USTA
SOUTHWEST
SOUTHERN NEW MEXICO

January 2025

From the Service Line

"Growing Tennis to Inspire Healthier People and Communities Everywhere

Thanks to all of you, 2025 is going to be a banner year for tennis in Southern New Mexico. Just this month we are off to a great start. Our Las Cruces Flex Winter League has 38 unique players; Alamogordo is holding its first Tennis 123 program and has a junior camp underway; the USTA 40 and over league has started; and our Region is sponsoring a six-week Red Ball program at PHCC starting on January 22.

We have 5 junior tournaments scheduled for this year. First up is the Las Cruces Open, February 7 9, followed by the high school season that runs through May. We have junior tournaments scheduled June 7, July 12, July 18-20, October 4 and November 8-9.

On the calendar are two Regional Scrambles, Spring and Fall, 3 more USTA Flex Doubles and Mixed Doubles leagues, at least 3 Adult Tournaments, Las Cruces Middle School League Tennis and Summer youth programs, as well as local scrambles. We hope you will be able to participate in, as well as volunteer for many of these activities.

Southern New Mexico Region's goal is to promote and grow tennis through communication, partnering with existing Community Tennis Organizations and seeking out new partners, e.g., park & recreation departments, schools, tennis facilities and other organizations.

We'd love to have your activities posted on the Southern New Mexico Facebook page.

Please share your stories and pictures with me at Jamie.borsodi@gmail.com or Bruce Begor at Brucebegor@gmail.com

USTA Southern New Mexico's six focus areas are:
- **Advocacy**
- **Communication**
- **Adult Recreational Play / Tournaments**
- **Adult League Tennis**
- **Junior Tournaments, Junior Team Tennis and Junior Development**

• Community Outreach: schools, parks & rec departments, tennis facilities and other organizations

I am looking forward to another great year.
Jamie Borsodi
SNM Regional Council Chair