



EMpulse

Advertising & Media Kit | 2019

About:

The Florida College of Emergency Physicians (FCEP) publishes *EMpulse* Magazine: a quarterly journal that includes FCEP updates, scientific articles and other news relevant to the field of emergency medicine.

Audience & Reach:

- 2,000+ FCEP members, including residents, medical students and retired physicians
- Florida's legislators
- Health care leaders in Florida
- Each edition is also published for free [online](#)

Advertising Options:

<p>Full Page: \$1,800</p> <p>Specs: Letter size with 0.125" bleed</p>	<p>½ Page (H): \$1,000</p> <p>Specs: 8" w x 5" h 0.125" bleed optional</p>	<p>½ Page (V): \$1,000</p> <p>Specs: 4" w x 10.5" h 0.125" bleed optional</p>
<p>⅓ Page: \$800</p> <p>Specs: 2.58" w x 10.5" h 0.125" bleed optional</p>	<p>¼ Page: \$600</p> <p>Specs: H: 8" w x 2.5" h V: 3.9" w x 5" h 0.125" bleed optional</p>	<p>1/6 Page: \$400</p> <p>Specs: 2.7" w x 5" h 0.125" bleed optional</p>

Please note that premium, inside-front-cover ad placement is reserved for annual corporate sponsors. [Click here](#) to learn more about this program.



[View Past Editions](#)

Ad Editorial Calendar

Winter 2020

Ad Order Due: Oct. 25
Design & Payment Due: Nov. 15
In Mailboxes: Dec. 15-Jan. 15

Spring 2020

Dates TBD
In Mailboxes: March 1-15

You will receive a courtesy reminder email before the payment and design due date.

Send Ad Materials to:

Samantha League, MA
EMpulse Managing & Design Editor
FCEP Communications Manager
sleague@emlrc.org
(407) 281-7396 ext. 232



EMpulse

Advertising & Media Kit | 2019

Article Submissions:

FCEP members and experts in emergency medicine, healthcare, policy and related industries are invited to submit articles to *EMpulse*. Deadlines are included in the sidebar.

Types of Articles:

Case reports and scientific papers

New research presented in a formal paper (abstract, discussion, references, etc.)

- Word count: approx. 1,000 (flexible)
- References required

Informative/news

Your typical “news” article on trending topics, new research, etc.

- Word count: 300-500
- References encouraged but not required

Opinion

Opinions on healthcare policy, trends, etc.

- Word count: 300-500
- References optional

General feature

Not sure which category your article falls into? Submit it anyway!

- Word count: 300-500
- References optional

Overall Requirements:

- Your submission must be a final draft
- Authors must submit full names, credentials, company affiliations and a head shot
- Non-FCEP-member authors should include a mailing address (per author) with submission

Submitting your article does not guarantee inclusion.



[View Past Editions](#)

Article Editorial Calendar

Winter 2020

Articles Due: Nov. 15
In Mailboxes: Dec. 15-Jan. 15

Spring 2020

Dates TBD
In Mailboxes: March 1-15

Send Articles to:

Samantha League, MA

EMpulse Managing & Design Editor
FCEP Communications Manager
sleague@emlrc.org

Karen Estrine, DO, FACEP, FAAEM

EMpulse Editor-in-Chief
karenestrine@hotmail.com



ADVERTISEMENT INSERTION ORDER FORM

ADVERTISER INFORMATION

Company: _____

Address: _____

Primary/Sales Contact: _____

Email: _____ Phone: _____

Design/Artwork Contact: _____

Email: _____ Phone: _____

Authorized Signature: _____ Date: _____

ORDER DETAILS

Issue(s):

Type(s) of Advertisement(s):

<input type="checkbox"/> SUMMER 2019 Order Form Due: May 17 Design & Payment Due: May 31	<input type="checkbox"/> Full Pg (\$1,800)	<input type="checkbox"/> 1/2 Pg H (\$1,000)	<input type="checkbox"/> 1/4 Pg H (\$600)	<input type="checkbox"/> 1/3 Pg V (\$800)
		<input type="checkbox"/> 1/2 Pg V (\$1,000)	<input type="checkbox"/> 1/4 Pg V (\$600)	<input type="checkbox"/> 1/6 Pg V (\$400)
<input type="checkbox"/> FALL 2019 Order Form Due: July 26 Design & Payment Due: Aug. 8	<input type="checkbox"/> Full Pg (\$1,800)	<input type="checkbox"/> 1/2 Pg H (\$1,000)	<input type="checkbox"/> 1/4 Pg H (\$600)	<input type="checkbox"/> 1/3 Pg V (\$800)
		<input type="checkbox"/> 1/2 Pg V (\$1,000)	<input type="checkbox"/> 1/4 Pg V (\$600)	<input type="checkbox"/> 1/6 Pg V (\$400)
<input type="checkbox"/> WINTER 2020 Order Form Due: Oct. 25 Design & Payment Due: Nov. 15	<input type="checkbox"/> Full Pg (\$1,800)	<input type="checkbox"/> 1/2 Pg H (\$1,000)	<input type="checkbox"/> 1/4 Pg H (\$600)	<input type="checkbox"/> 1/3 Pg V (\$800)
		<input type="checkbox"/> 1/2 Pg V (\$1,000)	<input type="checkbox"/> 1/4 Pg V (\$600)	<input type="checkbox"/> 1/6 Pg V (\$400)
<input type="checkbox"/> SPRING 2020 Dates TBD	<input type="checkbox"/> Full Pg (\$1,800)	<input type="checkbox"/> 1/2 Pg H (\$1,000)	<input type="checkbox"/> 1/4 Pg H (\$600)	<input type="checkbox"/> 1/3 Pg V (\$800)
		<input type="checkbox"/> 1/2 Pg V (\$1,000)	<input type="checkbox"/> 1/4 Pg V (\$600)	<input type="checkbox"/> 1/6 Pg V (\$400)

PAYMENT DETAILS

I am mailing or faxing a check. Please send me an invoice.

Please charge my card: AMEX VISA Mastercard Discover

Card #: _____

Exp: _____ Security: _____ Billing Zip: _____

Cardholder Name: _____

Cardholder Signature: _____

Send to:

Samantha League
Communications Manager
3717 S. Conway Road
Orlando, FL 32812
sleague@emlrc.org
Fax: 407-281-4407