



Symposium by the *Sea* 2023

The Annual Meeting of the Florida College of Emergency Physicians
August 3-6, 2023

Hyatt Regency Coconut Point • Bonita Springs, FL

Sponsor & Exhibitor PROSPECTUS



ABOUT

Hosted by the Florida College of Emergency Physicians (FCEP), Symposium by the Sea (SBS) is an educational conference for **emergency physicians, residents, nurses, physician assistants and other allied health professionals** who are interested in emergency care updates. The conference features exciting events such as:

RESIDENT COMPETITIONS:

- Quiz Bowl
- Case Presentation Competition (CPC)
- Research Poster Abstract Competition
- Drop the Mic

EXHIBIT HALL:

- Wine, Beer & Cheese Reception with Exhibitors

Our sponsorship and exhibit hall opportunities are designed around *your* needs to provide maximum exposure.

Symposium by the Sea offers your company a unique opportunity to network with attendees who are already interested in cutting-edge advances in emergency medicine.

SPECIAL INTEREST EVENTS:

- Emergency Medicine Residents' Association of Florida (EMRAF) Networking Reception
- Medical Student Forum
- FCEP Board of Directors Meeting
- FEMF Board of Directors Meeting
- FCEP Committee Meetings
 - Women in Medicine, Membership & PD, Government Affairs, Medical Economics, EMS/Trauma, etc.



CONFERENCE SCHEDULE

Bolded Items: Sponsor/Exhibitor-specific • **Starred* Items:** Dedicated hours (non-competing CME)

AVAILABLE SPONSOR OPPORTUNITY

Thursday, August 3, 2023

8:00 am – 5:30 pm **FCEP Committee and Board of Directors Meetings**

12:00 pm – 1:00 pm Corporate Partner Luncheon with FCEP Leaders
Invitation only; exclusively for FEMF's annual corporate partners

6:00 pm – 7:30 pm FCEP President's Welcome Reception
Invitation only; exclusively for sponsors

Friday, August 4, 2023

8:15 am – 8:30 am Daily Announcements

8:30 am – 9:30 am **Sponsored Presentation with Breakfast**

9:00 am – 12:00 pm **Exhibitor Move-in/Setup**

9:30 am – 12:00 pm Education Presentations

12:00 pm- 1:00 pm **Sponsored Presentation with Lunch**

1:00 pm – 1:30 pm **BREAK in Exhibit Hall** • (Dedicated Exhibit Hours)*

1:30 pm – 5:30 pm Keynote/Education Presentations/Sponsored Programs

1:30 pm – 3:30 pm **FEMF Board of Directors Meeting**

5:00 pm – 7:00 pm **Wine, Beer, & Cheese Reception in the exhibit hall**
(Dedicated Exhibit Hours)*

Saturday, 8/5/23

8:00 am – 9:00 am **Breakfast with Exhibitors** • (Dedicated Exhibit Hours)*

8:00 am – 1:00 pm **Exhibit Hall Open**

8:45 am – 12:30 pm Daily Announcements & Education Programs

12:30 pm – 1:30 pm **Sponsored Presentation with Lunch**

1:30 pm – 3:30 pm **Past President's Lunch**

1:30 pm – 3:30 pm Resident Competitions

3:30 pm – 5:00 pm **Medical Student Forum**

3:30 pm – 5:00 pm **Women In Medicine Meeting**

4:00 pm – 5:00 pm EMRAF Networking & Recruiting Reception

5:00 pm – 6:00 pm Awards Ceremony

8:00 pm – 10:00 pm **Family Fun Social Event TBD**

HOTEL DETAILS:

Hyatt Regency Coconut
Point Resort and Spa

5001 Coconut Rd.

Bonita Springs, FL
34134

Due to limited availability within our block, hotel reservation booking details and group reservation link will be shared after booth and sponsorship packages have been secured and finalized. Exhibitors and sponsors are discouraged from booking/holding rooms for unregistered reps and personnel.

Reservations that do not correspond with registered attendee or exhibitor names may be cancelled at the discretion of show management.

