



Sponsor & Exhibitor Prospectus

# *Symposium* *by the* *Sea* 2021



**The Fine Print & Order Form**

AUGUST 5 - 8, 2021 • NAPLES GRANDE BEACH RESORT • NAPLES, FLORIDA

**SYMPOSIUM BY THE SEA 2021**  
**AUGUST 5-8, 2021 IN NAPLES, FL**

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## **THE VENUE:**

### **Naples Grande Beach Resort**

475 Seagate Dr., Naples, FL 34103

naplesgrande.com

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**Room Rate:** \$175/night + applicable fees & taxes for single occupancy room\*

- **Daily Resort Fee:** WAIVED on event dates (normally \$37/day)
- **Self-Parking:** WAIVED (normally \$18/day)
- **Valet Parking:** \$18/day (normally \$28/day)

\*Additional charge of \$20 will apply for each adult. Children under 18 stay free in same room with parents. Maximum occupancy is 4 persons, regardless of age.

 **BOOK ONLINE**

**Or Call:** (844) 489-9663

**Group Code:**  
**GSBS21**

**Reservation Deadline:**  
**July 7, 2021**

**Room includes:** 1-800/local calls; Wi-Fi in guest room; two bottles of water in room; bicycle rentals; beach towels & luxury chaise lounges; range balls & use of driving range at Naples Grande Golf Club; 24-hour access to fitness club; newspaper in lobby; 10% discount on tennis court fees; and kids welcome gift

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**The Fine Print:** Reservations are to be made by individual attendees online via the custom group link provided by the hotel OR by phone via the hotel's Central Reservations line at 844-489-9663. Any individual who requires or requests special reservations assistance should email the Hotel Reservations Department via email at [reservations@naplesgrande.com](mailto:reservations@naplesgrande.com), noting the group specific name or group code: GSBS21, with their specifics, name, and a contact phone number.

Reservations booked by individual attendees require a credit card deposit of one (1) night's room and tax at the time of booking. A deposit is refundable to the same credit card if the resort receives cancellation notice at least three (3) days prior to scheduled arrival.

Reservations should be made directly with the Naples Grande Beach Resort, which is the ONLY official housing provider for Symposium by the Sea 2021. We do not use third-party companies; protect yourself against room block scams.

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# SBS 2021: THE FINE PRINT

*It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.*

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## EXHIBITOR INFORMATION

**Assignment of Space:** Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the FCEP/FEMF office by July 1, 2021 to reserve space and to be included in conference materials. For Early Bird booth pricing, registration and payment must be received by June 1, 2021.

Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
2. Exhibitors requiring 2 booth spaces (16'x10') or more
3. Exhibitors requiring 1 booth

A company's relevance to emergency medicine may also be a factor in positioning. After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

**Booth Relocation:** FCEP/FEMF reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

**Sharing/Subletting:** No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacture or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by FCEP/FEMF and will result in the assessment of a \$500 sharing/subletting fee.

**Exhibitor Badges:** Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. A maximum of (4) four additional badges can be purchased at a rate of \$100 each. Anyone requesting CME must register as an attendee.

**Exhibit Services Contractor:** All

registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

**Cancellation Policy:** Exhibit booth cancellations must be made in either email, fax or letter form and received no later than July 1, 2021. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after July 1, 2021. Sponsorships are non-refundable.

**Exhibitor Liability:** Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither FCEP/FEMF nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

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## RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the **American with Disabilities Act (ADA)** within its booth & assigned space.

2. **Attire** of exhibit personnel should be consistent with the professional atmosphere of the conference.

3. **Demonstrations by exhibitors** may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.

4. **Canvassing or distribution of advertising materials** by an exhibitor is not permitted outside of the exhibitor's booth space.

5. **Canvassing or marketing any products or services** in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.

6. FCEP/FEMF must be notified of an exhibitor's **intent to distribute food or beverage** in the exhibit hall. All such items must be approved by FCEP and ordered directly from the Naples Grande Beach Resort. Exhibitors are not permitted to bring in outside food or beverages.

7. **Subletting** or sharing of booth space is not permitted unless approved by FCEP/FEMF.

8. **ACCME Agreement:** Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and FCEP/FEMF. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by FCEP/FEMF. Removal of items not pre-approved will be strictly enforced.

10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by FCEP/FEMF. Products must not be in direct competition with FCEP/FEMF products. A sales list should be provided to FCEP/FEMF for approval prior to the event.

11. **Management:** FCEP/FEMF reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. **Promotion:** Product-promotion material is prohibited during CME activities and must be kept separate from CME.

