

EMLRC



LIFESAVING EDUCATION FOR LIFESAVERS

CLINGCON 2020

— EDUCATING AMERICA'S LIFELINE —

July 8-11, 2020 | DoubleTree by Hilton-Universal | Orlando, FL

Exhibitor & Sponsor PROSPECTUS

Revised Jan. 22, 2020

ABOUT CLINCON

Florida's Premier EMS/Fire Conference & Competition

For more than 40 years, CLINCON has provided high quality education to EMS professionals and first responders by integrating prehospital research with cutting-edge clinical practice. Home of the Bill Shearer ALS/BLS Competition, CLINCON truly offers something for everyone in the emergency medical industry.



CLINCON 2020

DoubleTree by Hilton-Universal
5780 Major Blvd., Orlando, FL 32819

**Pre-Conference
Events:**
July 7, 2020

**Exhibit Hall
Kickoff:**
July 8, 2020

**General
Conference:**
July 8-11, 2020

**ALS/BLS
Competition:**
July 9-10, 2020

We have exciting, new opportunities this year:

- Vendor **Product Showcases** on the Exhibit Floor (free opportunity!)
- **More** exhibit booths & vehicle display spaces
- ALL vendors included in **Exhibit Hall Game** (text-only; upgrade to include your company logo!)
- **Extended** dedicated exhibit hours (non-competing with CE program)
- **Lunch** inside the Exhibit Hall
- New **Job Fair** for students and emergency professionals
- **Keynote Presentation Sponsorship** (multiple opportunities available!)

TARGET AUDIENCE: EMTs • Paramedics • Firefighters • EMS Educators • EMS/Fire Administrators • EMS Medical Directors • Emergency Physicians • Emergency Physician Assistants • Emergency Nurses • Health Professionals



CONFERENCE DETAILS

Please note the schedule is subject to change.

Tuesday, July 7, 2020

- 8:00 am–12:00 pm: Vehicle Move-In
- 8:00 am–5:00 pm: CLINCON Pre-Conferences
- 1:00 pm–4:00 pm: Exhibitor Move-In/Set-Up
- 5:00–6:00 pm: Student Job Fair

Wednesday, July 8, 2020

- 8:00 am–12:00 pm: CLINCON Pre-Conferences
- 8:00 am–10:00 am: Exhibitor Move-In/Set-Up
- 10:00 am–2:00 pm: Exhibits Open
- 11:30 am–1:30 pm: Lunch in Exhibit Hall & Product Showcases (dedicated hours)
- 2:00 pm–2:30 pm: CLINCON Opening Ceremony
- 2:45 pm–3:45 pm: Keynote Presentation
- 4:00–5:00 pm: Meet & Greet with Travis Howze in Exhibit Hall

Thursday, July 9, 2020

- 8:00 am–5:00 pm: ALS/BLS Competition (closed to public)
- 8:30 am–11:30 am: CLINCON CE Programs
- 11:00 am–3:00 pm: Exhibit Hall Open
- 11:30 am–1:00 pm: Lunch in Exhibit Hall & Product Showcases (dedicated hours)
- 1:30 pm–5:00 pm: Keynote & CE Programs
- 5:30 pm: ALS/BLS Preliminaries Award Announcements

Friday, July 10, 2020

- 9:00 am–1:00 pm: ALS/BLS Competition (open to public)
- 11:00 am–1:30 pm: Exhibit Hall Open
- 11:30 am–1:00 pm: Product Showcases (dedicated hours)
- 1:30 pm–5:00 pm: CE Programs
- 1:30 pm–5:00 pm: Exhibitor Move-Out/Tear Down
- 5:30 pm–6:00 pm: ALS/BLS Awards & Conference Prizes

Saturday, July 11, 2020

- 9:00 am–12:00 pm: CE Programs

HOTEL DETAILS:

DoubleTree by Hilton–Universal
5780 Major Blvd., Orlando, FL 32819

Make Sure You

Book Inside the Block!

Using the established CLINCON hotel room block ensures you receive group discounts on parking, Wi-Fi & on-property dining.

