

MHAO BOARD MEETING MINUTES – MAY 21, 2025

The Board meeting was held via conference call and was called to order by Kathy Christensen at 7:35pm. The purpose of this meeting was the final planning for OMC, Youth of the Year, and for our Scholarship Award and Humanitarian Award. It was also to hear the final results of the Spring Clinic & stallion service auction SSA and a summary for our promotion efforts at the Oregon AgFest.

Board Members Present: Kathy Christensen, Kim Moore, Gay Adams, Karen Breckenridge, Tammy Boyer, Sierra Breckenridge, Patricia Carlson, Camryn Nicholson, & Erin Silver

Not Present: Lorraine Beaumont, Sara Breyman, Kyndle Cummins, Nancy Eidam, Sandi Humphres, & Julie Nygaard

Quorum met.

Secretary's Report - Gay Adams

The minutes were circulated for approval prior to the meeting. Not everyone voted on them by email, so Gay asked for a motion for approval at the meeting. Patricia moved for approval as submitted. Karen seconded. Passed unanimously.

Treasurer's Report - Karen Breckenridge

Bank Accounts:

General Checking	\$31,579
Savings	25,510
Futurity	5,122
Nancy Falk Restricted Funds	9,703
OMC	6,008

Total Bank Accounts	\$77,920
Total Other Current Assets	973

TOTAL ASSETS **\$78,893**

Profit **\$8,305**

Profit is centered in income from our stallion service auction, sponsorships for the Oregon Morgan Classic, and from the promotion & show grants received. Financing for the Spring Clinic may still be coming in, but currently shows it basically at breakeven.

COMMITTEE REPORTS

Oregon Morgan Classic - Karen Breckenridge

All awards have been ordered. Camryn Nicholson will present the flag. Shelley may help. Kiersten Moore is available to sing the National Anthem. Karen gave a recap of all the class & scheduling changes that are being made. She is doing well on sponsorships. So far we have \$12,375 in Patron Sponsorships & \$1,550 in Corporate Sponsorships for a total of \$13,925. Karen's outreach is being aided by follow-up work by Denise Lester to acknowledge our Sponsors on Facebook. Sponsorships are very critical for our financial success from the show. Good job Karen. This is wonderful. So far it looks like we will have a good turnout. We have some barns bringing fewer horses, but that appears to be offset by more barns coming compared to last year. Additionally we expect more people to be attending from California.

High Point - Erin Silver

Erin will put Info out on Facebook that OMC counts double on the MHAO Hi Point system. Erin was able to get more of the 2024 awards distributed. The feedback is that people really like the way we are doing our awards. Some 2024 Items are still pending delivery.

Education/Spring Clinic Committee – Patricia Carlson

Final accounting for this year's clinic is still in process. The final result is expected to come in well within the budgeted net expense of \$750. Clinic went well. Patricia has heard good things about the facilitator, location, and basic design in combination with a Western Dressage show. Food was enjoyed as well. All rides were sold, but we did not have the number of auditors we were hoping for.

Patricia is working on some different Ideas for next year. Susie Morgan has agreed to do a clinic for us for just her travel expenses. Susie doesn't need hotel & minimal food reimbursement. The challenge is in finding a location and a date that works. Patricia will check with Deardorffs to see if a clinic could be held there. Another thing she is looking at is a tour of the OSU Vet School.

There was discussion on whether we should continue to offer clinics when turnout from MHAO members is low. Per Patricia, she is willing to put in the time and effort as she feels it is important to offer this benefit to our members. Since we have the people resource to do it, and it is mostly paying for itself, it was decided that for now we will continue to offer a clinic.

Humanitarian Award - Patricia Carlson

No nominations received. Patricia will work on promoting it more for next year. She also requests we change the deadline date for presentation at OMC to March 1st so she has more lead time to get the award made.

Award Banquet - Patricia Carlson

Nothing new to report. A deposit has been made at the Willamette Heritage Center in Salem for the Dye House.

Youth Committee - Sierra Breckenridge & Camryn Nicholson

Julie will not be at the show this year. Sierra requested help with Youth of the Year Wednesday night. Kathy agreed to help. Camryn is putting the scavenger hunt together and will have information available for everyone at the office. She will run her plan by Kathy and Sierra first.

Stallion Auction - Gay Adams

\$12,875 in bids were received on the stallions and \$930 for other items, plus the facilitator cost for a clinic by Susie Morgan with a \$500 value. This is up from our 2024 results of \$11,925 in stallion bids and \$740 for other items. The increased income was offset by an increase in advertising costs and paying for the SSA website for 3 years instead of 1 year to save money over the long run. We basically are at the same place as we were last year.