IMPORTANT CONTACTS:

FCEP/EXHIBIT CONTACT
Tatiana Martin,
Program Coordinator
P: 407.281.7396 ext. 228
tmartin@emlrc.org

FCEP/SHOW MANAGEMENT

Melissa Keahey,
Executive Director & CEO
P: 407.281.7396 ext. 221
mkeahey@emlrc.org

GILBERT EXPOSITION MANAGEMENT SERVICES (GEMS)

11580 Ryland Court
Orlando, FL 32824
P: 407.438.5002
407.852.0286 (fax)

THE EXHIBIT HALL

Submit your completed exhibitor registration form and full payment by close-of-business on **May 26, 2023** to receive discounted pricing and PRIORITY booth placement in our Exhibit Hall. The final deadline to reserve space and be included in conference materials is **July 6, 2023**.

8' x 10' Exhibit Booth Pricing:

\$1,300 Early Bird Price (book by May 26)

\$1,500 Regular Price

EXHIBIT BOOTH includes:

8'x10' carpeted booth with draped back & side walls

(1) 6' table

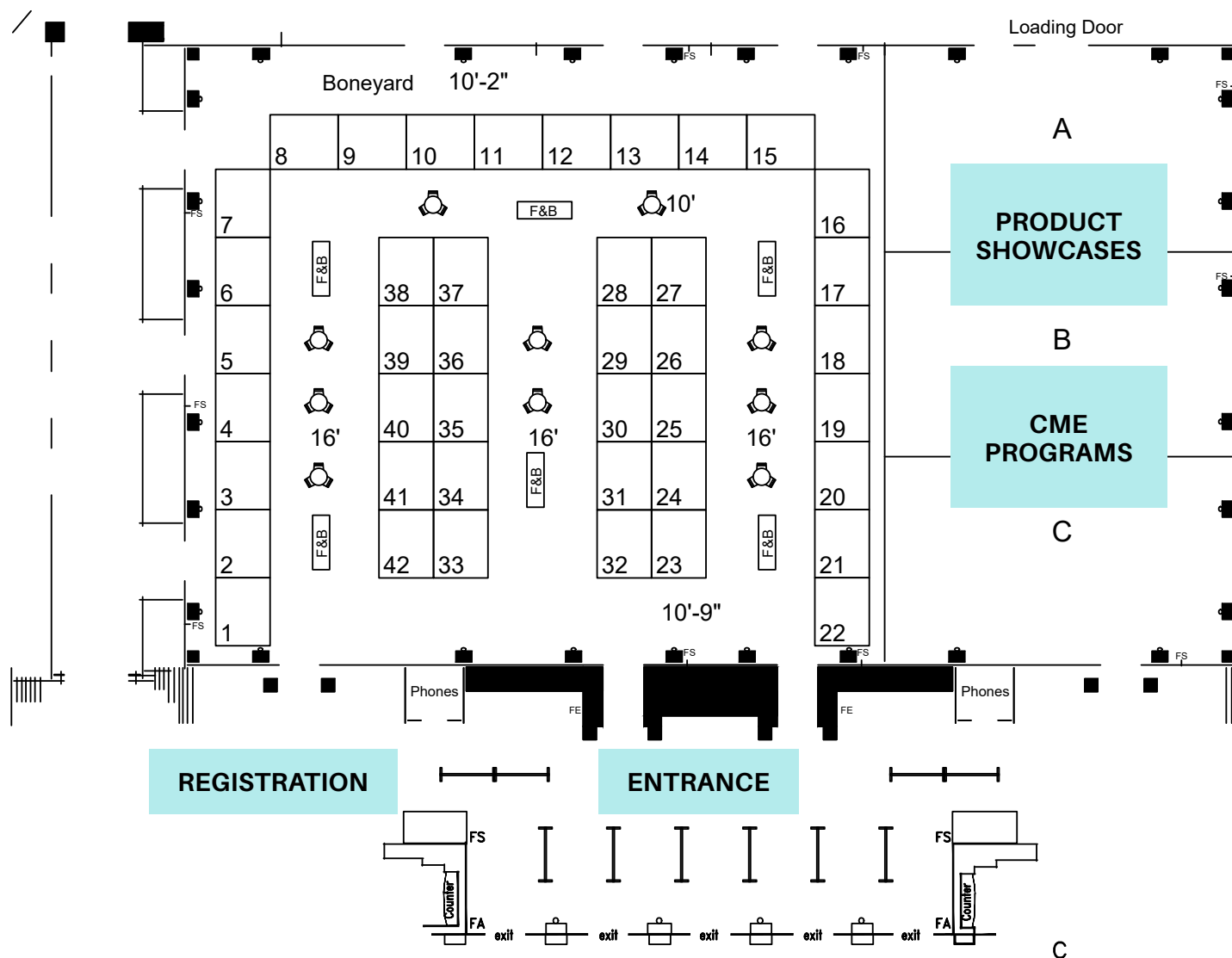
(2) chairs

(1) wastebasket

(2) exhibitor badges

inclusion in exhibit hall game (prize not included); F & B during exhibit hall events for registered personnel

FLOOR PLAN:



SPONSORSHIP & ADVERTISING OPPORTUNITIES

Customizable opportunities available, contact Tatiana Martin at
tmartin@emlrc.org or 407.281.7396 ext. 228.

PLATINUM PACKAGE

Available exclusively
through our Corporate
Partnership Program.
Contact Tatiana Martin at
tmartin@emlrc.org
or 407.281.7396 ext. 228.
for more information.

GOLD PACKAGE

\$5,000

PERKS:

Pre and post conference digital
attendee list;

Logo recognition on conference
signage, materials, website, and
social media

(1) 8' x 10' exhibit booth
package

(4) exhibitor badges

Logo listing on Exhibit Hall
Game playing card

(3) bottles of wine at your booth
during exhibit hall reception

Welcome packet insert/flyer

Logo listing with company
description included in sponsor
highlight newsletter

SILVER PACKAGE

\$2,500

PERKS:

Logo recognition on conference
signage, materials, website, and
