FCEP FEMF

SYMPOSIUM BY THE Sea 2025

THE ANNUAL MEETING OF
THE FLORIDA COLLEGE
OF EMERGENCY PHYSICIANS

JULY 31- AUGUST 3, 2025

(EXHIBIT HALL AUGUST 1ST & 2ND)

MARRIOT HARBOR BEACH RESORT
FT. LAUDERDALE, FL

SPONSOR & EXHIBITOR PROSPECTUS

ABOUT

Hosted by the Florida College of Emergency Physicians (FCEP), Symposium by the Sea (SBS) is a premier educational conference bringing together approximately 350 emergency medicine professionals, including physicians, residents, nurses, physician assistants, and other allied health professionals seeking the latest updates in emergency care. The conference offers a dynamic lineup of events, including:

RESIDENT COMPETITIONS:

- Quiz Bowl
- Case Presentation Competition (CPC)
- Research Poster Abstract Competition
- Drop the Mic
- SONORACE

EXHIBIT HALL:

- Wine, Beer & Cheese Reception with Exhibitors

Our sponsorship and exhibit hall opportunities are designed around your needs to provide maximum exposure. Symposium by the Sea offers your company a unique opportunity to network with attendees who are already interested in cutting-edge advances in emergency medicine.

SPECIAL INTEREST EVENTS:

- Emergency Medicine Residents' Association of Florida (EMRAF) Networking Reception
- Medical Student Forum
- FCEP Board of Directors Meeting
- FEMF Board of Directors Meeting
- FCEP Committee Meetings:
  - Women in Medicine
  - Membership & Professional Development
  - Government Affairs
  - Medical Economics,
  - EMS/Trauma, etc.
- *Returning* Volleyball Tournament: Residents vs. Past Presidents

EXHIBIT HALL HOURS

Times are subject to change at the discreation of show management

FRIDAY, AUGUST1ST

Exhibitor Move-in/Set-up:	9:00 am – 12:00 pm
Exhibit Hall Open:	1:30 pm – 8:00 pm
Exhibit Hall Break:	2:00 pm – 2:30 pm (dedicated hours)
Wine, Beer & Cheese Reception in the Exhibit Hall:	5:00 pm – 7:00 pm (dedicated hours)

SATURDAY, AUGUST 2ND

Exhibit Hall Open:	9:30 am – 12:30 pm
Exhibitor Move-Out/Tear Down:	1:00 pm – 4:00 pm

SCHEDULE AT-A-GLANCE

THURSDAY, 7/31/25

8:00 am – 5:00 pm	FCEP Committee and Board of Directors Meetings *- AVAILABLE SPONSOR OPPORTUNITY*
12:00 pm – 12:50 pm	Corporate Partner Luncheon with FCEP Leaders *Invitation only; exclusively for FEMF's annual corporate partners*
6:00 pm – 7:30 pm	FCEP President's Welcome Reception *Invitation only; exclusively for Sponsoring Partner*

FRIDAY, 8/1/25

7:45 am – 8:45 am	Satellite Symposium with Breakfast *- AVAILABLE SPONSOR OPPORTUNITY*
9:00 am – 9:10 am	Daily Announcements
9:00 am – 12:00 pm	Exhibitor Move-in/Setup
9:15 am – 12:40 pm	CME Presentations
10:00 am – 12:00 pm	FEMF Board of Directors Meeting *- AVAILABLE SPONSOR OPPORTUNITY*
12:45 pm – 1:45 pm	Satellite Symposium with Lunch
1:30 pm – 8:00 pm	Exhibit Hall Open
2:00 pm – 2:30 pm	BREAK in Exhibit Hall *(Dedicated Exhibit Hours)*
2:30 pm – 5:00 pm	Resident Competition and Women in Medicine
5:00 pm – 6:00 pm	EMRAF Networking & Recruiting Reception *- AVAILABLE SPONSOR OPPORTUNITY (Included in Corporate Partner Packages)*
6:00 pm – 8:00 pm	Wine, Beer, & Cheese Reception in the exhibit hall *(Dedicated Exhibit Hours) - AVAILABLE SPONSOR OPPORTUNITY*
6:00 pm – 8:00 pm	Resident Research Poster Competition/Judging