Hotel Block Rates:

Rate: \$149/night

(includes complimentary internet access in guest room and access to fitness center)

Self-Parking:

\$11/vehicle/night inside the gated lot

Event Day Parking:

\$11 inside the gated lot

Reservations:

Call: 1.888.258.7501 or [Book Online](#)

Group/Event Name:

Florida Emergency Medicine Foundation

Reservation Cut-Off Date:

June 16, 2020

EMLRC encourages all exhibitors to make reservations prior to the June 16, 2020 reservation deadline. Regular room rates may apply after this date.

DoubleTree by Hilton–Universal is the ONLY official housing provider for CLINCON 2020. Protect yourself against room block scams and fees. We do not use 3rd party reservation companies. Reservations should be made directly with the host hotel.

IMPORTANT CONTACTS:

EMLRC Exhibitor Contact:

Melissa Keahey
Director of Meeting & Events
P: 407-281-7396 x231 | F: 407-281-4407
Email: mkeahey@emlrc.org
www.emlrc.org

Exhibit Services Contractor:

Gilbert Exposition Management Services (GEMS)
11580 Ryland Court, Orlando, FL 32824
P: 407-438-5002 | F: 407-852-0286
Rose@gemsevents.com

Facility/Hotel:

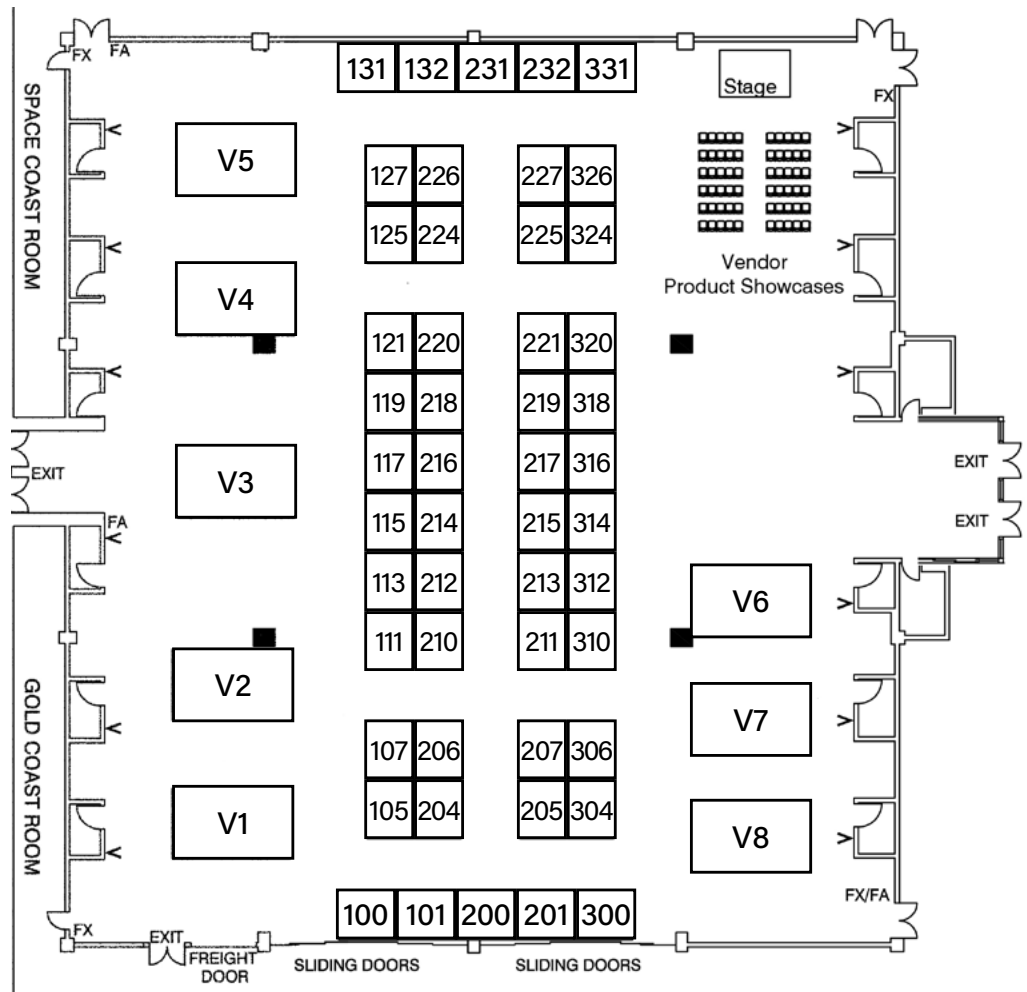
DoubleTree by Hilton–Universal
5780 Major Blvd., Orlando, FL 32819
P: 407-351-1000
www.doubletree3.hilton.com

