

F I C I E P * F I E M I F

SYMPOSIUM

BY THE *Sea* 2024

THE ANNUAL MEETING OF THE
FLORIDA COLLEGE OF EMERGENCY PHYSICIANS

JULY 25 – 28, 2024

EDEN ROC
MIAM BEACH, FL

**SPONSOR & EXHIBITOR
PROSPECTUS**

ABOUT

Hosted by the Florida College of Emergency Physicians (FCEP), Symposium by the Sea (SBS) is an educational conference for **emergency physicians, residents, nurses, physician assistants and other allied health professionals** who are interested in emergency care updates. The conference features exciting events such as:

RESIDENT COMPETITIONS:

- Quiz Bowl
- Case Presentation Competition (CPC)
- Research Poster Abstract Competition
- Drop the Mic
- SONORACE

EXHIBIT HALL:

- Wine, Beer & Cheese Reception with Exhibitors

Our sponsorship and exhibit hall opportunities are designed around *your* needs to provide maximum exposure.

Symposium by the Sea offers your company a unique opportunity to network with attendees who are already interested in cutting-edge advances in emergency medicine.

SPECIAL INTEREST EVENTS:

- Emergency Medicine Residents' Association of Florida (EMRAF) Networking Reception
- Medical Student Forum
- FCEP Board of Directors Meeting
- FEMF Board of Directors Meeting
- FCEP Committee Meetings
 - Women in Medicine, Membership & PD, Government Affairs, Medical Economics, EMS/Trauma, etc.



CONFERENCE SCHEDULE

Bolded Items: Sponsor/Exhibitor-specific • **Starred* Items:** Dedicated hours (non-competing CME)

AVAILABLE SPONSOR OPPORTUNITY

Thursday, July 25, 2024

8:00 am – 5:30 pm	FCEP Committee and Board of Directors Meetings - AVAILABLE SPONSOR OPPORTUNITY
12:00 pm – 1:00 pm	Corporate Partner Luncheon with FCEP Leaders <i>Invitation only; exclusively for FEMF's annual corporate partners</i>
6:00 pm – 7:30 pm	FCEP President's Welcome Reception <i>Invitation only; exclusively for sponsors</i>

Friday, July 26, 2024

8:15 am – 8:30 am	Daily Announcements
8:30 am – 9:30 am	Sponsored Presentation with Breakfast - AVAILABLE SPONSOR OPPORTUNITY
9:00 am – 12:00 pm	Exhibitor Move-in/Setup
9:30 am – 12:00 pm	CME Presentations
12:00 pm – 1:00 pm	Sponsored Presentation with Lunch - AVAILABLE SPONSOR OPPORTUNITY
1:00 pm – 1:30 pm	BREAK in Exhibit Hall • (Dedicated Exhibit Hours)*
1:30 pm – 5:30 pm	Keynote/CME/Sponsored Programs
1:30 pm – 3:30 pm	FEMF Board of Directors Meeting - AVAILABLE SPONSOR OPPORTUNITY
6:00 pm – 8:00 pm	Wine, Beer, & Cheese Reception in the exhibit hall (Dedicated Exhibit Hours)* - AVAILABLE SPONSOR OPPORTUNITY

Saturday, July 27, 2024

8:00 am – 9:00 am	Breakfast with Exhibitors • (Dedicated Exhibit Hours)*
8:00 am – 2:00 pm	Exhibit Hall Open
8:45 am – 12:30 pm	Daily Announcements & CME Programs
12:30 pm – 1:30 pm	Sponsored Presentation with Lunch - AVAILABLE SPONSOR OPPORTUNITY
1:30 pm – 3:30 pm	Past President's Lunch - AVAILABLE SPONSOR OPPORTUNITY
1:30 pm – 3:30 pm	Resident Competitions - AVAILABLE SPONSOR OPPORTUNITY
3:30 pm – 5:00 pm	Medical Student Forum - AVAILABLE SPONSOR OPPORTUNITY
3:30 pm – 5:00 pm	Women In Medicine Meeting - AVAILABLE SPONSOR OPPORTUNITY
4:00 pm – 5:00 pm	EMRAF Networking & Recruiting Reception - AVAILABLE SPONSOR OPPORTUNITY
5:00 pm – 6:00 pm	Awards Ceremony - AVAILABLE SPONSOR OPPORTUNITY
8:00 pm – 10:00 pm	SBS 24 Attendee Karaoke Party - AVAILABLE SPONSOR OPPORTUNITY

