



utah department of  
**human services**

  
UTAH SYSTEM OF  
HIGHER EDUCATION

# SafeUT

## Crisis Chat & School Safety Tip Line



# Why SafeUT?

- Suicide is the **leading cause of death** for Utahns aged 10-24
- According to the 2017 Youth Risk Behavior Survey, during the past 12 months before the survey Utah high school students reported the following:  
**33.0%** felt sad or hopeless, **21.6%** seriously considered attempting suicide, **17.1%** made a suicide plan, **9.6%** attempted suicide one or more times and **4.0%** of these students suffered an injury, poisoning, or an overdose that had to be treated by a doctor or nurse.



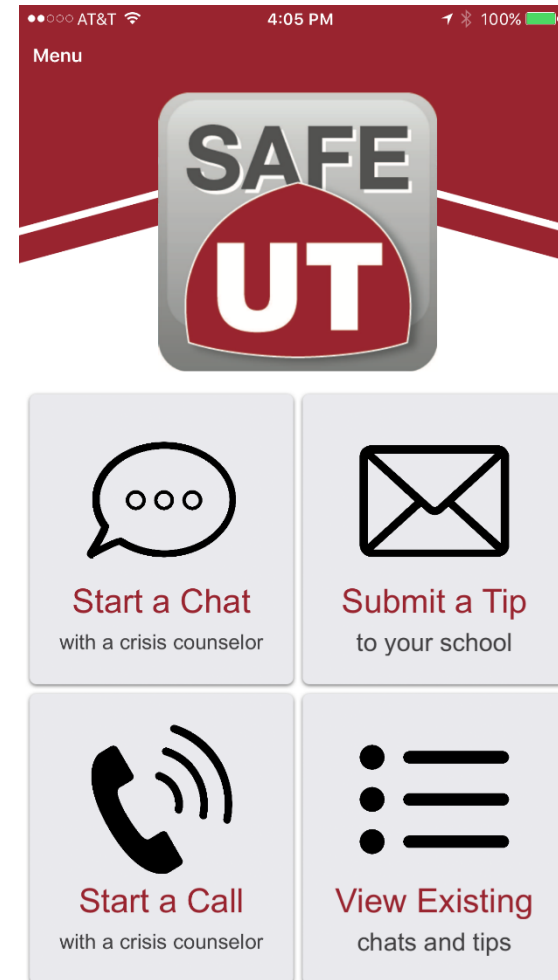


Let's talk with  
#nofilter

How Does It Work?

# Features of SafeUT

- **Submit a Tip** - Concerns about school safety (weapons, bullying, self-harm, drugs etc.) are immediately sent to both SafeUT staff and the school to evaluate
- **Start a Chat** - Therapeutic dialogue through texting with a SafeUT Licensed Crisis Worker
- **Start a Call** - Therapeutic dialogue through a phone conversation with a SafeUT Licensed Crisis Worker



# AT&T and SafeUT

- 69% increase in higher ed utilization since the beginning of the targeted marketing campaign
- Greater relationship with Salt Lake Community College and the University of Utah
- A University of Utah student leader stated, “SafeUT is a great resource and I didn’t know it was available for college students. I will be using my connections with campus leadership to encourage raising awareness of the app”



# SafeUT Overview

August 1, 2019 – May 31, 2020

802,373

STUDENTS HAVE ACCESS  
TO THE APP

87.8% TOTAL STUDENT REACH



8,702

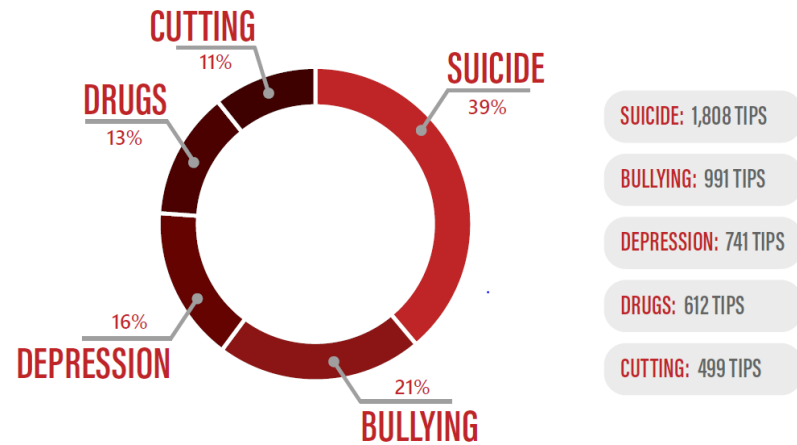
TOTAL TIPS

*Received from August 1, 2019 to May 31, 2020*

21,854

TOTAL CHATS

*Received from August 1, 2019 to May 31, 2020*



SUICIDE: 1,808 TIPS

BULLYING: 991 TIPS

DEPRESSION: 741 TIPS

DRUGS: 612 TIPS

CUTTING: 499 TIPS

261

chats from educators

1,157

chats from parents

20,436

chats from students  
k-higher ed

## POTENTIAL SCHOOL THREAT TIPS

279

VERIFIED TIPS



201

UNIQUE VERIFIED  
SCHOOL THREATS

583

LIFE SAVING  
INTERVENTIONS INITIATED

*From January 2019 to May 2020*





## Success Stories

- ❑ A student used SafeUT to call the Crisis Line as he was actively thinking about walking into traffic. SafeUT staff were able to contact local Police and the school who worked together to locate the student and ensure his safety.
- ❑ A concerned friend sent a Tip and school officials were able to stop a fight where a student was being bullied after his parent died by suicide.
- ❑ A student took a cocktail of medications as a suicide attempt before school. After being reminded of SafeUT at an assembly that school morning, he sent in a chat to ask for help.



## Success Stories

- ❑ My Cousin has a daughter named Emma who was struggling... she was using the SafeUT app on Saturday the 8th of February, Someone named Bryce was texting back and forth with her as she proceeded to try and take her life.... Her Parents and I are reaching out because we want to tell someone, anyone, everyone... The SafeUT app and Bryce saved her life.... Bryce had gotten enough information to figure out who she was and send the police and paramedics to save her... she survived and is getting help. I know you guys know how important this is, but as someone who has worked and volunteered in a similar capacity... I thought perhaps you... and bryce if you can find him, might want to know she lived. Her family is more than willing to come and talk to anyone who needs to hear how this app saved their daughters life.... I am so grateful for you and your work.



# SafeUT Expansion

- Began enrolling Salt Lake area high schools in 2016, in 4 years we have expanded into 900+ K-Higher Ed schools
- SafeUTNG launched December 6, 2019
- SafeUT Frontline launched January 15, 2021
- What's next?



“It takes courage to say yes to rest and play in a culture where exhaustion is seen as a status symbol.”

*Brené Brown*