



Educating America's Lifeline In 2022



EXHIBITOR & SPONSORSHIP OPPORTUNITIES

SEPTEMBER 15-16, 2022 • OMNI ORLANDO RESORT

CLINCON 2022

September 15-16, 2022

Omni Orlando Resort
at ChampionsGate

REGISTER NOW 



A TRADITION OF EXCELLENCE PRESENTED BY THE EMLRC

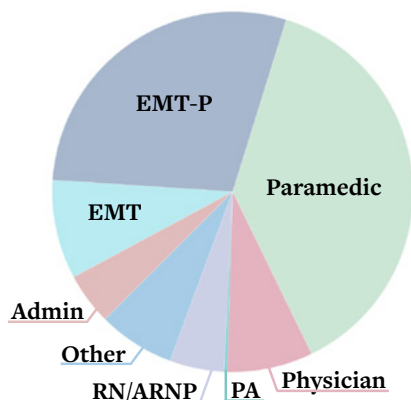
After a 2-year hiatus, CLINCON is back! Join us for in-person EMS education programs, DOH EMS Committee & Advisory Council meetings, the Excellence in EMS Awards Ceremony, the National Association of EMS Management Association (NAEMSA) meetings, and the International Roundtable on Community Paramedicine (IRCP).

OUR AUDIENCE

The entire continuum of emergency care professionals: EMTs, paramedics, firefighters, EMS/fire administrators, EMS medical directors, EMS educators, emergency physicians, emergency physician assistants, emergency nurses, and other allied health professionals



ATTENDEE DEMOGRAPHICS



Data from 2019 covering four years of attendance. Demographics do not include state EMS meeting attendees or exhibit personnel.

Conference Schedule At-A-Glance & Exhibit Hall Hours

Pre-Conference Meetings & Events:

Tuesday, September 13, 2022

- 8:00 am–5:00 pm: DOH EMS Meetings
- 8:00 am–5:00 pm: Sponsor Display Tables

Wednesday, September 14, 2022

- 8:00 am–12:00 pm: Vehicle Move-in
- 8:00 am–5:00 pm: DOH EMS Meetings
- 8:00 am–5:00 pm: Sponsor Display Tables
- 12:00 pm–5:00 pm: CLINCON Exhibit Hall Set-up/Move-in
- 5:30 pm–7:30 pm: Excellence in EMS Awards & Reception

CLINCON Education Program & Events:

Thursday, September 15, 2022

- 9:00 am–12:00 pm: EMS Advisory Council Meeting
- 8:00 am–5:00 pm: Exhibit Hall Open
- 1:00 pm–2:30 pm: Opening Ceremony & Keynote
- 3:00 pm–5:00 pm: Education Program & Skills Labs
- 5:00 pm–7:00 pm: Exhibit Hall Reception

Friday, September 16, 2022

- 8:00 am–12:00 pm: Exhibit Hall Open
- 9:00 am–3:00 pm: Education Program & Skills Labs
- 9:00 am–5:00 pm: NEMSMA & IRCP Meeting
- 12:00 pm–3:00 pm: Exhibitor Move-out

Post-Conference Meetings & Events:

Saturday, September 17, 2022

- 9:00 am–5:00 pm: NEMSMA & IRCP Meeting

HOTEL DETAILS:



Omni Orlando Resort at ChampionsGate

1500 Masters Blvd,
ChampionsGate, FL 33896

Hotel Block Rates:
\$209/night

Self-Parking:
\$15 (plus tax)

All reservations must be guaranteed by a valid credit card at the time of booking, and a one night's stay plus tax deposit is due at the time of booking. Any guaranteed reservation not cancelled 5 days prior to the arrival date will be subject to a one-night room and tax cancellation fee.

Reservation Cut-Off Date:
August 18, 2022

Book Online 

IMPORTANT CONTACTS:

EMLRC Exhibitor Contact:

Melissa Keahey
Interim Executive Director & CEO
P: 407-281-7396 x221
Email: mkeahey@emlrc.org
www.emlrc.org

Exhibit Services Contractor:

Gilbert Exposition Management Services (GEMS)
895 Central Florida Parkway
Orlando, FL 32824
P: 407-438-5002 | F: 407-852-0286

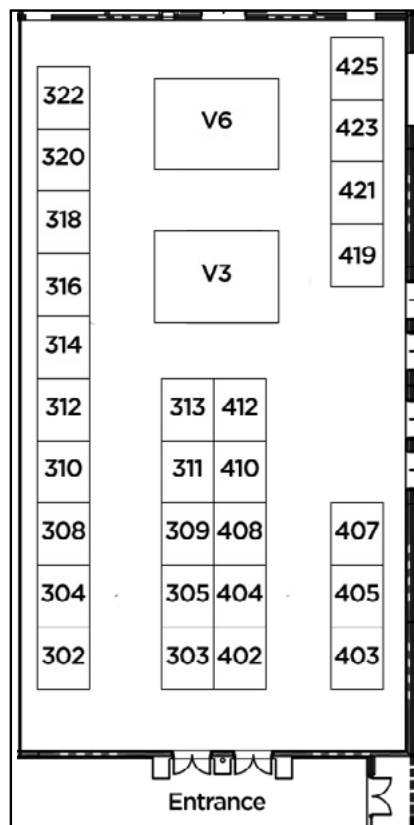
THE EXHIBIT HALL

27 booths & 2 vehicle spaces available!