EXHIBIT HALL OPTIONS

50 booths & 8 vehicle spaces available!

EARLY BIRD GETS THE WORM:

Submit a completed exhibitor registration form and full payment by close-of-business on **March 18, 2020** to receive discounted pricing and **PRIORITY** booth placement in our Exhibit Hall.



CHOOSE YOUR SPACE:

8' x 10' EXHIBIT BOOTH

8'x10' carpeted booth with draped back & side walls

(1) 6' table

(2) chairs

wastebasket

(2) exhibitor badges

(1) booth identification sign

\$1,150 Early Bird Price

\$1,350 Regular Price

***Multi-Booth Discount:**
\$100 off 2 or more booths

20' x 12' VEHICLE SPACE

20'x12' vehicle space (electricity not included)

(1) 6' table

(2) chairs

wastebasket

(2) exhibitor badges

(1) booth identification sign

\$95 Vehicle Spotting Fee included in price

\$2,050 Early Bird Price

\$2,200 Regular Price



EARLY BIRD DEADLINE:
MARCH 18, 2020

FINAL DEADLINE:
MAY 22, 2020

for all applications, payments and cancellations

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Options are a la carte & can be combined with packages unless otherwise stated.



NEW OPPORTUNITIES

KEYNOTE PRESENTATION \$4,000 (exclusive)

Multiple opportunities available!
Please inquire about available presentations with Melissa Keahey directly.

PERKS:

Logo on conference signage, materials, website, mobile app and social media

(1) 8' x 10' Exhibit Booth

(4) rep badges

(2) Mobile app ad notifications

Logo in the Exhibit Hall Game (prize not included)

Introduction during presentation

PLATINUM-LEVEL OPPORTUNITY

SNACK BREAK AT YOUR BOOTH \$1,500

Increase your exposure to conference attendees and drive foot traffic to your booth! Break will be set up in close proximity to your exhibit booth.

PERKS:

Logo on station signage

(2) mobile app notifications

SILVER-LEVEL OPPORTUNITY

PRODUCT SHOWCASE: FREE!*

Includes 20 minute, non-CME, rapid-fire presentation time in the Exhibit Hall. Basic AV provided. Available only to exhibiting companies and sponsors.

*Free with approved application. Must apply with Melissa Keahey at mkeahey@emlrc.org. Limited space—only 10 opportunities available!

PERKS:

Listing on conference schedule and mobile app

On-site signage with logo

(1) Pre-conference email

(1) Social media post

(1) mobile app notification

Advertise your presentation to conference attendees through official CLINCON correspondence & materials for an additional \$500.

ADDITIONAL OPPORTUNITY

JOB FAIR DISPLAY TABLE \$500

Our new job fair will take place on Tuesday, July 7 at 5:00 pm. The event aims to build awareness and connect employers with interested and qualified candidates, while exposing students and qualified candidates to the range of career opportunities available to them in fire/EMS.

PERKS:

(1) 6 ft. display table with skirts

(2) rep badges

Logo recognition on event signage/materials

ADDITIONAL OPPORTUNITY

EXHIBIT HALL LUNCH BEVERAGE STATION \$350 per day

Increase your exposure to conference attendees and drive traffic to your booth! The soda/beverage station will be set at your exhibit booth during the published exhibit hall lunch.

PERKS:

Logo on station signage

ADDITIONAL OPPORTUNITY

EXHIBIT HALL GAME UPGRADE \$150+*

Guarantee traffic at your booth! Attendees must visit all exhibit booths to be eligible for prizes. Set yourself apart from the competition and upgrade your listing on the Exhibit Hall Game playing card! Includes corporate logo on the official game playing card.