social media

(1) 8' x 10' exhibit booth
package

(2) exhibitor badges

Logo listing on Exhibit Hall
Game playing card

Welcome packet insert/flyer

Logo listing in sponsor
highlight newsletter

WI-FI (EXCLUSIVE) \$6,500

Access platinum-level perks by
sponsoring the lifeline of the
conference: Wi-Fi. Attendees will
see your logo when logging in.

PERKS:

Pre and post conference digital
attendee list

(3) logo floor decals

Logo recognition on conference
signage, materials, website, and
social media

(1) 8' x 10' exhibit booth
package

(4) exhibitor badges

Logo listing on Exhibit Hall Game
playing card (prize included)

(3) bottles of wine at your booth
during exhibit hall reception

Welcome packet insert/flyer

Logo listing with company
description included in sponsor
highlight newsletter

PLATINUM-LEVEL OPPORTUNITY

ATTENDEE APPRECIATION EVENT STARTING AT \$20,000 - EXCLUSIVE OR CO-SPONSORED

Attendees and guests/families
will look forward to a fun and
exciting evening creating
memories that will last for years
to come! Exclusive sponsorship
includes display table in premium
booth space and PLATINUM level
sponsor benefits.

PLATINUM-LEVEL OPPORTUNITY



ROOM DROP \$5,000 - LIMITED OPPORTUNITIES AVAILABLE

Promotional items and
materials neatly displayed in
every attendee room.

GOLD-LEVEL OPPORTUNITY

CONFERENCE LANYARDS \$3,500

Corporate logo on all
attendee lanyards

Silver level sponsor benefits

Includes production and
design costs

SILVER-LEVEL OPPORTUNITY



BOOK ONLINE

PRODUCT SHOWCASE/SPONSORED PRESENTATION - STARTING AT \$4,000

Non-competing presentation opportunity

Pre and post conference digital attendee list

Logo recognition on conference signage, materials, website, and social media

Welcome packet insert/flyer

Logo listing with presentation description included in program highlight newsletter

F & B costs for breakfast and lunch programs are not included in base pricing.