Sunday, July 28, 2024

9:00 am – 12:00 pm	SonoRACE - AVAILABLE SPONSOR OPPORTUNITY
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HOTEL DETAILS:

Eden Roc Miami Beach
4525 Collins Ave.
Miami Beach, FL
33140

Due to limited availability block, hotel reservation booking details and group reservation link will be shared after booth and sponsorship packages have been secured and finalized beginning April 1, 2024

Exhibitors and sponsors are discouraged from booking/holding rooms for unregistered reps and personnel. Reservations that do not correspond with registered attendee or exhibitor names may be cancelled at the discretion of show management.

IMPORTANT CONTACTS:

FCEP/EXHIBIT CONTACT

Tatiana Martin,
Program &
Marketing Manager
P: 407.281.7396 ext. 228
tmartin@emlrc.org

FCEP/SHOW MANAGEMENT

Melissa Keahey,
Executive Director & CEO
P: 407.281.7396 ext. 221
mkeahey@emlrc.org

GILBERT EXPOSITION MANAGEMENT SERVICES (GEMS)

11580 Ryland Court
Orlando, FL 32824
P: 407.438.5002
407.852.0286 (fax)

THE EXHIBIT HALL

Submit your completed exhibitor registration form and full payment by close-of-business on **April 24, 2024** to receive discounted pricing and PRIORITY booth placement in our Exhibit Hall. The final deadline to reserve space and be included in conference materials is **June 21, 2024**.

8' x 10' Exhibit Booth Pricing:

\$1,300 Early Bird Price (book by April 24, 2024)

\$1,500 Regular Price

EXHIBIT BOOTH includes:

8'x10' carpeted booth with draped back & side walls

(1) 6' table

(2) chairs

(1) wastebasket

(2) exhibitor badges

inclusion in exhibit hall game (prize not included); F & B during exhibit hall events for registered personnel

FLOOR PLAN:

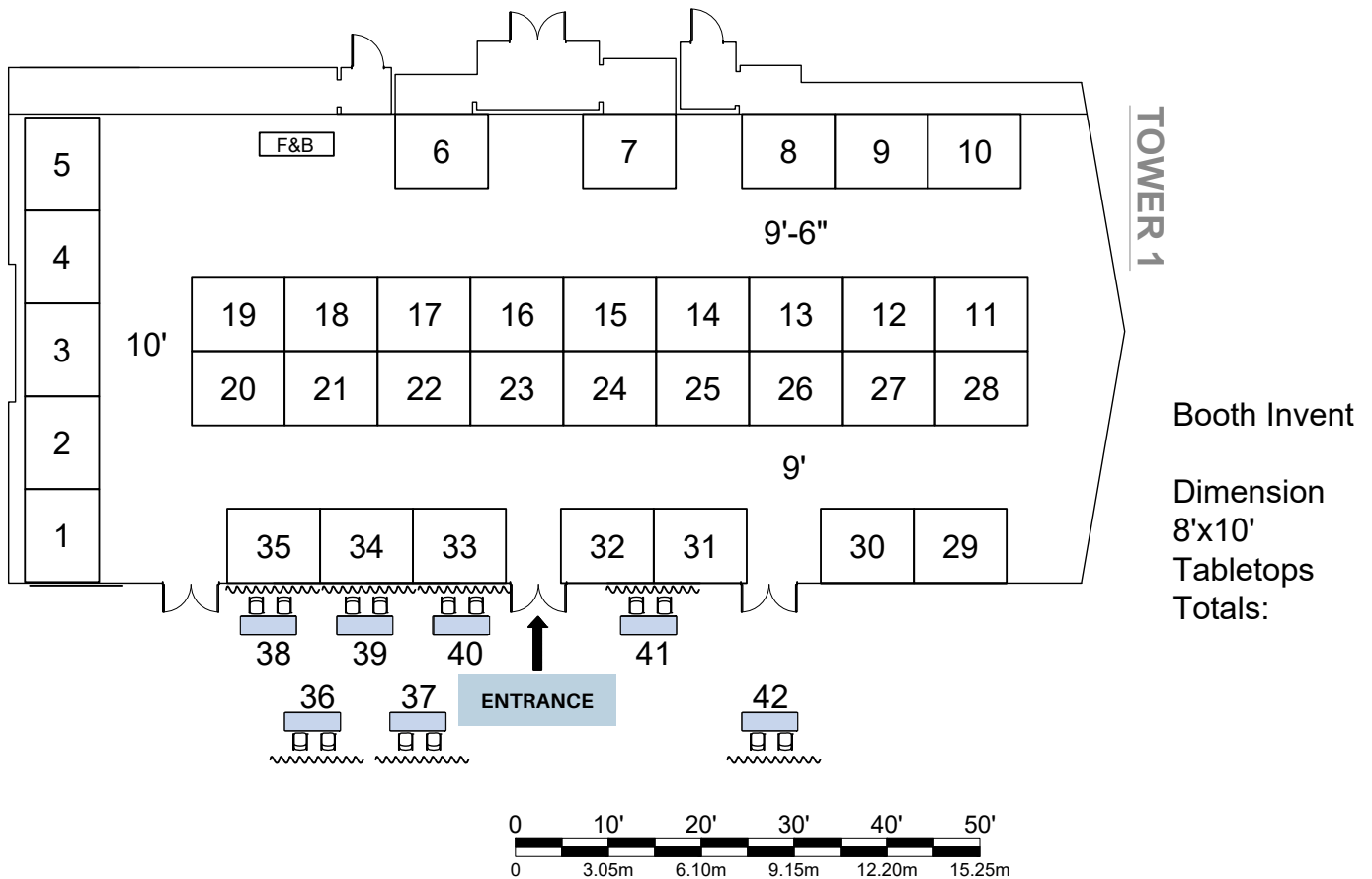


Table Top displays (36-41) located in the Exhibit Foyer are available only by contacting Tatiana Martin - tmartin@emlrc.org or 407.281.7396 ext. 228. Restrictions apply.

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Customizable opportunities available, contact Tatiana Martin at tmartin@emlrc.org or 407.281.7396 ext. 228.

PLATINUM PACKAGE

Available exclusively through our Corporate Partnership Program. Contact Tatiana Martin at tmartin@emlrc.org or 407.281.7396 ext. 228. for more information.

WI-FI (EXCLUSIVE) \$7,000

PERKS:

- Pre and post conference digital attendee list;
- (3) logo floor decals
- Logo recognition on conference signage, materials, website, and social media
- (1) 8' x 10' exhibit booth package
- (4) exhibitor badges
- Logo listing on Exhibit Hall Game playing card (prize included)
- (3) bottles of wine at your booth during exhibit hall reception
- Welcome packet insert/flyer
- Logo listing with company description included in sponsor highlight newsletter

PLATINUM-LEVEL OPPORTUNITY

ATTENDEE APPRECIATION EVENT CONTACT FOR PRICING EXCLUSIVE OR CO-SPONSORED

Attendees and guests/families will look forward to a fun and exciting evening creating memories that will last for year to come! Exclusive sponsorship includes display table in premium booth space and PLATINUM level sponsor benefits.

PLATINUM-LEVEL OPPORTUNITY

GOLD PACKAGE \$5,500

PERKS:

- Pre and post conference digital attendee list;
- Logo recognition on conference signage, materials, website, and social media
- (1) 8' x 10' exhibit booth package
- (4) exhibitor badges
- Logo listing on Exhibit Hall Game playing card
- (3) bottles of wine at your booth during exhibit hall reception
- Welcome packet insert/flyer
- Logo listing with company description included in sponsor highlight newsletter

ROOM DROP \$5,000 LIMITED OPPORTUNITIES AVAILABLE

Promotional items and materials neatly displayed in every attendee room.

