

N-AISLE PRINTING®

N-AISLE PRINTING powered by **DESIGN-R-LABELS** brings a high level of efficiency to printing replacement shelf labels and shelf talkers. **N-AISLE PRINTING** consists of both software and hardware that will enable retailers to print labels and talkers that are identical to conventional sheet labels printed from a laser printer.



With the introduction of wearable mobile printers and handheld PDA computers, retailers finally have a solution to printing replacement tags and talkers without wasting an entire sheet of labels. However, mobile printers alone, without the proper software to drive them, have limited capabilities when it comes to graphics,

fonts, sizing, and spacing. This makes duplicating labels printed with conventional laser printers virtually impossible. As a solution to this problem, many retailers resort to printing a temporary tag in the aisle and then come back later to replace it with a permanent label printed with a laser printer. This "band-aid" method not only creates a new inefficiency, it also disrupts continuity and the overall look and feel of quality in your store.



Without N-Aisle Printing



With N-Aisle Printing



DESIGN-R-LABELS with the **N-AISLE PRINTING** option is the solution that retailers around the world have been seeking. No more need for the temporary "band-aid" tag!

RTI offers further convenience to retailers by stocking several options of thermal labels with matching sheet labels. Direct Thermal & Thermal Transfer labels for desktop and mobile printers, as well as standard sign stock, labels, shelf talkers, and laser printer consumables are available for purchase at www.rtiSigns.com or 1-800-277-4277.

DESIGN-R-LABELS®

DESIGN-R-LABELS (DRL) is the cornerstone for printing in-store signage & shelf labels with ultimate efficiency. Advance automation features like Intelligent Templates, Long Description Fields, Task Scheduler and many others allow retailers to create bold, eye-catching signs & labels with accuracy and ease.

Intelligent Templates

Intelligent Templates allow retailers to eliminate the need to stock two different size labels with RTI's Wide & Narrow 2-in-1 Labels. Save time presorting batches and labor switching out stock. Add color bars to indicate vendor or department to reduce the need for multiple types of stock even more!

Auto Size to Fit Prices & Descriptions

DRL will automatically size the price and description to fit a designated area, ensuring that data fields don't overlap. Keep specified height for all prices, from single-digit prices to prices with any number of digits, including Split Values. Select almost any True-type font you desire, and DRL will do the rest!

MINI-ELECTRIC PINE JAWNE LOTION 3.6 OZ 49¢ Per OZ	PERFORATED Tear Off	POLY GRIP EXTRA STRENGTH CREAM 18 OZ \$2.19 Per OZ	PERFORATED Tear Off	66.19¢ \$6.95 Per OZ
WIDE & NARROW 2-in-1 Labels Color Bars		TACO BELL ORIGINAL SEASONING MIX 1.25 OZ 63.28¢ Per OZ	79¢ Per OZ	KRAFT RANCH DRESSING 16 OZ 12.44¢ Per OZ
KRAFT ORIGINAL BARBECUE SAUCE 16 OZ 8.28¢ Per OZ	\$1.49 Per OZ	Auto Fit Prices		PLANTERS DRY ROASTED PEANUTS 16 OZ 21.81¢ Per OZ
PLANTERS PEANUT BUTTER NUTTY ORIGINAL 6.5 OZ 59.54¢ Per OZ	\$3.87 Per OZ	TACO BELL MEDIUM THICKY CHUNKY SALSA 16 OZ 6.22¢ Per OZ	2/1.99 Per OZ	INTERNATIONAL COFFEES SUSSE MOCHA 4 OZ 48.63¢ Per OZ
YELLOW TAIL MERLOT 750 ML \$7.99 Per Lt.	\$5.99 Per Lt.	MAXWELL HOUSE ORIGINAL COFFEE 13.5 OZ 36.85¢ Per OZ	\$4.79 Per OZ	Auto Fit Descriptions
Calculate Unit Price		NAISCO OREO COOKIES 1 LB 23.69¢ Per OZ	\$3.79 Per OZ	MOOL-AD JAMMERS ORANGE 6.75 OZ 4.28¢ Per OZ

Unit Price Calculations

DRL can calculate unit prices up or down in any specified unit of measure to meet federal, state, or local statutes. As well as convert metric to standard and vice versa.

SPECIAL DOOR BUSTER

Black & Decker Basic Project Set
109 piece

\$14.99
REG. PRICE \$16.99

WHILE SUPPLIES LAST

SATURDAY ONLY
BLACK & DECKER

Extended Fields

DRL's Extended Fields allow for longer product descriptions, product pairings, and/or multi-lingual translations.



Engage shoppers by adding color. Product images, health & nutrition icons, place of origin or other product attributes are easily incorporated with **DESIGN-R-LABELS** and a Color Laser Printer. With DRL's Task Scheduler and the right printer configuration, you can have multiple signs & labels printed and ready for application when the morning crew arrives. We can show you how to eliminate waiting for a print job to finish before you change the stock and start the next job.

With Eco-friendly two piece toners and drums and RTI's low priced printer consumables, color printing has never been more affordable or efficient. Increase profits by reducing the hours spent designing signs and labels and managing printers with **DESIGN-R-LABELS**.

RTI POWERCART®

This a powerful weapon for combating rising labor costs. Retail associates around the world are wasting countless hours walking back and forth from the aisles to the back office to print signs and/or labels, with many distractions along the way that can result in costly mistakes or even accidents. The **RTI POWERCART** allows associates to print on demand at the point of need, while never leaving the sales floor unattended.



Financing Available for Qualified Customers

Mobile printing is no longer limited to "hip printers," which only allowed for printing labels or small shelf talkers. Now, laser printers can also be implemented in the aisle, using an **RTI POWERCART**. This solution provides retailers the ability to print larger signage (e.g. 8.5" x 11") in monochrome or color, directly where it is needed.

RTI POWERCARTS are available in multiple styles and configurations and can be custom tailored to your specific needs. Start saving today, when you eliminate wasted steps with an **RTI POWERCART** and **N-AISLE PRINTING**!



DESIGN-R-LABELS can be purchased alone or with **N-AISLE PRINTING**, & **RTI POWERCARTS**, as a total solution. RTI has been providing retailers with shelf-edge solutions for over 30 years. Let us show you the solution for you to lower operating costs and increase sales!

Request a Demo & Custom Quote Today!
1-800-277-4277 sales@retail-tech.com