SATURDAY, 8/2/25

8:00 am – 8:10 am	Daily Announcements
8:15 am – 9:45 am	EM Town Hall
9:30 am – 12:30 pm	Exhibit Hall Open
9:45 am – 10:15 am	BREAK in Exhibit Hall *(Dedicated Exhibit Hours)*
10:00 am – 12:00 pm	Medical Student Research Poster Competition/Judging
10:30 am – 12:00 pm	Quiz Bowl Part 1 Competition and CME Programs
11:00 am – 1:00 pm	Past President's Lunch *- AVAILABLE SPONSOR OPPORTUNITY*
12:15 pm – 1:15 pm	Satellite Symposium with Lunch *- AVAILABLE SPONSOR OPPORTUNITY*
1:30 pm – 3:00 pm	Quiz Bowl Part 2 Competion and CME Programs
3:00 pm – 5:00 pm	Volleyball Game *(Residents against FCEP Past Presidents) - AVAILABLE SPONSOR OPPORTUNITY*
3:00 pm – 5:00 pm	Medical Student Forum
8:00 pm – 11:00 pm	SBS 2025 Attendee Party *(Exclusively sponsored)*

SUNDAY, 8/3/25

8:00 am – 11:00 am	SonoRACE *- AVAILABLE SPONSOR OPPORTUNITY*
11:00 am – 11:30 am	Award Ceremony

HOTEL DETAILS:

Marriot Harbor Beach Resort

3030 Holiday Dr.
Ft. Lauderdale, FL
33316

Due to limited availability within our block, hotel reservation booking details and group reservation link will be shared after booth and sponsorship packages have been secured and finalized. Exhibitors and sponsors are discouraged from booking/holding rooms for unregistered reps and personnel.

Reservations that do not correspond with registered attendee or exhibitor names may be cancelled at the discretion of show management.

Important Contacts:

FCEP/EXHIBIT CONTACT

Tatiana Martin,
Program & Marketing Manager
P: 407.281.7396 ext. 228
tmartin@emlrc.org

FCEP/SHOW MANAGEMENT

Melissa Keahey,
Executive Director & CEO
P: 407.281.7396 ext. 221
mkeahey@emlrc.org

GILBERT EXPOSITION MANAGEMENT SERVICES (GEMS)

11580 Ryland Court
Orlando, FL 32824
P: 407.438.5002
407.852.0286 (fax)

THE EXHIBIT HALL

Submit your completed exhibitor registration form and full payment by close-of-business on April 23, 2025 to receive discounted pricing and PRIORITY booth placement in our Exhibit Hall. The final deadline to reserve space and be included in conference materials is June 20, 2025.

8′ X 10′ EXHIBIT BOOTH PRICING:

$1,300 Early Bird Price (book by April 23, 2025)
$1,500 Regular Price

Exhibit Booth includes:

8′x10′ carpeted booth with draped back & side walls

(1) 6′ table

(2) chairs

(1) wastebasket; booth ID sign;