GOLD-LEVEL OPPORTUNITY



SILVER PACKAGE \$3,000

PERKS:

- Logo recognition on conference signage, materials, website, and social media
- (1) 8' x 10' exhibit booth package
- (2) exhibitor badges
- Logo listing on Exhibit Hall Game playing card
- Welcome packet insert/flyer
- Logo listing in sponsor highlight newsletter

ATTENDEE NAME BADGES \$3,500

- Logo recognition on all attendee name badges
- Silver level sponsor benefits
- Includes production and design costs

SILVER-LEVEL OPPORTUNITY

CONFERENCE LANYARDS \$3,500

- Corporate logo on all attendee lanyards
- Silver level sponsor benefits
- Includes production and design costs

SILVER-LEVEL OPPORTUNITY



PRODUCT SHOWCASE/SPONSORED PRESENTATION - STARTING AT \$5,000

Non-competing presentation opportunity

Pre and post conference digital attendee list

Logo recognition on conference signage, materials, website, and social media

Welcome packet insert/flyer

Logo listing with presentation description included in program highlight newsletter

F & B costs for breakfast and lunch programs are not included in base pricing.

GOLD-LEVEL OPPORTUNITY

ADVERTISING ENHANCEMENTS:

Registration/Welcome Packet Insert
\$300

Include a flyer or postcard in registration/welcome packets given to attendees.

Sponsor Highlight Newsletter
\$200

Add a company description to your company name + logo + URL listing. Distributed digitally and in print.

EMpulse Magazine 1/2 Page Ad
(Fall 2024) - \$500

Discounted exclusive to SBS, must be purchased in conjunction with exhibit booth or sponsorship package.

EMpulse Magazine Full Page Ad
(Fall 2024) - \$700

Discounted exclusive to SBS, must be purchased in conjunction with exhibit booth or sponsorship package.

SILVER-LEVEL OPPORTUNITY

WINE STATION \$400

Includes:

Logo recognition on event signage and advertising; (3) bottles of wine at your booth during exhibit hall reception.

ADDITIONAL OPPORTUNITY



CONFERENCE TOTE BAGS \$4,000 (EXCLUSIVE)

Give attendees a convenient way to carry items while featuring your logo!

PERKS:

Exclusive tote bag distributed from registration table with your corporate logo

Silver level sponsor benefits

Includes production and design costs

SILVER-LEVEL OPPORTUNITY

F & B BREAKS: CONTACT FOR PRICING & AVAILABILITY

Each opportunity includes logo recognition on event signage and marketing; additional booth signage when applicable; rep attendance at event/meeting if applicable.

- Coffee/Refreshments in the exhibit hall
- FCEP BOD Meeting
- FCEP Committee Lunch
- FCEP Past President Lunch
- EM Residents Association of Florida Meeting
- Women In Medicine Meeting
- Medical Student Forum

ADDITIONAL OPPORTUNITY



BOOK ONLINE

EMRAF NETWORKING & RECRUITING RECEPTION - \$800/\$3,000

Each sponsorship includes logo recognition on conference materials, event signage, food displays and/or bar, if applicable.

Libations (Beer & Wine) - \$3,000

Hors d'oeuvres - \$3,000 • Table Display: \$800

ADDITIONAL OPPORTUNITY

THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will begin after the end of early bird booth sales and assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the FCEP/FEMF office by **June 21, 2024** to reserve space and to be included in conference materials. For Early Bird booth pricing, registration and payment must be received by **April 24, 2024**.

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors.
2. Exhibitors requiring multiple booths.
3. Exhibitors requiring 1 booth, by date received.

A company's relevance to emergency medicine may also be a factor in positioning. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth Relocation: FCEP/FEMF reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

Sharing/Subletting: No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by FCEP/FEMF and will result in the assessment of a \$500 sharing/subletting fee.

Exhibitor Badges: Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. Additional badges are not available for purchase. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Exhibit booth cancellations must be made in either email, fax or letter form and received no later than **June 1, 2024**. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after **June 1, 2024**.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither FCEP/FEMF nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the American with Disabilities Act (ADA) within its booth & assigned space.
2. Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
3. Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.
4. Canvassing or distribution of advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.
5. Canvassing or marketing any products or services in any part of the exhibit hall or meeting rooms by

anyone representing a non-exhibiting company is strictly prohibited.

