

From the Service Line – October 0 November 2025

## ***Growing tennis to inspire healthier people and communities everywhere***

### *play tennis*

Southern New Mexico's Tennis Fest will be held at NMSU on October 18. This event, under the leadership of Art Fierro, is introducing tennis to our Las Cruces community. With more than 160 people signed up, it can't help but be a huge success. I am looking forward to 2026, when we suitcase the Tennis Fest to other communities in our region.

The USTA Las Cruces Flex league is ending its second full year with the Fall Flex League that will be played from October 20-December 7. The Flex League provides a great opportunity to play competitive tennis in singles, doubles and mixed doubles leagues. More than seventy-five players have participated in the Flex Leagues this year. The last Junior Tournament of the year will be held at NMSU November 8-9 The Green Chile Bowl. We have already had 234 unique players participate in our junior tournaments this year.

The Regional Council, with representatives from each of our tennis communities, is in the process of planning events for 2026. The calendar will be on the Region's Webpage.

"If you want to go fast, go alone, if you want to go far go together." We'd love to have your activities posted on the Southern New Mexico Facebook page. Please share your stories and pictures with me at [Jamie.borsodi@gmail.com](mailto:Jamie.borsodi@gmail.com) or Bruce Begor at [Brucebegor@gmail.com](mailto:Brucebegor@gmail.com).

Play tennis!

*Jamie Borsodi*

Southern New Mexico Region Chair

Our 2025 initiatives include:

- **Regional Scramble** - May 10, Alamogordo
- **Family Tennis Festivals** – October 18
- **Tennis 123 – Free beginning tennis clinics** – On-going at NMSU and Roswell
- **USTA Flex Leagues** – On-going
- **Community Events**

**Southern New Mexico Region's goal is to promote and grow tennis** through communication, partnering with existing Community Tennis Organizations and seeking out new partners, e.g., park & recreation departments, schools, tennis facilities and other organizations.

Our six focus areas are:

- Advocacy
- Communication
- Adult Recreational Play / Tournaments
- Adult League Tennis
- Junior Tournaments, Junior Team Tennis and Junior Development
- Community Outreach: schools, parks & rec departments, tennis facilities and other organizations