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# HARVEST CELEBRATION

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## SPONSORSHIP OPPORTUNITIES A BENEFIT AT THE GARDENS AT ELM BANK

Thursday, September 19, 2019  
The Hunnewell Building  
6:30 p.m. – 9:00 p.m.

### OUR HARVEST CELEBRATION

On Thursday, September 19, 2019 Massachusetts Horticultural Society (Mass Hort) will host a Harvest Celebration. Our gardens await you for an early evening stroll with hors d'oeuvres and drinks in hand. Dinner will be served inside on beautifully decorated farm tables with inspired floral arrangements. John Lawrence, chef and owner of Peppers' Fine Catering, will give a demonstration as a seasonal fare dinner is served, featuring produce from our gardens!

### MASSACHUSETTS HORTICULTURAL SOCIETY: AMERICA'S OLDEST HORTICULTURAL INSTITUTION

We invite you to partner with us as we build on our past and strive to provide educational leadership and excellence in gardening at The Gardens at Elm Bank.

### WHY BE A SPONSOR?

As an individual or business, sponsorship demonstrates your commitment to the mission and vision of Mass Hort and The Gardens at Elm Bank. If you own a business, your support for our Harvest Celebration showcases your organization to Mass Hort's 4,000 members and supporters, 9,000 newsletter recipients, 7,000 social network followers, and the general public.

***Please explore the attached sponsorship page to select the best level for you or your business, and support this event with your most generous donation. Thank you!***



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# HARVEST CELEBRATION



2019 Harvest Celebration Benefit

## SPONSORSHIP OPPORTUNITIES

### **PREMIER: . . . . . \$10,000 AND OVER**

- Name recognition (and company logo) in all Event Materials
- Company name, logo, tagline, and recognition as a Premier Sponsor on website
- Mass Hort Membership at the \$1,000 Cultivator Circle level for one year
- Full page ads in our 2019 Fall/Winter and 2020 Spring/Summer Course Catalogs
- 6 Tickets

### **HARVESTER: . . . . . \$5,000 - \$9,999**

- Name recognition (and company logo) in all Event Materials
- Company name, logo, tagline, and recognition as a Harvester Sponsor on website
- Half page ads in our 2019 Fall/Winter and 2020 Spring/Summer Course Catalogs
- \$180 Supporter Membership for one year
- 4 tickets

### **PRODUCER: . . . . . \$2,500 - \$4,999**

- Name recognition in Event Program and Event Signage
- Half page ad in our 2019 Fall/Winter Course Catalog
- \$180 Supporter Membership for one year
- 3 tickets

### **GROWER: . . . . . \$1,500 - \$2,499**

- Name recognition in Event Program and Event Signage
- 2 tickets

### **GARDENER: . . . . . \$500 - \$1,499**

- Name recognition in Event Program and Event Signage
- 1 ticket

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# HARVEST CELEBRATION



2019 Harvest Celebration Benefit

## SPONSORSHIP FORM 2019 HARVEST CELEBRATION BENEFIT

Individual/Company Name \_\_\_\_\_

Individual/Company Address \_\_\_\_\_

Your Name (and title) \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Company/Individual(s) as you would like it to appear on event materials \_\_\_\_\_

*(If you are sponsoring as a company, please email your logo to Elaine Lawrence at [elawrence@masshort.org](mailto:elawrence@masshort.org))*

### SPONSORSHIP PACKAGE SELECTED:

- Premier** (\$10,000 +)
- Harvester** (\$5,000 - \$9,999)
- Producer** (\$2,500 - \$4,999)
- Grower** (\$1,000 - \$2,499)
- Gardener** (\$500 - \$999)

### METHOD OF PAYMENT:

Check (made payable to Mass Hort)

Credit Card (circle one)    **Visa**    **MasterCard**    **Discover**

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

***Any questions, please call Elaine Lawrence, Director of Development, at  
617-933-4945 or email [elawrence@masshort.org](mailto:elawrence@masshort.org)***

**Thank You!**