6. FCEP/FEMF must be notified of an exhibitor's intent to distribute food or beverage in the exhibit hall. All such items must be approved by FCEP and ordered directly from the Eden Roc. Exhibitors are not permitted to bring in outside food or beverages.

7. Subletting or sharing of booth space is not permitted unless approved by FCEP/FEMF.

8. ACCME Agreement: Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and FCEP/FEMF. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by FCEP/FEMF. Removal of items not pre-approved will be strictly enforced.

10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by FCEP/FEMF. Products must not be in direct competition with FCEP/FEMF products. A sales list should be provided to FCEP/FEMF for approval prior to the event.

11. **Management:** FCEP/FEMF reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. **Promotion:** Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. FCEP/FEMF reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to FCEP/FEMF for any reason.

Symposium by the Sea 2024

Exhibit & Sponsorship Registration Form

ADMIN ONLY	DATE RECEIVED:
	TIME:
	PAID IN FULL DATE:
	ASSIGNED:

1. CONTACT INFORMATION:

Organization Name: _____
 (as it will appear on conference materials)

Mailing Address: _____

Website: _____ Phone: _____ Fax: _____

Exhibit Contact Name: _____ Title: _____

Exhibit Contact Email: _____ Phone: _____

Service/Product to be Exhibited: _____

Vendors/Companies You Do Not Wish to be Located Near: _____

2. ORDER FORM:

EXHIBIT SPACE	EARLY BIRD/REGULAR BY 5/3/24	QTY
<input type="checkbox"/> 8'x10' Booth	\$1,300 / \$1,500	<input type="text"/>

BOOTH PREFERENCES

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

SPONSORSHIPS & MORE

	PRICING	QTY
<input type="checkbox"/> Gold Package	\$5,500	<input type="text"/>
<input type="checkbox"/> Silver Package	\$3,000	<input type="text"/>
<input type="checkbox"/> Attendee Appreciation Event		<input type="text"/>
Contact for pricing	\$7,000	<input type="text"/>
<input type="checkbox"/> Wi-Fi	\$5,000	<input type="text"/>
<input type="checkbox"/> Room Drop	\$4,000	<input type="text"/>
<input type="checkbox"/> Product Showcase	\$4,000	<input type="text"/>
<input type="checkbox"/> Conference Tote Bags	\$4,000	<input type="text"/>
<input type="checkbox"/> Lanyards	\$3,500	<input type="text"/>
<input type="checkbox"/> F & B Breaks		<input type="text"/>
Contact for pricing		<input type="text"/>
<input type="checkbox"/> EMRAF Reception Display Table	\$800	<input type="text"/>
<input type="checkbox"/> EMRAF Reception Hors' d'oeuvres	\$800	<input type="text"/>
<input type="checkbox"/> Wine Station	\$3,000	<input type="text"/>
Advertising Enhancements:	\$300	<input type="text"/>
<input type="checkbox"/> Welcome Packet Flyer	\$300	<input type="text"/>
<input type="checkbox"/> Sponsor Highlight Newsletter	\$200	<input type="text"/>
<input type="checkbox"/> EMpulse Magazine Ad (full)	\$500	<input type="text"/>
<input type="checkbox"/> EMpulse Magazine Ad (1/2)	\$700	<input type="text"/>

3. PAYMENT INFORMATION:

TOTAL AMOUNT: _____

Mailed a check to P.O. Box 700608, St. Cloud, FL, 34771
 Make checks payable to EMLRC

4. PAYING BY CREDIT CARD:

Visa Mastercard AMEX Discover

Card # _____

Expiration Date _____ Security Code _____

Billing Zip Code _____

Cardholder Name _____

Cardholder Signature _____

A credit card number is required to reserve booth space and receive a booth assignment. Unpaid balances will be charged to the credit card on file if payment is not received by July 19, 2024.

EMLRC/FEMF's Federal Tax ID #59-3001777

5. ACCME AGREEMENT:

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Florida Emergency Medicine Foundation. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Symposium by the Sea 2024.

Signature _____

6. SEND THIS FORM TO:

Tatiana Martin, Program & Marketing Manager
 P.O. Box 700608, St. Cloud, FL, 34771
 Email: tmartin@emlrc.org | Fax: 407-281-4407

