Kiwanis
ST. CHARLES, MO CLUB
2024

CYCLE & WALK FOR OUR CHILDREN

TO CRUSH DRUGS IN OUR COMMUNITY

SATURDAY AUGUST 10, 2024 MUELLER PARK

Funds Raised Support



EVENT INCLUDES
FREE FAMILY FUN FESTIVAL
BREAKFAST & LUNCH
7:30 AM - 12:00 PM

RIDE COURSES:
12/24/36 MILES

WALK COURSES:
1 & 3 MILES

REGISTRATION IS OPEN!
44% DISCOUNT
(including sponsorships)
COUPON CODE: PARTNER

FOR MORE INFORMATION AND TO REGISTER:
https://www.bikereg.com/scmokiwanis

Cycle & Walk for Our Children
2024 Sponsor Opportunities
https://www.bikereg.com/scmokiwanis



____**$2500 - Tour Sponsor** (One Available)
Have your company name and logo receive **significant recognition as the tour sponsor** in all event publicity and on all printed materials. Your company logo will be featured on the **front of the goody bag**, as well as be prominently displayed on the official participant/volunteer shirt, all event signage and on the St. Charles Kiwanis website. Your business will also have the opportunity to provide marketing materials and swag for the goody bags. *This sponsorship includes 7 free registrations.*

____**$2500 - Walk Sponsor (One Available)**
Have your company name and logo receive **significant recognition as the walk sponsor** in all event publicity and on all printed materials. Your company logo will be featured on the front of the goody bag, as well as be prominently displayed on the official participant/volunteer shirt, all event signage and on the St. Charles Kiwanis website. Your business will also have the opportunity to provide marketing materials and swag for the goody bags. This sponsorship includes 7 free registrations.

____**$2000 - Water Bottle Sponsor** (One Available)
Recognition in all event publicity. Your logo will be placed on the official **participant water bottles**, as well as included on the particpant/volunteer shirt and event signage. Your business will also have the opportunity to provide marketing materials and swag for the goody bags. *This sponsorship includes 5 free registrations.*

____**$2000 - Family Fun and Resource Area Sponsor** (One Available)
Recognition in all event publicity. Your logo/banner will be placed prominently in the **Family Fun and Resource Area**, as well as included on the particpant/volunteer shirt and event signage. Your business will also have the opportunity to provide marketing materials and swag for the goody bags. *This sponsorship includes 5 free registrations.*

____**$1500 - Start/ Finish Line Sponsor** (Two Available)
Your business logo will be displayed at the **Start or Finish Line** at the Saint Charles Soccer Park Complex located at 3801 Mueller Road. Your logo will be on the official participant/volunteer shirt, the event banner, and stationed at the 24 mile rider turn around. You will also have the opportunity to place market-ing materials in the goody bags and receive a 6-month ad on the St. Charles Kiwanis Club website as a supporter of our organization. *This sponsorship includes 3 free registrations.*

____**$1000 - Wellness Sponsor** (One Available)
You will have the opportunity to sponsor the **Pre-Ride/Walk Breakfast** at a table with your business logo, as well as provide items and/or marketing materials for the goody bags. Breakfast can be provided by the sponsor or arranged for you. Your logo will also appear on the participant/volunteer shirt and on the banner stationed at the 24 mile turn around. You will also receive a 6-month ad on the St. Charles Kiwan-is Club website as a supporter of our organization. *This sponsorship includes 3 free registrations.*

____$750 - Sag Vehicle Sponsor (One Available)
With your banner placed on the back of the Trek Bicycles Sag Vehicle, your business will show support of the event by sponsoring the vehicle used for mechanical support, picking up fatigued riders and more. Your logo will also be on the back of the participant/volunteer shirt, on the banner stationed at the 24 mile turn around and you will have the opportunity to place marketing materials in the goody bags, as well as a 3-month ad on the St. Charles Kiwanis Club website. This sponsorship includes 2 free registrations.

____$500 - Route Sponsors (Four Available)
Be the exclusive sponsor of one of the four rides featured at the event: Historic Route (60 miles), Portage Route (32 miles), Half Route (24 miles), or Quarter Route (12 miles). For example, the Half Route would be known as Your Company HalfRoute in all media and marketing generated for the event. Along with the banner, your logo will be placed on the back of the participant/volunteer shirt, on the banner stationed at the 24 mile turn around and you will have the opportunity to place market-ing materials in the goody bags and receive a 3-month ad on the St. Charles Kiwanis Club website. *This sponsorship includes 2 free registrations.*

____$500 - Refueling/Aid Station Sponsor (Four Available) - Your company will have a table located along the course where your employees can wear company shirts and hand out fruit, protein bars and water to all participants. You will also have the opportunity to hang a banner or sign at the event. Your logo will be placed on the event banner and on the back of the participant/volunteer shirt. (Your company will need to provide the table). You can also provide marketing materials to be placed inside the goody bags. *This sponsorship includes 2 free registrations.*

____$250 - Fruit/Snack Table Sponsor (One Available)- Your company will have a table located within the Recovery Oasis where your employees can wear company shirts and hand out fruit to all partici-pants. You will also have the opportunity to hang a banner or sign at the event. Your logo will be placed on the event banner and on the back of the official participant/volunteer shirt. (Your company will need to provide the table).

____$250 - Recovery Oasis (Five Available) - Your company will have a banner hanging at the Recovery Oasis pavilion where participants will come to grab a water, breakfast bar or fruit once they've com-pleted the race. Along with the banner, your logo will be on the back of the participant/volunteer shirt.

____$150 - T-Shirt Sponsor (Unlimited) - Your company logo on the back of the official participant/volun-teer shir

For details about the event please visit **https://www.bikereg.com/scmokiwanis**
or email michaelwebb@webbinsurance.com or erin@addictionisreal.org
To learn more about Addiction is Real please visit **www.addictionisreal.org**.

Sponsorships are first come/first serve. Payment is due at the time you reserve your spot.
Please make checks payable to **St. Charles Kiwanis Club** and mail to **571 Jefferson Street, St. Charles, MO 63301**. To make a tax deductible donation please make checks payable to Addiction is Real EIN 81-1896239. Thank you for your support!

Need a company banner made? For $100 we will design and print a banner for you with your com-pany logo.

A hi-res logo in one of the following formats is required of all sponsors (.jpeg, .pdf, .eps, .ai). Please email to mattwarmann@hotmail.com. The ABSOLUTE deadline to submit your logo is the second Friday in July (to be included on event banner and shirts).

Kiwanis
CLUB OF SAINT CHARLES, MISSOURI

ADDICTION IS REAL