

From the Service Line - March 2025

### **"Growing Tennis to Inspire Healthier People and Communities Everywhere**

Tennis is thriving in Southern New Mexico thanks to our Community Tennis Associations (CTAs) and players! The CTAs are the backbone of our Region. The CTAs host scrambles, various leagues and ladders, tournaments, clinics, community events and more. The CTAs are supported by the USTA Southwest Section through direct financial assistance and grants. Our Southern New Mexico region initiatives, funded by the Southwest Section, are listed below.

Alamogordo held its first Tennis 123 program starting in January with 10 new players signing up. The Las Cruces Winter USTA Flex league had 38 unique players participate, and sign-ups have already begun for the Spring league that will feature Doubles, Mixed Doubles and Singles. The LCTPA is holding another Tennis 123 program, as well as an 8-week advanced tennis program for 3.5-4.0 players. The Alamogordo Tennis Association is hosting the 4<sup>th</sup> Annual Southern New Mexico Regional Scramble, May 10 at the Oregon

Our Region has several initiatives this year that we hope will provide fun opportunities for our players and attract even more players to the game. These initiatives are available to communities throughout our region. We hope you will be able to participate in, as well as volunteer for many of these activities. For more information regarding these events contact your local tennis association or go to our new webpage at [www.ustasouthernnewmexico.com](http://www.ustasouthernnewmexico.com)

- **Regional Scramble** - May 10, Alamogordo
- **Family Tennis Festivals**
- **Tennis 123 – Free beginning tennis clinics**
- **USTA Flex Leagues**
- **Community Events**

**Southern New Mexico Region's goal is to promote and grow tennis** through communication, partnering with existing Community Tennis Organizations and seeking out new partners, e.g., park & recreation departments, schools, tennis facilities and other organizations.

We'd love to have your activities posted on the Southern New Mexico Facebook page. Please share your stories and pictures with me at [Jamie.borsodi@gmail.com](mailto:Jamie.borsodi@gmail.com) or Bruce Begor at [Brucebegor@gmail.com](mailto:Brucebegor@gmail.com)

USTA Southern New Mexico's six focus areas are:

- Advocacy
- Communication
- Adult Recreational Play / Tournaments
- Adult League Tennis
- Junior Tournaments, Junior Team Tennis and Junior Development
- Community Outreach: schools, parks & rec departments, tennis facilities and other organizations

I am looking forward to another great year.

Jamie Borsodi  
SNM Regional Council Chair