

Chair: Mario Bolivar Advisors: Lorrie Day Anson, Rodger Dilmore, Jill Fandrich

Website

The initial layout of the new website was prepare

- Our goal is to have a visual website, with videos and pictures from our gatherings
- The task of the communicator will be to fill the website with information and updated
- While website are not naturally design to build community our website will aim to be an fountain of resources, community information and connectivity

Our Website Tabs will be...

About Us

Who we are?

Contact Us

Vision & Mission

Leadership Team

Synod North East

News & Updates

Presbytery Newsletter

Community Events

Mission & Fellowship

Professional Development

Ministry Resources

Employment

Pulpit Supply

Volunteer

Calendar

Presbytery Gatherings

Local Church

Larger Church

Networks

Leadership Team

Committee on Ministry

Mission & Ministry Teams

Presbytery Youth

Presbytery Women

Vanderkamp

Finance & Stewardship

Documents

Presbytery Gatherings

Forms & Applications

Public Reports

Directory

By Church Name

By Location

Media

Picture

Video

Blogs

Members Only

Log-in

Newsletter

We have been fortunated to have Patrick Heery (Auburn) had editor. We have 492 active contacts on our database with an open rate of 45% (Industry standard is 20%) with a click interaction of an average of 10% (Below the industry standard) We need to continue and benefit from the excellent pool of contacts.

- We need to supply our editor with captivating and fulfilling information and articles.
- We need to make our newsletter interactive and eye catching.
- Leadership Team and other C-S Network need to participate in the newsletter.
- We need to have a pool of volunteers to help as editors.

Social Network (Community)

Facebook—Weekly updates, uploading of pictures from our past events and invitation to new events. We need a team of people to manage the Facebook page with current information.

Twitter—Since Steve retired there have not been any tweets or updates from Cayuga-Syracuse

Instagram—we do not have an account

1. *The new logo was purchased in December, and is available for the Presbytery needs in several formats.*
2. *We need a fulltime (Interim) Communicator for the Cayuga-Syracuse Presbytery*

Peace be with us,

Mario Bolivar