally full of tennis opportunities. May kicked off with the Red Ball Fiesta at Picacho Hills led by our Red Ball ambassador, Art Fierro. The next weekend was the Regional Scramble in Alamogordo where Red Ball and Triples were introduced to the 44 attendees. And, on May 31, over 25 players participated in the Hit to Be Fit event held at NMSU. Last, but not least, we concluded the Spring Flex league with 40 players; and players are already signing up for the Fall league that starts August 25.

June started with the Spring Flex Trophy Presentation Party, followed by the Desert Bowl Junior Tournament. Junior Tennis Camps began throughout our Region. Emily Wang is holding a 4-week Cardio Tennis clinic on Mondays and Wednesdays at NMSU, which is proving to be very popular, with 27 players currently signed up and more adding on each session. In addition, the USTA Mixed Doubles League and the 55+ League are in full swing.

July is off to a bang with the Cavern City L5 Open Adult tennis tournament July 4 – 6 in Carlsbad, followed by the NMSU Junior Circuit on July 12, Breakfast at Wimbledon at PHCC Sunday morning, July 13 and the NMSU L5 Junior tournament the following week, July 18-20. The NMSU L5 attracts top rated juniors from across the US. This is a great opportunity to come out and see some great junior tennis. And then, there are local scrambles and lots of recreational play.

“If you want to go fast, go alone, if you want to go far go together.” We’d love to have your activities posted on the Southern New Mexico Facebook page. Please share your stories and pictures with me at Jamie.borsodi@gmail.com or Bruce Begor at Brucebegor@gmail.com.

Have a great summer playing tennis!

Jamie Borsodi

Southern New Mexico Region Chair

Our 2025 initiatives include:

- **Regional Scramble** - May 10, Alamogordo
- **Family Tennis Festivals**
- **Tennis 123 – Free beginning tennis clinics**
- **USTA Flex Leagues**
- **Community Events**

Southern New Mexico Region's goal is to promote and grow tennis through communication, partnering with existing Community Tennis Organizations and seeking out new partners, e.g., park & recreation departments, schools, tennis facilities and other organizations.

Our six focus areas are:

- Advocacy
- Communication
- Adult Recreational Play / Tournaments
- Adult League Tennis
- Junior Tournaments, Junior Team Tennis and Junior Development
- Community Outreach: schools, parks & rec departments, tennis facilities and other organizations