**DEADLINE:
SEPTEMBER 1, 2022**

to be included in conference signage

Covid safety precaution and policies will be in place, including limited displays spaces and exhibit personnel.



CHOOSE YOUR SPACE:

8' x 10' EXHIBIT BOOTH

8'x10' carpeted booth with draped back & side walls

- (1) 6' table
- (2) chairs
- wastebasket
- (2) exhibitor badges
- (1) booth identification sign

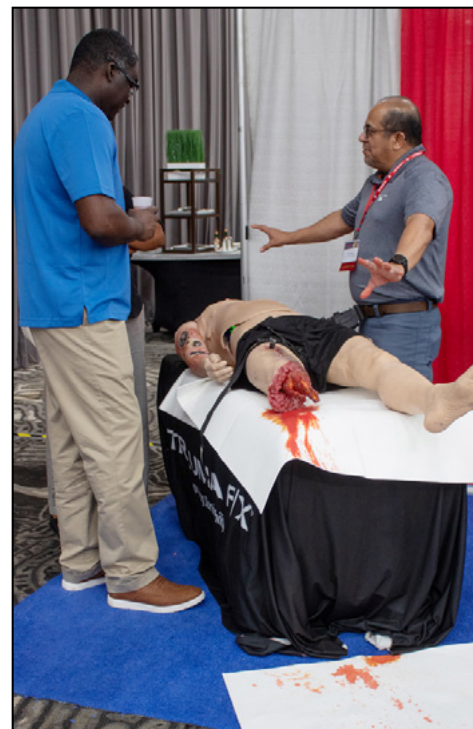
\$1,350 Regular Price

20' x 15' VEHICLE SPACE

20'x15' vehicle space
(electricity not included)

- (1) 6' table
 - (2) chairs
 - wastebasket
 - (2) exhibitor badges
 - (1) booth identification sign
- Vehicle Spotting Fee included in price*

\$2,100 Regular Price



The Exhibit Hall Game

All vendors that provide a prize (\$25 minimum value) will be included on our Exhibit Hall Game. Attendees must visit all exhibitors on the game card in order to be eligible for prizes!

REGISTER NOW

SPONSORSHIP PACKAGES

Packages include the best mix of advertising & in-person exposure. Customize yours to fit your needs.



PLATINUM SPONSORSHIP \$7,500+

INCLUDES:

- (1) 8' x 10' Exhibit Booth
- (8) representative registrations
- Pre- and post-conference digital attendee list
- Logo recognition on all conference marketing materials
- Logo in the Exhibit Hall Game (prize included - \$100 value)
- Logo listing ad in daily conference emails
- Logo listing ad in Sponsor Highlight emails
- (3) branded/logo floor decals
- EXCLUSIVE recognition opportunity (scholarships, lanyards, Exhibit Hall Reception food station, DOH Display Table, EMS Awards, and more)

This customizable sponsorship package is tailored to your needs. Contact Melissa Keahey at mkeahey@emlrc.org to design your package.



GOLD SPONSORSHIP \$4,500

INCLUDES:

- (1) 8' x 10' Exhibit Booth
- (6) representative registrations
- Pre- and post-conference digital attendee list
- Logo recognition on all conference marketing materials
- Logo in the Exhibit Hall Game (prize included - \$50 value)
- Logo listing ad in daily conference emails
- Logo listing ad in Sponsor Highlight email
- (3) bottles of wine at your booth during the Exhibit Hall Reception



SILVER SPONSORSHIP \$2,500

INCLUDES:

- (1) 8' x 10' Exhibit Booth
- (4) representative registrations
- Pre- and post-conference digital attendee list
- Logo recognition on all conference marketing materials
- Logo in the Exhibit Hall Game (prize included - \$25 value)
- Logo listing ad in daily conference emails
- Logo listing ad in Sponsor Highlight email



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SPECIFIC OPPORTUNITIES

NAME BADGES \$2,000 (exclusive)

Reach all attendees by displaying your logo on name badges.

INCLUDES:

- Logo on all conference badges
- (1) 8' x 10' Exhibit Booth
- Listing ad in Sponsor Highlight email
- (2) representative registrations
- Pre- and post-conference digital attendee list

EXHIBIT HALL RECEPTION HORS D'OEUVRES STATION \$1,500

Increase your in-person exposure to attendees! This reception will be held in the exhibit hall in conjunction with the National Association of EMS Management Association (NAEMSA) meetings and the International Roundtable on Community Paramedicine (IRCP). Includes food station set in close proximity to your exhibit booth and logo recognition on station signage.