*Prize not included. All participants must donate a prize of \$50 minimum value.

ADDITIONAL OPPORTUNITY

SPONSORSHIP PACKAGES

Packages include the best mix of advertising & in-person exposure. Customize yours to fit your needs.

PLATINUM PACKAGE

Platinum Packages are available exclusively through the Corporate Sponsorship Program. [Learn More](#)

GOLD PACKAGE \$3,500

PERKS:

Logo on conference signage, materials, website, mobile app and social media

- (1) 8' x 10' Exhibit Booth
- (6) representative registrations
- (2) Mobile app ad notifications

Digital attendee list

Logo in the Exhibit Hall Game (prize not included)

Includes beverage station during lunch

SILVER PACKAGE \$2,000

PERKS:

Logo on conference signage, materials, website & social media

- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- (1) Mobile app ad notification

STANDARD OPPORTUNITIES

WI-FI \$5,000

Access platinum-level perks given by sponsoring the lifeline of the conference! All attendees will see your logo when logging into Wi-Fi.

PERKS:

Logo on conference signage, materials, website, mobile app and social media

- (3) logo floor decals
- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- (4) Mobile app ad notifications

Digital attendee list

Logo in the Exhibit Hall Game (prize not included)

Beverage station during lunch

PLATINUM-LEVEL OPPORTUNITY

DEDICATED SOCIAL MEDIA POST \$450 (1 per company)

Promote your company through a dedicated social media post. Posts reach our entire online audience (Facebook, Instagram, Twitter & LinkedIn). Post will include your logo, company website URL and copy provided by you. A photo is optional.

ADDITIONAL OPPORTUNITY

NAME BADGES \$2,500 (exclusive)

Reach all attendees by displaying your logo on name badges.*

PERKS:

Logo on conference signage, materials, website, mobile app and social media

- (1) 8' x 10' Exhibit Booth
- (4) representative registrations

Digital attendee list

GOLD-LEVEL OPPORTUNITY

DEDICATED EMAIL PROMOTION \$300

Promote your company through a dedicated email to event attendees before or during the conference (dependent upon volume of email promotions purchased). Email will include your logo, company website URL and copy provided by you. A photo is optional.

ADDITIONAL OPPORTUNITY

*Subject to [ACCME Standards of Commercial Support](#).

TOTE BAGS \$2,500 (exclusive)

Give attendees a convenient way to carry items while featuring your logo!*

PERKS:

Logo on conference signage, materials, website, mobile app and social media

- (1) 8' x 10' Exhibit Booth

GOLD-LEVEL OPPORTUNITY

REGISTRATION PACKET INSERT \$250

Include your own flyer, brochure or postcard in the registration packets given to every attendee. Advertising couldn't be easier—especially if you can't attend the event!

ADDITIONAL OPPORTUNITY

MOBILE APP NOTIFICATION \$200 ea \$170 ea for 3 or more \$150 ea for 5 or more

The EMLRC mobile app allows attendees to be fully connected during CLINCON. Sponsors can send messages to attendees at scheduled dates & times during the conference.

ADDITIONAL OPPORTUNITY

THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will be assigned upon receipt of completed registration form and payment. Application and payment must be received at the EMLRC office by May 22, 2020 to reserve space and to be included in the attendee conference materials. Applications are accepted until all exhibit space has been sold.

A company's relevance to emergency medicine may also be a factor in exhibit eligibility and/or positioning. Products and services directly related to the advancement, study and education of emergency medical services will receive priority over non-related products and services. A request to avoid competitors may affect booth space selection.

For Early Bird pricing and priority placement for booth and vehicle spaces, registration and payment must be received by March 18, 2020. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
2. Exhibitors requiring 2 booth spaces (or more)
3. Exhibitors requiring 1 booth

Booth Relocation: EMLRC reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

Sharing/Subletting: No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by the EMLRC and will result in the assessment of a sharing/subletting fee in the amount of \$500.

