

SHARE Association Announces New Strategic Partnership with Broadcom

October 23, 2019

SHARE Association and Broadcom announced today their strategic partnership focusing on mainframe advocacy and education. SHARE, an enterprise IT user group at the leading edge of education and training for the mainframe ecosystem, will join forces with Broadcom, a global technology leader that designs, develops and supplies a broad range of semiconductor and infrastructure software solutions, to collaborate on initiatives and share industry insights for the advancement of the community.

Mainframes power the hybrid IT infrastructure of today's economy with more than 70% of Fortune 500 enterprises relying upon mainframes for their most crucial business functions. As organizations focus on digital transformation, the mainframe serves as a core platform to drive innovation for delivering differentiated customer experiences.

SHARE provides education, networking and industry influence that helps organizations develop a sustainable mainframe talent pool now and into the future. "I am looking forward to a long partnership with Broadcom in spirit of growing, supporting and advancing SHARE and the ecosystem," said Justin Bastin, SHARE President and CEO. "Broadcom is deepening their investment in SHARE and the ecosystem as a whole, and the future of the mainframe looks bright."

The mainframe continues to evolve to provide the value and differentiation for business today with new applications and uses cases needed in today's most critical business environments. SHARE is the place to gain knowledge on, connect with, and influence the mainframe industry.

"We are thrilled to strengthen our relationship with our long-standing partners at SHARE," said Greg Lotko, senior vice president and general manager, Mainframe Division, Broadcom. "The mainframe plays an important role in helping customers realize the value of digital transformation. This partnership is an important part of our overall investment to address the skills gap and complements other programs we offer including our Mainframe Vitality Program."

The Partnership agreement represents an opportunity for SHARE to provide its Community with a wider range of technical mainframe education at SHARE events and through online channels.

To learn more about SHARE's strategy and plans, visit share.org.

To learn more about Broadcom's industry leading mainframe solutions, visit broadcom.com/mainframe.