13. FCEP/FEMF reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to FCEP/FEMF for any reason.

# Symposium by the Sea 2021

## Exhibit & Sponsorship Registration Form

ADMIN ONLY

|                    |
|--------------------|
| DATE RECEIVED:     |
| TIME:              |
| PAID IN FULL DATE: |
| ASSIGNED:          |

### 1. CONTACT INFORMATION:

Organization Name: \_\_\_\_\_  
(as it will appear on conference materials)

Mailing Address: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Exhibit Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Exhibit Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Service/Product to be Exhibited: \_\_\_\_\_

Vendors/Companies You Do Not Wish to be Located Near: \_\_\_\_\_

### 2. ORDER FORM:

[Find Details Here](#)

| EXHIBIT SPACE                         | EARLY BIRD/REGULAR | QTY                      |
|---------------------------------------|--------------------|--------------------------|
| <input type="checkbox"/> 8'x10' Booth | \$1,050 / \$1,250  | <input type="checkbox"/> |

#### BOOTH PREFERENCES

1st Choice: \_\_\_\_\_ 2nd Choice: \_\_\_\_\_ 3rd Choice: \_\_\_\_\_

| SYMPOSIUM OPPORTUNITIES                                                 | PRICING  | QTY                      |
|-------------------------------------------------------------------------|----------|--------------------------|
| <input type="checkbox"/> Gold Package                                   | \$4,500  | <input type="checkbox"/> |
| <input type="checkbox"/> Silver Package                                 | \$2,500  | <input type="checkbox"/> |
| <input type="checkbox"/> Wi-Fi Package                                  | \$6,500  | <input type="checkbox"/> |
| <input type="checkbox"/> Food/Beverage Break                            | _____    | <input type="checkbox"/> |
| <input type="checkbox"/> Exhibit Hall Reception: Cheese Board           | \$1,000  | <input type="checkbox"/> |
| <input type="checkbox"/> Exhibit Hall Reception: Wine Station           | \$400    | <input type="checkbox"/> |
| <input type="checkbox"/> EMPulse Full-page Ad                           | \$750    | <input type="checkbox"/> |
| <input type="checkbox"/> EMPulse Half-page Ad                           | \$500    | <input type="checkbox"/> |
| <input type="checkbox"/> Social Media Post                              | \$450    | <input type="checkbox"/> |
| <input type="checkbox"/> Email Promotion                                | \$300    | <input type="checkbox"/> |
| <input type="checkbox"/> Registration Packet Insert                     | \$250    | <input type="checkbox"/> |
| <input type="checkbox"/> Exhibit Hall Game                              | \$150    | <input type="checkbox"/> |
| <input type="checkbox"/> Mobile App Notification                        | \$200    | <input type="checkbox"/> |
| <input type="checkbox"/> Additional Badges<br>(2 included w/each booth) | \$100 ea | <input type="checkbox"/> |

#### 50TH ANNIVERSARY RECEPTION

|                                              |          |                          |
|----------------------------------------------|----------|--------------------------|
| <input type="checkbox"/> Century Sponsor     | \$10,000 | <input type="checkbox"/> |
| <input type="checkbox"/> Anniversary Sponsor | \$5,000  | <input type="checkbox"/> |
| <input type="checkbox"/> Generation Sponsor  | \$2,500  | <input type="checkbox"/> |
| <input type="checkbox"/> Decade Sponsor      | \$1,000  | <input type="checkbox"/> |
| <input type="checkbox"/> Table (8 seats)     | \$1,050  | <input type="checkbox"/> |
| <input type="checkbox"/> Adult ticket        | \$150    | <input type="checkbox"/> |
| <input type="checkbox"/> Child's ticket      | \$50     | <input type="checkbox"/> |

### 3. PAYMENT INFORMATION:

**TOTAL AMOUNT:** \_\_\_\_\_

☐ Mailed a check to 3717 S. Conway Rd., Orlando, FL 32812  
Make checks payable to EMLRC

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Card # \_\_\_\_\_

Expiration Date  Security Code \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

EMLRC/FEMF's Federal Tax ID #59-3001777

### 4. ACCME AGREEMENT:

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Florida Emergency Medicine Foundation. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Symposium by the Sea 2021.

Signature \_\_\_\_\_

### 5. SEND THIS FORM TO:

Melissa Keahey, Director of Development & Operations  
3717 S. Conway Rd., Orlando, FL 32812  
Email: mkeahey@emlrc.org | Fax: 407-281-4407