Exhibitor Badges: Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship

package. A maximum of (4) four additional badges can be purchased at a rate of \$50 each. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Exhibit booth cancellations must be made in either email or letter form and received no later than May 22, 2020. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after May 22, 2020. Sponsorships are non-refundable.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither the EMLRC nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

The exhibit hall is locked nightly. Security will be provided during hours prior to nightly lock-up.

RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the **American with Disabilities Act (ADA)** within its booth & assigned space.

2. **Attire of exhibit personnel** should be consistent with the professional atmosphere of the conference.

3. **Demonstrations by exhibitors** may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.

4. **Canvassing or distribution of**

advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.

5. **Canvassing or marketing** any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.

6. EMLRC must be notified of an exhibitor's intent to distribute **food or beverage** in the exhibit hall. All such items must be approved by EMLRC and ordered directly from the host hotel. Exhibitors are not permitted to bring in outside food or beverages.

7. **Subletting or sharing of booth space** is not permitted unless approved by EMLRC.

8. **ACCME Agreement:** Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and the EMLRC. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by EMLRC. Removal of items not pre-approved will be strictly enforced.

10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by EMLRC. Products must not be in direct competition with EMLRC products. A sales list should be provided to EMLRC for approval prior to the event.

11. **Management:** EMLRC reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. **Promotion:** Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. EMLRC reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to EMLRC for any reason.

CLINCON 2020

Exhibit & Sponsorship Registration Form

ADMIN ONLY	DATE RECEIVED:
	TIME:
	PAID IN FULL DATE:
	ASSIGNED:

1. CONTACT INFORMATION:

Organization Name:
(as it will appear on conference materials)

Mailing Address:

Website:

Phone:

Fax:

Exhibit Contact Name:

Title:

Exhibit Contact Email:

Phone:

Service/Product to be Exhibited:

Vendors/Companies You Do Not Wish to be Located Near:

2. ORDER FORM:

EXHIBIT SPACE	EARLY/REGULAR	QTY
8'x10' Booth	\$1,150 / \$1,350	
20'x12' Vehicle Space	\$2,050 / \$2,200	
<input type="checkbox"/> Multi-Booth Discount	\$100 off	<input type="checkbox"/>

BOOTH PREFERENCES

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

SPONSORSHIPS & MORE	PRICING	QTY
Gold Package	\$3,500	<input type="checkbox"/>
Silver Package	\$2,000	<input type="checkbox"/>
Wi-Fi	\$5,000 (exclusive)	<input type="checkbox"/>
Keynote Presentation	\$4,000	<input type="checkbox"/>
<input type="checkbox"/> Tote Bags	\$2,500 (exclusive)	<input type="checkbox"/>
<input type="checkbox"/> Name Badges	\$2,500 (exclusive)	<input type="checkbox"/>
Breaks in Exhibit Hall	\$2,500 (each)	<input type="checkbox"/>
Snack Break at Booth	\$1,500	<input type="checkbox"/>
Job Fair Display Table	\$500	<input type="checkbox"/>
Social Media Post	\$450	<input type="checkbox"/>
Exhibit Hall Lunch	\$350	<input type="checkbox"/>
Beverage Station		<input type="checkbox"/>
Email Promotion	\$300	<input type="checkbox"/>
Registration Packet Insert	\$250	<input type="checkbox"/>
Exhibit Hall Game Upgrade	\$150 + prize	<input type="checkbox"/>
Mobile App Notification	\$200 (each)*	
* \$175 ea for 3 or more \$150 ea for 5 or more		

ADD-ONS	PRICING	QTY
Additional Badges (2 included w/each booth)	\$50 (each)	

3. PAYMENT INFORMATION:

TOTAL AMOUNT:

Mailed a check to 3717 S. Conway Rd., Orlando, FL 32812
Make checks payable to EMLRC

Visa Mastercard AMEX Discover

Card #

Expiration Date

Security Code

Billing Zip Code

Cardholder Name

Cardholder Signature

EMLRC's Federal Tax ID #59-3001777

4. ACCME AGREEMENT:

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Emergency Medicine Learning & Resource Center. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for CLINCON 2020.

Signature

5. SEND THIS FORM TO:

Melissa Keahey, Director of Meetings & Events
Email: mkeahey@emlrc.org | Fax: 407-281-4407