GOLD-LEVEL OPPORTUNITY

ADVERTISING ENHANCEMENTS:

Registration/Welcome Packet Insert \$300

Include a flyer or postcard in registration/welcome packets given to attendees.

Sponsor Highlight Newsletter \$150

Add a one-sentence company description to your company name + logo + URL listing. Distributed digitally and in print.

EMpulse Magazine 1/2 Page Ad (Winter 2023) - \$400

Discounted exclusive to SBS, must be purchased in conjunction with exhibit booth or sponsorship package.

EMpulse Magazine Full Page Ad (Winter 2023) - \$650

Discounted exclusive to SBS, must be purchased in conjunction with exhibit booth or sponsorship package.

SILVER-LEVEL OPPORTUNITY

WINE STATION \$400

Includes:

Logo recognition on event signage and advertising; (3) bottles of wine at your booth during exhibit hall reception.

ADDITIONAL OPPORTUNITY



CONFERENCE TOTE BAGS \$4,000 (EXCLUSIVE)

Give attendees a convenient way to carry items while featuring your logo!

PERKS:

Exclusive tote bag distributed from registration table with your corporate logo

Silver level sponsor benefits

Includes production and design costs

SILVER-LEVEL OPPORTUNITY

F & B BREAKS: CONTACT FOR PRICING & AVAILABILITY

Each opportunity includes logo recognition on event signage and marketing; additional booth signage when applicable; rep attendance at event/meeting if applicable.

- Coffee/Refreshments in the exhibit hall
- FCEP BOD Meeting
- FCEP Committee Lunch
- FCEP Past President Lunch
- FEMF BOD Meeting
- EM Residents Association of Florida Meeting
- Women In Medicine Meeting
- Medical Student Forum

ADDITIONAL OPPORTUNITY



BOOK ONLINE

EMRAF NETWORKING & RECRUITING RECEPTION - \$800/\$3,000

Each sponsorship includes logo recognition on conference materials, event signage, food displays and/or bar, if applicable.

Libations (Beer & Wine) - \$3,000 • Hors d'oeuvres - \$3,000
Table Display: \$800

ADDITIONAL OPPORTUNITY

THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the FCEP/FEMF office by July 6, 2023 to reserve space and to be included in conference materials. For Early Bird booth pricing, registration and payment must be received by May 26, 2023.

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
 2. Exhibitors requiring 1 booth
- A company's relevance to emergency medicine may also be a factor in positioning. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth Relocation: FCEP/FEMF reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

Sharing/Subletting: No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by FCEP/FEMF and will result in the assessment of a \$500 sharing/subletting fee.

Exhibitor Badges: Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. Additional badges are not available for purchase. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert

Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Exhibit booth cancellations must be made in either email, fax or letter form and received no later than June 30, 2023. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after June 30, 2023. Sponsorships are non-refundable.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither FCEP/FEMF nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the American with Disabilities Act (ADA) within its booth & assigned space.

2. Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.

3. Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.

4. Canvassing or distribution of advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.

5. Canvassing or marketing any products or services in any part of the exhibit hall or meeting rooms

by anyone representing a non-exhibiting company is strictly prohibited.

6. FCEP/FEMF must be notified of an exhibitor's intent to distribute food or beverage in the exhibit hall. All such items must be approved by FCEP and ordered directly from the Hyatt Regency Coconut Point. Exhibitors are not permitted to bring in outside food or beverages.

7. Subletting or sharing of booth space is not permitted unless approved by FCEP/FEMF.

8. ACCME Agreement: Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and FCEP/FEMF. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. Giveaways: Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by FCEP/FEMF. Removal of items not pre-approved will be strictly enforced.

10. Sales: The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by FCEP/FEMF. Products must not be in direct competition with FCEP/FEMF products. A sales list should be provided to FCEP/FEMF for approval prior to the event.

11. Management: FCEP/FEMF reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. Promotion: Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. FCEP/FEMF reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to FCEP/FEMF for any reason.