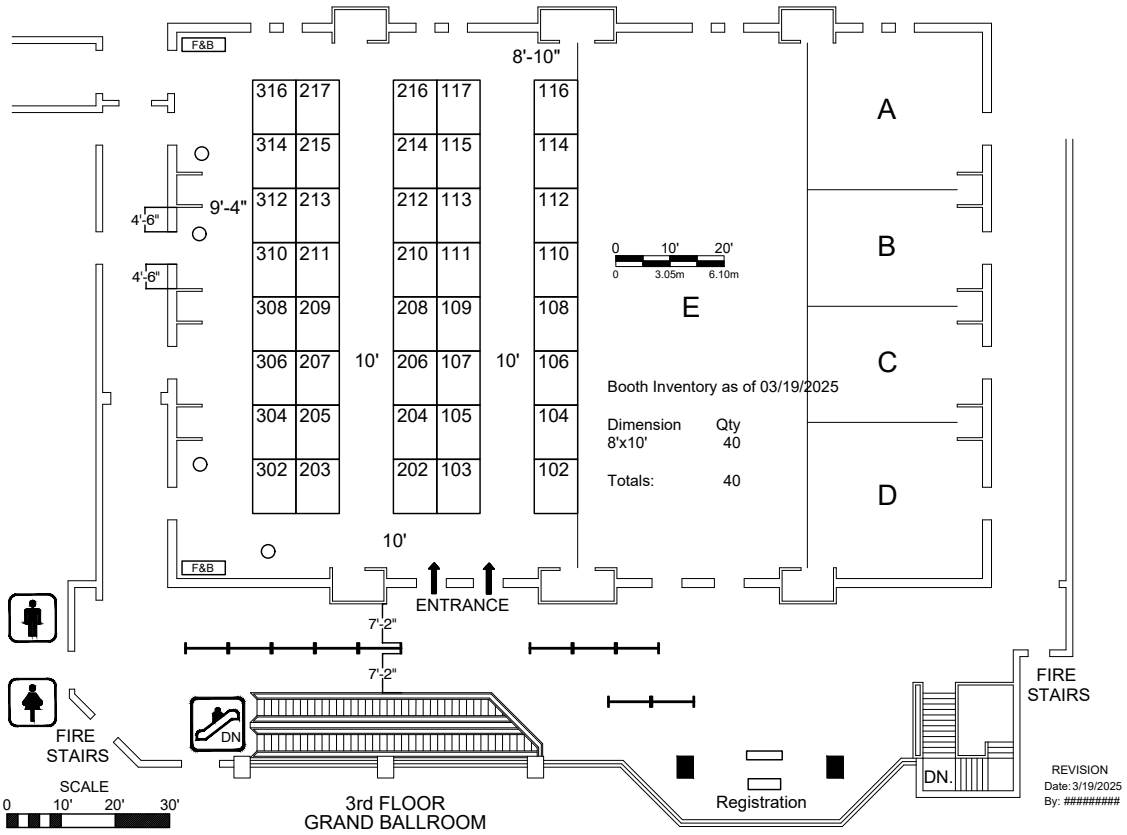
(2) exhibitor badges*

inclusion in exhibit hall game *(prize not included)*;

F & B during exhibit hall events for registered personnel

FLOOR PLAN:

SBS 2025
July 31 - August 3, 2025
Marriott Harbor Beach Resort / Salons FGHJK / Fort Lauderdale, Florida



SPONSORSHIP & ADVERTISING OPPORTUNITIES

CUSTOMIZABLE OPPORTUNITIES AVAILABLE, CONTACT TATIANA MARTIN AT TMARTIN@EMLRC.ORG OR 407.281.7396 EXT. 228.

PLATINUM PACKAGE

Available exclusively through our FCEP-EMF Collaborative Partner Program. Contact Tatiana Martin for more information. at tmartin@emlrc.org or 407.281.7396 ext. 228

WI-FI (EXCLUSIVE) $4,000

PERKS:

Pre and post conference digital attendee list

(3) logo floor decals

Logo recognition on conference entrance unit, signage, materials, website, and social media

(1) 8′ x 10′ exhibit booth package

(4) exhibitor badges

Logo listing on Exhibit Hall Game playing card

(3) bottles of wine at your booth during exhibit hall reception

Welcome packet insert/flyer

Logo listing with company description included in sponsor highlight newsletter

MEDICAL STUDENT OR RESIDENT APPRECIATION EVENT STARTING AT $6,000

Exclusive or Co-sponsored

This opportunity allows you to support and connect with medical students and residents in a meaningful way while gaining premium brand visibility. Your sponsorship includes branding on event materials, onsite recognition, and the chance to engage directly with attendees. Food & beverage costs not included.

GOLD PACKAGE $5,500

PERKS:

Pre and post conference digital attendee list;

Logo recognition on conference entrance unit, signage, materials, website, and social media

(1) 8′ x 10′ exhibit booth package

(4) exhibitor badges

Logo listing on Exhibit Hall Game playing card

(3) bottles of wine at your booth during exhibit hall reception

Welcome packet insert/flyer

Logo listing with company description included in sponsor highlight newsletter

ROOM DROP $2,000

Limited opportunities available

Promotional items and materials neatly displayed in a meeting or at the registration desk.

SILVER PACKAGE $3,000

PERKS:

Pre and post conference digital attendee list;

Logo recognition on conference entrance unit, signage, materials, website, and social media

(1) 8′ x 10′ exhibit booth package

(2) exhibitor badges

Logo listing on Exhibit Hall Game playing card

Welcome packet insert/flyer

Logo listing in sponsor highlight newsletter

RESIDENT POSTER BOARD COMPETITION BREAK SPONSOR STARTING AT $1,500

(Pending final menu selection) Exclusive, Limited opportunities available.

Position your organization as a champion of education and excellence in emergency medicine by supporting the next generation of physicians.

As a sponsor, you'll receive prominent logo recognition on event marketing and materials, showcasing your commitment to advancing the field.