EMS AWARDS starting at \$1,000

Includes logo recognition on event advertising signage and 2 tickets to attend the awards ceremony on Wednesday, September 14. Email mkeahey@emlrc.org to customize your package!

DOH EMS MEETING DISPLAY TABLE starting at \$500/day (discounted when bundled)

Includes 6' shirted display table with table top sign and (2) chairs set in the pre-function area of EMS meetings on September 13-14. Also includes (2) representative registrations. Email mkeahey@emlrc.org to customize your package!

EXHIBIT HALL RECEPTION WINE/BEVERAGE STATION \$400

This reception will be held in the exhibit hall in conjunction with the National Association of EMS Management Association (NAEMSA) meetings and the International Roundtable on Community Paramedicine (IRCP). Increase your exposure to meeting attendees! Includes (3) bottles of wine or (3) gallons of non-alcoholic punch to be served at your booth.

REGISTER NOW 



THE FINE PRINT

It is the responsibility of the exhibitor's contact person to share rules and regulations with on-site booth personnel.

EXHIBITOR INFORMATION

Assignment of Space: Exhibit space will be assigned upon receipt of completed registration form and payment. Application and payment must be received at the EMLRC office by May 22, 2020 to reserve space and to be included in the attendee conference materials. Applications are accepted until all exhibit space has been sold.

A company's relevance to emergency medicine may also be a factor in exhibit eligibility and/or positioning. Products and services directly related to the advancement, study and education of emergency medical services will receive priority over non-related products and services. A request to avoid competitors may affect booth space selection.

Space will be assigned on a first-come, first-assigned basis. Booth preferences will be considered in the following order:

1. Exhibiting companies who are also sponsors
2. Exhibitors requiring 2 booth spaces (or more)
3. Exhibitors requiring 1 booth

Exhibitor Badges: Each 8' x 10' booth includes (2) two badges for your exhibit booth personnel. Sponsors receive more badges as part of their sponsorship package. Additional badges are not available for purchase. Anyone requesting CME must register as an attendee.

Exhibit Services Contractor: All registered exhibitors will receive an Exhibitors Kit from Gilbert Exposition Management Services (GEMS) via the email included on your exhibit application. The kit will contain all exhibit services available and order forms.

Cancellation Policy: Sponsor and exhibit booth fees are non-refundable unless the conference and exhibit hall is cancelled by show management. All

other cancellation requests/refunds will be handled on a case-by-case basis.

Exhibitor Liability: Exhibiting organizations assume full responsibility for their professional/personal property and obtaining insurance to protect against lost or stolen items. The exhibitor understand that neither the EMLRC nor the hotel parties maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance. The exhibit hall is locked nightly.

RULES & REGULATIONS

1. Exhibitor is responsible for compliance with the **American with Disabilities Act (ADA)** within its booth & assigned space.

2. **Attire of exhibit personnel** should be consistent with the professional atmosphere of the conference.

3. **Demonstrations by exhibitors** may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.

4. **Canvassing or distribution** of advertising materials by an exhibitor is not permitted outside of the exhibitor's booth space.

5. **Canvassing or marketing** any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting company is strictly prohibited.

6. EMLRC must be notified of an exhibitor's intent to distribute **food or beverage** in the exhibit hall. All such items must be approved by EMLRC and ordered directly from the host hotel. Exhibitors are not permitted to bring in

outside food or beverages.

7. **Subletting or sharing of booth space** is not permitted unless approved by EMLRC.

8. **ACCME Agreement:** Exhibiting/Sponsoring companies are required to abide by the rules and regulations set forth by the ACCME's Standards of Commercial Support and the EMLRC. Exhibiting/Sponsoring companies agree to have no involvement or influence with or over the content of the CME portion of the sponsored activity. Entities who are defined as commercial interests by the ACCME are required to sign a Letter of Agreement of Commercial Support.

9. **Giveaways:** Exhibiting companies are permitted to distribute giveaways. All giveaways must be approved by EMLRC. Removal of items not pre-approved will be strictly enforced.

10. **Sales:** The purpose of commercial exhibits is to further the education of attendees through product and service displays and demonstrations. Direct selling is acceptable as long as the product is pre-approved by EMLRC. Products must not be in direct competition with EMLRC products. A sales list should be provided to EMLRC for approval prior to the event.

11. **Management:** EMLRC reserves the right to interpret, amend and enforce these regulations as it deems appropriate to ensure the success of the exhibition.

12. **Promotion:** Product-promotion material is prohibited during CME Activity and must be kept separate from CME.

13. EMLRC reserves the right to reject any exhibit application for any reason; to reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and to evict or bar any exhibitor whose conduct or materials are objectionable to EMLRC for any reason.