

Fall-ing Into Savings 2025 Consumer Promotion Dealer Guidelines

- \$200 off orders \$999-\$1,999
 \$300 off orders \$2,000-\$2,999
 \$400 off orders \$3,000-\$3,999
 \$500 off orders \$4,000 +
- Promotion Dates October 15th December 5th, 2025
- Cannot be combined with other offers
- Trade partner receives the full credit on discounts given
- If a distributor is used, the credit is split 50/50 between OGC and the distributor
- Dealer should submit claim online at <u>www.cuiheat.com</u> under: File a Claim > Sales Promotion Claim
- Dealer should attach a Copy of the Invoice to the Consumer showing where they have issued the discount
- Claims must be submitted by December 15th, 2025