BOOK ONLINE

PRODUCT SHOWCASE/SATELLITE SYMPOSIUM – STARTING AT $5,000

Limited opportunities available.

Non-competing presentation opportunity

Pre and post conference digital attendee list

Logo recognition on conference signage, materials, website, and social media

Welcome packet insert/flyer

Logo listing with presentation description included in program highlight newsletter

F & B costs for breakfast and lunch programs are not included in base pricing.

GOLD-LEVEL OPPORTUNITY

ADVERTISING ENHANCEMENTS:

Registration/Welcome Packet Insert
$150

Include a flyer or postcard in registration/welcome packets given to attendees.

Sponsor Highlight Newsletter
$150

Add a one-sentence company description to your company name + logo + URL listing. Distributed digitally.

EMpulse Magazine ½ Page Ad
(Fall 2025)
$400

Discounted exclusive to SBS, must be purchased in conjunction with exhibit booth or sponsorship package.

EMpulse Magazine Full Page Ad
(Fall 2025)
$650

Discounted exclusive to SBS, must be purchased in conjunction with exhibit booth or sponsorship package.

SILVER-LEVEL OPPORTUNITY

WINE STATION
$400

Elevate your engagement and leave a lasting impression--this add-on opportunity puts your brand at the center of meaningful conversations as guests unwind and network with you over a glass of wine. Includes (3) bottles of wine at your booth during exhibit hall reception

POPULAR OPPORTUNITY

F & B BREAKS:

contact for pricing & availability

Each opportunity includes logo recognition on event signage and marketing; additional booth signagewhen applicable; rep attendance at event/meeting if applicable.

- Coffee/Refreshments in the exhibit hall
- FCEP BOD Meeting
- FCEP Committee Lunch
- FCEP Past President Lunch
- EM Residents Association of Florida Meeting
- Women In Medicine Meeting
- Medical Student Forum

ADDITIONAL OPPORTUNITY

MAXIMIZE YOUR IMPACT AS AN FCEP-EMF COLLABORATIVE PARTNER

Become an FCEP Collaborative Partner and gain year-round recognition for your support of emergency medicine. With a contribution of $10,000 or more, we'll tailor a partnership that aligns with your objectives and maximizes your reach within our engaged member base. Contact Tatiana at tmartin@emlrc.org to explore customized opportunities.

BOOK ONLINE

EMRAF NETWORKING & RECRUITING RECEPTION - $800/$3,000

Each sponsorship includes logo recognition on conference materials, event signage, food displays and/or bar, if applicable.

Libations (Beer & Wine) - $3,000

Hors d'oeuvres - $3,000 • Table Display: $800

A LA CARTE SPONSORSHIP OPPORTUNITIES & ADD-ONS

RETURNING

VOLLEYBALL TOURNAMENT: RESIDENTS VS. PAST PRESIDENTS STARTING AT $5,000

Connect with EM physicians at different stages of their careers in a fun, beachside setting!

Contact Tatiana at tmartin@emlrc.org for more information

THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will be assigned upon receipt of completed registration form and registration fee. Application and payment must be received at the FCEP/FEMF office by June 20, 2025 to reserve space and to be included in conference materials. For Early Bird booth pricing, registration and payment must be received by April 23, 2025.

Booth preferences will be considered in the following order:

1. Corporate Partners
2. Exhibiting companies who are also sponsors
3. Exhibitors requiring 1 booth
   A company's relevance to emergency medicine may also be a factor in positioning.

After the Early Bird deadline, space will be assigned on a first-come, first-assigned basis.

Booth Relocation: FCEP/FEMF reserves the right to change booth assignments to accommodate cancellations, consolidation, or for any reason as needed.

Sharing/Subletting: No part of any space assigned to an exhibitor may be reassigned, sublet or shared with another party. Exhibitors may display only those products or services that they manufacturer or regularly distribute. Sharing of exhibit space is permitted only for divisions of the same company or as approved by FCEP/FEMF and will result in the assessment of a $500 sharing/subletting fee.

Exhibitor Badges: Each 8′ x 10′ booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. Additional badges are not available for purchase. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Exhibit booth cancellations must be made in either email, fax or letter form and received no later than June 20, 2025. Upon confirmation, you will receive a 50% refund of booth fees. NO refunds will be administered after June 30, 2025. Sponsorships are non-refundable.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understands that neither FCEP/FEMF nor the hotel parties maintain insurance covering the exhibitor's property, and it is the sole responsibility of the exhibitor to obtain such insurance.