15 out of the 26 stallions offered sold. 11 did not sell. In tracking the NY & Michigan auction, it looked like both experienced a higher level of unsold stallions. This could be due to economic pressures and/or to an increased number of stallions and auctions being offered back East. A drawback for us is that we are the last auction for the season. That automatically makes it harder for us. Gay has looked for a way to offer our auction earlier, but can't make it work with her schedule or without competing with the other auctions.

Futurity Committee - Gay Adams

Summary:

Between 2024 into 2025:

5 aged off leaving us with 26 left to be renewed

4 did not renew

3 new ones came in

We are at 25 with no 2025 foals entered yet.

Out of 25, 16 say they are going to show. I expect 3 more will. If that happens, we will have 75%+ of our futurity horses showing. That is amazing!

I estimate payouts at \$300 for classes with 1-2 horses, \$600 for classes with 3 or more.

Sweepstakes classes will stay at \$1,000 per class (\$600 Champ, \$400 Res. Champ.) High Point at \$250.

Estimated total payout at \$8.550. It will require dipping into Futurity reserves..

Yearly breakout of futurity horses:

3 - 4yo

5 - 3yo

7 - 2yo

10 - yearlings

0 - weanlings so far which is normal.

Promotion - Erin Silver

AgFest went well. There was a good turnout. PL Dancing With Angels was a great ambassador. Attendance at AgFest on Saturday was over 12,000. We handed out about 1,300 packets of information on Saturday and ran out on Sunday. After that we handed out individual pieces of information. We have enough material left for State Fair, and enough funds left to create several 11x14 posters we can put in a variety of locations to promote the club. Next promotion event will be the State Fair.

Membership - Gay Adams & Kathy Christensen

Kathy has questions about the information received from Doana. There are members showing as not renewed that she knows have renewed. Per Gay she still does not have control of the database. She is continuing to try to meet with Doana which Doana says is needed before the handoff, but Doana has not been able to offer a meeting date.

Summary of membership per the information Doana provided:

2025 Memberships

12 Life Members

46 Membership Renewals

02 New Members

01 Horse Purchase

61 Total 2025 Members; 16 members not renewed from 2024

Same time last year:

50 Total 2024 Members; 32 members not renewed from 2023

We recognize we need to contact those who did not renew in 2024 and 2025, and to get the corrections made that Kathy is seeing. This is not likely to be done until after OMC. No one has time until then.

Ride/Drive Program - Sandi Humphres not at the meeting

No new information.

Open Incentive - Karen Breckenridge

Nothing new.

Website/Stable Sheet - Gay Adams

Website is up-to-date. Much thanks to Dallas. Stable Sheet issues are now being posted to our website as soon as they go out. That includes our Youth newsletters. And we can now update the Youth Program page any time we want to.

If anyone sees something on the website needing correction, let Gay know. She will eventually be learning how to access the whole site, but is not there yet.

Sunshine - Tammy Boyer

Tammy has purchased & sent 5 cards. There was discussion about whether we should be sending cards to those who are not members of MHAO. Per Tammy, she buys the cards on her own dime so it is no cost to the club, and she feels it is good PR and encouragement for more people to join MHAO. Decision made to let Tammy continue sending cards if she thinks it appropriate.

Alex Mooney Scholarship - Sara not present

No update available.

History Committee & Emergency Committee -

Nothing to report.

NEW BUSINESS

Erin brought up wanting to do something for Ray Parnell who recently passed away. She suggested a moment of silence at OMC. Tammy will send a card. Just needs help to know where to send it. There are 2 step sons in the Eugene area. Per Gay, she has not been able to find any information regarding a funeral, nor an obituary. Erin will keep a look out for information.

Erin also mentioned trying to have a gathering, not an MHAO event, that is for a cook out, a trail ride, or some type of fun for people. Not a formal event. Not sponsored by MHAO. Just an outreach for Morgan owners to gather on a private basis. Maybe in July or later in the Fall. More discussion to follow after OMC.

Gay motioned to close the meeting. 2nd by Tammy. Approval was unanimous.
Meeting adjourned at 8:49pm.

Next:

Oregon Morgan Classic June 18-21, 2025

Next Board meeting will be July 23, 2025 at 7:30pm via conference call.

Respectfully submitted,
Gay Adams, MHAO Secretary