



February 2025

From the Service Line

"Growing Tennis to Inspire Healthier People and Communities Everywhere

Our year is off to a great start! The Las Cruces Flex Winter League has 38 unique players; Alamogordo has ten players in its first Tennis 123 program, the USTA 40 and over league is underway; and our Region is sponsoring a six-week Red Ball program at PHCC with as many as 20 players in attendance.

The Las Cruces Open, the first of Southern New Mexico's 5 Junior slam tournament had 96 players registered. The high school tennis season starts this month and runs through May. Many of our high schools have 30 or more players showing up for practice.

The 4th Annual Regional Scramble will be held on May 10 in Alamogordo. Thank you to the Alamogordo Tennis Association for hosting this event. We also plan to have Family Tennis Festivals in several of our communities.

Our Region has several initiatives this year that we hope will provide fun opportunities for our players and attract even more players to the game. These initiatives are available to communities throughout our region. We hope you will be able to participate in, as well as volunteer for many of these activities.

For more information regarding these events contact your local tennis association or go to our new webpage at www.ustasouthernnewmexico.com

- **Regional Scramble** - May 10, Alamogordo
- **Family Tennis Festivals**
- **Tennis 123 – Free beginning tennis clinics**
- **USTA Flex Leagues**
- **Community Events**

I want to take this opportunity to thank Carol Shannon for her many years editing the Southern New Mexico Newsletter. Carol and I both felt strongly that you should be well informed about all the tennis opportunities in Southern New Mexico. Now, Carol is handing over the editing responsibilities to Trevor Rivera, USTA Southern New Mexico and GEPTA Tennis Service Representative. Trevor is on the USTA SWS staff and

responsible for the content on the new Southern New Mexico Webpage. Since the information in the newsletter will also be on the Webpage, Carol suggested that we consolidate the two functions.

Southern New Mexico Region's goal is to promote and grow tennis through communication, partnering with existing Community Tennis Organizations and seeking out new partners, e.g., park & recreation departments, schools, tennis facilities and other organizations.

We'd love to have your activities posted on the Southern New Mexico Facebook page. Please share your stories and pictures with me at Jamie.borsodi@gmail.com or Bruce Begor at Brucebegor@gmail.com

USTA Southern New Mexico's six focus areas are:

- Advocacy
- Communication
- Adult Recreational Play / Tournaments
- Adult League Tennis
- Junior Tournaments, Junior Team Tennis and Junior Development
- Community Outreach: schools, parks & rec departments, tennis facilities and other organizations

I am looking forward to another great year.

Jamie Borsodi
SNM Regional Council Chair