



***Support workforce development in Utah industry- host internships or opportunities on the Keys to Success app, enabling local students to gain access to career training and growth.***

Keys to Success is one of the very few platforms that allows the community to engage with students from middle school to college graduation and beyond.

- 80,000 individuals have used the Keys to Success platform
  - 1,000 new users joining weekly

**Keys to Success- a program of Success in Education:**

The Keys to Success program has always been a student-first initiative. This has allowed us to get strong buy-in from students to utilize and trust the opportunities that are provided to them.

In 2020, Keys to Success platform is utilized statewide as a College and Career Readiness tool that provides resources in and out of the classroom, students from Cache to Waashington are utilizing

**Internships/Opportunities:**

When users create a Keys to Success account, they are prompted to select their top 5 career choices, if they are not sure what they are interested in they can utilize the Career Center assessments to help guide them to potential career options for them.

Once they've selected their top 5 career choices, they can view internships that **match** their career interests. This personalization allows industry to target individuals that align with their career fields.

**Job Search/Career Exploration for Adult Users:**

After the first year of the Keys to Success App, high school seniors grew concerned that they would not be able to utilize the platform anymore. This encouraged us to create an Adult specific platform that helped those seniors as they navigate higher education and career exploration. As we expanded our reach, we found the need to include **all adults** and the different paths that they were taking.

Keys to Success Endeavor allows users to create an account and select the track that best matches their situation.

These tracks include

- Post Secondary Ready
- Career Exploration
- Skill Up
- Job Search.

Career Exploration and Job Search is catered to individuals that are looking for new or different employment opportunities. Industries can upload opportunities to target these specific individuals.