RULES & REGULATIONS

1. **Exhibitor is responsible** for compliance with the **American with Disabilities Act (ADA)** within its booth & assigned space.
2. **Attire of exhibit personnel** should be consistent with the professional atmosphere of the conference.
3. **Demonstrations by exhibitors** may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.
4. **Canvassing or distribution** of advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.
5. **Canvassing or marketing** any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.
6. FCEP/FEMF must be notified of an exhibitor's intent to distribute **food or beverage** in the exhibit hall. All such items must be approved by FCEP and ordered directly from the Hyatt Regency Coconut Point. Exhibitors are not permitted to bring in outside food or beverages.
7. **Subletting or sharing of booth space** is not permitted unless approved by FCEP/FEMF.
8. **ACCME Agreement:** Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and FCEP/FEMF Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.
9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by FCEP/FEMF. Removal of items not pre-approved will be strictly enforced.
10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by FCEP/FEMF. Products must not be in direct competition with FCEP/FEMF products. A sales list should be provided to FCEP/FEMF for approval prior to the event.
11. **Management:** FCEP/FEMF reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.
12. **Promotion:** Product-promotion material is prohibited during CME Activity and must be keptseparate from CME.
13. FCEP/FEMF reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to FCEP/FEMF for any reason.

Symposium by the Sea 2025
Exhibit & Sponsorship Registration Form

ADMIN ONLY	
	DATE RECEIVED:
	TIME:
	PAID IN FULL DATE:
	ASSIGNED:

1. CONTACT INFORMATION:

Organization Name: _____
(as it will appear on conference materials)

Mailing Address: _____

Website: _____ Phone: _____ Fax: _____

Exhibit Contact Name: _____ Title: _____

Exhibit Contact Email: _____ Phone: _____

Service/Product to be Exhibited: _____

Vendors/Companies You Do Not Wish to be Located Near: _____

2. ORDER FORM:

EXHIBIT SPACE	EARLY BIRD/REGULAR BY 4/23/25	QTY
☐ 8'x10' Booth	$1,300 / $1,500	

BOOTH PREFERENCES

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

SPONSORSHIPS & MORE	PRICING	QTY
☐ Gold Package	$5,500	
☐ Silver Package	$3,000	
☐ Medical Student or Resident Appreciation Event	$6,000	
☐ Wi-Fi	$4,000	
☐ Room Drop	$2,000	
☐ Product Showcase (Contact for Pricing)		
☐ Resident Poster Board Competition Break Sponsor	$1,500	
☐ F & B Breaks (Contact for Pricing)		
☐ EMRAF Reception Display Table	$800	
☐ EMRAF Reception Hors' deurves or Beer and Wine	$3,000	
☐ Wine Station	$400	
Advertising Enhancements:		
☐ Welcome Packet Flyer	$150	
☐ Sponsor Highlight Newsletter	$150	
☐ EMpulse Magazine Ad (full)	$400	
☐ EMpulse Magazine Ad (1/2)	$650	

BOOK ONLINE

FCEP FEMF

3. PAYMENT INFORMATION:

TOTAL AMOUNT: _____

☐ Mailed a check to 400 N. Wymore Rd. Winter Park, FL 32789
Make checks payable to EMLRC

4. PAYING BY CREDIT CARD:

☐ Visa ☐ Mastercard ☐ AMEX ☐ Discover

Card # _____

Expiration Date _____ Security Code _____

Billing Zip Code _____

Cardholder Name _____

Cardholder Signature _____

A credit card number is required to reserve booth space and receive a booth assignment. Unpaid balances will be charged to the credit card on file if payment is not received by July 19, 2025.

EMLRC/FEMF's Federal Tax ID #59-3001777

5. ACCME AGREEMENT:

I/We agree to abide by all rules and regulations listed and which are part of the agreement between my/our company and the Florida Emergency Medicine Foundation. I/We also agree to comply with ACCME Standards for Commercial Support. I/We also agree to have no involvement or influence with the content of the CME portion of the conference. You are hereby authorized to reserve space for my/our company for Symposium by the Sea 2025.

_____
Signature

6. SEND THIS FORM TO:

Tatiana Martin, Program & Marketing Manager
400 N. Wymore Rd. Winter Park, FL 32789
Email: tmartin@emlrc.org